



**SMU in the News**  
**Highlights from Jan. 14-19, 2015**

**Alumni**

SMU alumnus Charles Cox remembers MLK Jr.'s 1966 visit to SMU  
<http://keranews.org/post/remembering-martin-luther-kings-1966-visit-smu>  
and here

<http://keranews.org/post/newsroom-martin-luther-kings-smu-visit-fifth-graders-view-kings-legacy>

SMU alum/staffer Jonathon Norton DMN op-ed, *If Martin Luther King Jr. Were Alive Today*  
<http://www.dallasnews.com/opinion/latest-columns/20150118-jonathan-norton-if-martin-luther-king-jr.-were-alive-today-...ece>

and here, Jonathon Norton, SMU staffer and alum, with Will Power, Meadows, commissioned to create the play *The 67<sup>th</sup> Book of the Bible*, based on MLK Jr.'s letter from a Birmingham jail, which debuted this week at the Dallas City Performance Hall

<http://www.dallasnews.com/news/community-news/park-cities/headlines/20150118-new-dallas-play-features-story-behind-kings-famed-letter-from-birmingham-jail.ece>

**News**

**US News & World Report**

Robin Pinkley, Cox, negotiating salary for entry level workers

<http://money.usnews.com/money/careers/articles/2015/01/13/do-you-know-how-much-youre-worth>

**Yahoo News**

Willie Baronet, Meadows, homeless signs exhibited at NYU

<http://news.yahoo.com/photos/we-are-all-homeless-exhibit-at-nyu-1421187688-slideshow/?tsrc=atm>

**ABC DFW**

Brian Stump, Dedman, still many unknowns regarding earthquakes in Irving

<http://www.wfaa.com/story/news/local/dallas-county/2015/01/15/irving-earthquakes-may-not-be-over/21845697/>

**Atlanta Business Chronicle**

Al Neimi, Cox, recently spoke at the annual Economic Forecast Breakfast

<http://www.bizjournals.com/atlanta/print-edition/2015/01/16/forecaster-niemi-sees-good-times-ahead-for-georgia.html>

and here

<http://www.times-herald.com/local/20150114-Economic-Breakfast-29-Inches-W-Pic>

**CBS DFW**

Brian Stump, Dedman, seismologists address Irving city council regarding earthquakes

<http://dfw.cbslocal.com/2015/01/15/standing-room-crowd-for-public-irving-earthquake-meeting/>

Mike Davis, Cox, U.S. government pushes for private sector to offer paid maternity/paternity leave

<http://dfw.cbslocal.com/2015/01/15/u-s-govt-makes-push-for-paid-leave/>

**CW33**

SMU seismologists say it's too early to blame fracking for earthquakes in Irving

<http://cw33.com/2015/01/15/shaking-things-up-too-soon-to-blame-fracking-for-irving-quakes/>

## **Dallas Morning News**

Will Power, Meadows, and Jonathon Norton, SMU staffer and alum, commissioned to create the play "The 67<sup>th</sup> Book of the Bible," based on MLK Jr.'s letter from a Birmingham jail, which debuted this week at the Dallas City Performance Hall

<http://www.dallasnews.com/news/community-news/park-cities/headlines/20150118-new-dallas-play-features-story-behind-kings-famed-letter-from-birmingham-jail.ece>

Darwin Payne, Meadows *emeritus*, op-ed commentary about Dallas' Big Spring, near the Great Trinity Forest

<http://www.dallasnews.com/opinion/latest-columns/20150113-darwin-payne-dallas-big-spring-has-a-rich-and-important-history.ece>

SMU seismologists mentioned in an editorial by Irving mayor regarding recent earthquakes

<http://irvingblog.dallasnews.com/2015/01/irving-mayor-beth-van-duyne-talks-about-the-recent-quakes.html/>

SMU held several days of tributes to MLK Jr.

<http://www.dallasnews.com/business/columnists/robert-miller/20150114-several-days-of-mlk-tributes-set-at-smu.ece>

Update on SMU restructuring

<http://www.dallasnews.com/news/20150115-smu-to-lay-off-100-employees-by-end-of-february.ece>

and here

<http://www.dallasnews.com/news/community-news/park-cities/headlines/20150115-smu-begins-layoffs-of-about-100-staff-members.ece>

and here

<http://www.bizjournals.com/dallas/news/2015/01/15/smu-to-lay-off-100-employees-amid-budget-squeeze.html>

Brian Stump, Dedman, seismologists address Irving city council regarding earthquakes

<http://www.dallasnews.com/news/community-news/northwest-dallas-county/headlines/20150115-experts-discuss-earthquakes-with-irving-residents.ece>

and here

[http://blogs.dallasobserver.com/unfairpark/2015/01/railroad\\_commissions\\_explanation\\_quakes\\_irving.php](http://blogs.dallasobserver.com/unfairpark/2015/01/railroad_commissions_explanation_quakes_irving.php)

and here (second item)

<http://www.statesman.com/news/news/state-regional/texas-digest-man-arrested-in-accidental-shooting-o/njrCM/>

Campisi's pizza opening on campus

<http://eatsblog.dallasnews.com/2015/01/campisi-smu-southern-methodist-university-campus.html/>

Roberto Corona, Embrey Human Rights staff, north Texans rally for missing Mexican students

<http://www.dallasnews.com/news/metro/20150117-cause-heritage-bind-north-texans-rallying-for-missing-mexican-students.ece>

Ed Dawson, Cox, tips for negotiating a raise

<http://www.dallasnews.com/business/small-business/20150117-the-five-tips-on-negotiating-a-raise.ece>

## **Forbes Insights**

Michael Braun, Cox, the role of technology in marketing

[http://www.forbes.com/forbesinsights/data\\_driven\\_and\\_digitally\\_savvy/](http://www.forbes.com/forbesinsights/data_driven_and_digitally_savvy/)

## **Fort Worth Business Press**

SMU seismologists mentioned in a Texas Railroad Commission commentary about earthquakes in Irving

<http://fwbusinesspress.com/fwbp/article/1/8483/News-Categories-Government/Irving-area-earthquakes-separating-facts-from-fear.aspx>

**KERA**

Bernard Weinstein, Cox, oil field layoffs can follow the gas prices

<http://keranews.org/post/downside-cheap-prices-gas-pump-oil-field-layoffs?nopop=1>

**Mainstreet.com**

Bruce Bullock, Cox, gas prices won't stay low forever

<http://www.mainstreet.com/article/gasoline-prices-wont-stay-this-low-forever-bottom-could-end-first-or-second-quarter>

**NBC DFW**

Heather DeShon, Dedman, seismologists disagree over earthquake swarm

<http://www.nbcdfw.com/news/local/Seismologists-Disagree-Over-Texas-Earthquake-Swarm-288451901.html>

Brian Stump, Dedman, seismologists address Irving city council

<http://www.nbcdfw.com/news/local/Seismologists-Address-Irving-City-Council-288783251.html>