



**SMU in the News**  
**Highlights from July 14-20**

**Alumni**

SMU alumna Jana Schreuder nicely profiled as Chicago-based Northern Trust bank's first female COO  
<http://www.heraldonline.com/news/business/employment-news/article27197395.html>

SMU alumna Brittany Byrd takes cases of nonviolent drug offenders sentenced to life in prison  
[http://www.washingtonpost.com/sf/national/2015/07/15/from-a-first-arrest-to-a-life-sentence/?wprss=rss\\_national](http://www.washingtonpost.com/sf/national/2015/07/15/from-a-first-arrest-to-a-life-sentence/?wprss=rss_national)

SMU alumnus Freddie Barela, lessons from an EMBA program  
<http://poetsandquantsforexecs.com/2015/07/15/the-biggest-lessons-from-an-emba-program/>

SMU alumna Beth Henley remembers local theatre pioneer Jac Alder after his passing last week  
<http://artsblog.dallasnews.com/2015/07/pulitzer-prize-winner-beth-henley-remembers-theatre-threes-jac-alder.html/>

SMU alumna Whitney Wolfe nicely profiled as a successful young entrepreneur  
<http://www.levo.com/articles/career-advice/bumble-founder-whitney-wolfe-on-shifting-the-dating-world-and-never-quitting>

SMU alumna Krystal Schlegel nicely profiled as a Dallas style blogger  
<http://hauteliving.com/2015/07/haute-secrets-dallas-style-blogger-krystal-schlegel/579410/>

SMU alumnus represented at Dallas' Talley Dunn Gallery  
<http://www.dallasnews.com/lifestyles/arts/columnists/michael-granberry/20150717-talley-dunn-gallery-offers-summer-celebration-of-art.ece>

SMU alumna Liz Cedillo-Pereira joins the U.S. Immigration and Customs Enforcement agency, headed by fellow alumna/former Dallas U.S. Attorney Sarah Saldaña  
<http://www.dallasnews.com/news/headlines/20150717-dallas-lawyer-tapped-for-senior-adviser-role-in-immigration-agency.ece>

SMU alumna Liz Cedillo-Pereira nominates fellow alumna/former Dallas U.S. Attorney Sarah Saldaña for Texan of the Year  
<http://www.dallasnews.com/opinion/latest-columns/20111208-liz-cedillo-pereira-my-texan-of-the-year-nominee-is-new-u.s.-attorney.ece>

SMU alumnus Mike Wylie, CEO of digital marketing firm says in-demand digital workers have choices  
<http://www.dallasnews.com/business/columnists/mitchell-schnurman/20150718-in-demand-digital-workers-have-choices.ece>

Dedman Law's Sarah T. Hughes Alumni Scholars helped the Dallas Bar None Association raise a record \$100,000 last month for law school scholarships  
<http://www.dallasnews.com/business/columnists/hollyhaber/20150719-dallas-bar-association-knows-how-to-have-fun-while-fundraising.ece>

## **News**

### **NPR**

Edward Countryman, Dedman, textbooks can teach different versions of history

<http://www.npr.org/sections/ed/2015/07/13/421744763/how-textbooks-can-teach-different-versions-of-history>

### **Business NH Magazine**

Ravi Batra, Dedman, four steps to take now that can help end unemployment and poverty

<http://millyardcommunications.com/index.php?category=News&refno=5423&src=news&srctype=detail>

### **Culture Map**

SMU ranks No. 142 on the Center for World University Rankings list

<http://dallas.culturemap.com/news/innovation/07-19-15-texas-universities-best-colleges-center-world-university-rankings/>

and here

<http://cwur.org/2015/>

### **Dallas Morning News**

RIP archaeology Professor *Emeritus* Fred Wendorf

<http://www.dallasnews.com/obituary-headlines/20150717-denver-fred-wendorf-renowned-smu-anthropologist-dies-at-90.ece>

and here

[http://www.santafenewmexican.com/news/local\\_news/fred-wendorf---renowned-archaeologist-conducted-key-excavations-in/article\\_ba290d10-7818-5b0f-912a-2dd142e0b6ac.html](http://www.santafenewmexican.com/news/local_news/fred-wendorf---renowned-archaeologist-conducted-key-excavations-in/article_ba290d10-7818-5b0f-912a-2dd142e0b6ac.html)

and here

[http://www.taosnews.com/news/article\\_e53b65a8-2e16-11e5-b40a-1fbc0f5e22e3.html](http://www.taosnews.com/news/article_e53b65a8-2e16-11e5-b40a-1fbc0f5e22e3.html)

and here

[http://www.mrt.com/news/state\\_and\\_national/article\\_6446cbd8-2b3f-11e5-b75c-b38ecdb3f4e7.html](http://www.mrt.com/news/state_and_national/article_6446cbd8-2b3f-11e5-b75c-b38ecdb3f4e7.html)

and here

<http://inforney.com/local-news/item/3408-world-renowned-archaeologist-born-in-terrell-dies-at-90>

and here

<http://www.parkcitiespeople.com/community/smu-archaeologist-fred-wendorf-dies/>

Khalil Abdur-Rashid, Simmons, Muslim cemetery plans stir apprehension among Farmersville residents

<http://www.dallasnews.com/news/community-news/collin-county/headlines/20150716-muslim-cemetery-plans-stir-apprehension-among-farmersville-residents.ece>

### **eCampus News**

SMU STMPREP project receives \$3.78 million grant from U.S. DOD

<http://www.ecampusnews.com/top-news/dod-universitys-stem-577/>

and here

<http://stylemagazine.com/news/2015/jul/15/department-defense-awards-378-million-grant-smu-sc/>

and here

<http://www.blackenterprise.com/education/defense-department-awards-3-78-million-grant-to-smu-stem-program-for-minority-students/>

### **Fort Worth Star-Telegram**

Matthew Wilson, Dedman, Trump/Perry, is this politics or wrestling?

<http://www.star-telegram.com/opinion/opn-columns-blogs/bud-kennedy/article27460366.html>

Heather DeShon, Dedman, bridge inspectors check for damage in wake of earthquake spate

<http://www.star-telegram.com/news/local/community/fort-worth/article27648586.html>

### **FOX DFW**

Michael Braun, Cox, comments on the impact of Sid Bass's bailout of Blue Bell  
(No link available)

### **Glasstire**

Melissa Tran, Meadows (adjunct), participates this fall in a postgraduate fellowship program at the École Nationale Supérieure d'Art (ENSA) in Dijon, France  
<http://glasstire.com/2015/07/16/dallas-does-dijon-does-dallas/>

### **Houston Chronicle**

Bernard Weinstein, Cox, oil prices sink while markets wait for Iran deal  
<http://www.houstonchronicle.com/business/energy/article/Oil-sinks-as-market-awaits-Iran-deal-6382650.php>

### **KERA**

David Meltzer, Dedman, talks about the ancient Kennewick man skeleton  
<http://keranews.org/post/dna-kennewick-man-shows-he-was-native-american-says-study-smu-ties>  
and here  
<http://keranews.org/post/newsroom-hood-county-tackles-lgbt-books-kennewick-mans-origins>

### **Knight Blog**

Jake Batsell, Meadows, lessons from a year at the Texas Tribune  
[http://www.knightfoundation.org/blogs/knightblog/2015/4/8/sustainable-strategies-lessons-year-texas-tribune/?utm\\_source=Daily+Lab+email+list&utm\\_campaign=ffeb02a8b0-dailylabemail3&utm\\_medium=email&utm\\_term=0\\_d68264fd5e-ffeb02a8b0-395941157](http://www.knightfoundation.org/blogs/knightblog/2015/4/8/sustainable-strategies-lessons-year-texas-tribune/?utm_source=Daily+Lab+email+list&utm_campaign=ffeb02a8b0-dailylabemail3&utm_medium=email&utm_term=0_d68264fd5e-ffeb02a8b0-395941157)

### **KRLD**

Mike Davis, Cox, on impact of the Supreme Court's gay marriage ruling on employer benefits  
[http://us.vocuspr.com/ViewNewsOnDemand.aspx?Email=annam%40cox.smu.edu&Date=7%2f13%2f2015+6%3a00%3a41+PM&ArticleID=2816232\\_29141\\_88819585](http://us.vocuspr.com/ViewNewsOnDemand.aspx?Email=annam%40cox.smu.edu&Date=7%2f13%2f2015+6%3a00%3a41+PM&ArticleID=2816232_29141_88819585)

### **NBC DFW**

Michael Braun, Cox, Amazon Prime vs. Wal-Mart online  
[http://www.nbcdfw.com/news/local/Amazon-Prime-Day-Brings-Deals-Frustration\\_Dallas-Fort-Worth-315578901.html](http://www.nbcdfw.com/news/local/Amazon-Prime-Day-Brings-Deals-Frustration_Dallas-Fort-Worth-315578901.html)

Bernard Weinstein, Cox, speculates on what kind of impact the Iran nuclear agreement will have on energy prices in the U.S.  
(No link available)

### **Sporting News**

Look for refurbished shipping containers as Boulevard suites this fall  
<http://www.sportingnews.com/ncaa-football/story/2015-07-17/smu-tailgate-hospitality-block-party-suites-american-athletic-conference-college-football-gerald-ford-stadium>

### **Taos News**

The new Carolyn and David Miller Campus Center dedicated last Friday at SMU-in-Taos  
[http://www.taosnews.com/news/article\\_2efb2ecc-2bc3-11e5-977a-07293c69a17e.html](http://www.taosnews.com/news/article_2efb2ecc-2bc3-11e5-977a-07293c69a17e.html)

### **Texas CEO Magazine**

Kate Canales, Lyle School, commentary, thoughtful design is good for business, touts Lyle master's program

<http://texasceomagazine.com/departments/taking-action-is-good-for-design-and-business/>

**UCLA.com**

The PwC SMU Athletic Forum announced its latest candidate for the 2015 Doak Walker Award

[http://www.uclabruins.com/ViewArticle.dbml?DB\\_OEM\\_ID=30500&ATCLID=210218788](http://www.uclabruins.com/ViewArticle.dbml?DB_OEM_ID=30500&ATCLID=210218788)

**WBAP**

Bernard Weinstein, Cox, Lockheed Martin purchases Sikorsky Aircraft, will start building Blackhawk helicopters

<http://www.wbap.com/2015/07/20/a-top-local-defense-contractor-makes-a-big-purchase/>

**WGN-TV** (Chicago)

Thomas DiPiero, Dedman, talks about Harper Lee's new novel *Go Set a Watchman*

<http://wgntv.com/2015/07/14/harper-lees-go-set-a-watchman-analyzed-by-smu-professor/>