

Tina Brown

Founder of *The Daily Beast*, Renowned Magazine Editor & Best-Selling Author

Tina Brown is the highest-profile, most talked-about magazine editor in the world.

From a young writer for *Punch* magazine and the *London Sunday Times*, she quickly rose through the ranks of the magazine industry on both sides of the Atlantic to become editor of *Vanity Fair* and *The New Yorker*, and then publisher of *Talk* magazine. Her career has been spectacular, and she is now a news-making celebrity in her own right.

Brown's latest project, *The Daily Beast*, is quickly changing the way we consume news online - and the tagline says it all: "Read this. Skip that." A smart one-stop news shop with an effort to redefine news aggregation, *The Daily Beast*, shifts, sorts and curates news mixed with original content. In Brown's own words, "it's a speedy, smart edit of the web from the merciless point of view of what interests the editors." Quickly becoming the source of breaking news and thought-provoking content, *The Daily Beast*, also features high-profile blog contributors such as Christopher Buckley, Tucker Carlson and Brown herself.

Marking the tenth anniversary of Princess Diana's death, Brown's 2007 book, *The Diana Chronicles* is a biography of the 'People's Princess,' answering Brown's own question, "Why was Diana important, and continue to fascinate?" Described by Christopher Hitchens as, "absorbing and stirring, witty and penetrating" the book gained attention for not only profiling Diana, but giving an in-depth portrayal of the English aristocracy.

With over 25 years of experience, Brown brings her expertise to the podium. She discusses women's roles as leaders, the changing face of the media, managing a company based on core values and, of course, Princess Diana.

After graduating from St. Anne's College, Oxford University, Brown worked as a journalist for the *London Sunday Times* and *Punch* Magazine. She was then named editor of *Tatler* Magazine at the age of twenty-five. She rejuvenated the magazine and vastly increased its circulation. After the magazine was purchased by Conde Nast, S.I. Newhouse, Conde Nast's owner, asked Brown

to be editor for the American monthly magazine *Vanity Fair*.

As *Vanity Fair's* editor, Brown pioneered celebrity journalism and increased its circulation from 250,000 to 1.2 million. She saved the publication not only by increasing circulation and advertising (when she took over the magazine it had only twelve pages of ads), but also because the magazine made news, not just reported it. Brown proved herself as a master marketer, newsmaker and media revolutionary.

Following her success at *Vanity Fair*, Brown went to the venerable literary magazine, *The New Yorker*, where she became the first woman ever to serve as the editor. While there, she sought to change the magazine from within. Respecting the history of the publication, she saw the need to understand and work with the old guard, while still improving and modernizing the magazine to revive its flagging fortunes. She introduced photography and used shorter articles, and its circulation increased rapidly.

Always fueled by her entrepreneurial desire to create and evolve, Brown launched *Talk* magazine in 1999 in partnership with Miramax's Harvey Weinstein and Hearst. As a fresh and innovative celebrity magazine, *Talk* captured readers' attention with its features on high-profile celebrities. Brown also published a regular Diary column that blurred the lines between journalist and celebrity and attracted great interest. With the slump of advertising revenues in 2001, Brown had to close down *Talk*, but she acknowledges learning some of the greatest lessons of her life at the magazine.

Brown hosted a well-received television program, *Topic A With Tina Brown*, on CNBC. In a new column for *The London Times* and *Salon.com*, Brown covers U.S. affairs, this time for a British audience. *The Wall Street Journal* writes that her column is "full of the good writing the *New Yorker* now lacks."

Brown and her husband, Harold Evans, editorial director at *U.S. News & World Report*, have two children.



Suggested Speech Topics

**The Gig Economy:
Surviving Failure**

**From Glossy Page
to Web Page:
An Editor's Odyssey**

The Diana Chronicles



Exclusive Representation by **Greater Talent Network**

437 Fifth Avenue New York, NY 10016 • (212) 645-4200 • www.greatertalent.com • info@greatertalent.com