SMU’s recent Community & Economic Impact Report shows that the initial investment by Dallas residents is returning dividends to the region far beyond what anyone imagined. As we thank you for 100 years of progress, we look forward to the next century of shared achievement.

SMU today:

- Excels as a national university with the academic and cultural programs vital to the region’s growth
- Generates a regional economic impact of $7 billion including jobs, construction, and spending
- Ranks as a university with “high research activity” by the Carnegie Foundation for the Advancement of Teaching
- Provides public service through academic programs, research, and volunteerism
- Attracts high-achieving and diverse students from around the world
- Hosts world leaders for lectures and discussions
- Produces alumni who have won the Nobel, Pulitzer, Emmy, Tony, Grammy, and Heisman awards
- Offers the unique resources of the internationally prominent Meadows Museum and the upcoming George W. Bush Presidential Center

Let The Second Century Of Pioneering Partnership Begin.

To learn more visit smu.edu/impact