Student Game Day Guidelines for the Boulevard

Guidelines for alcohol consumption prior to SMU home football games ensure game days are a safe and positive experience for everyone. ***Alcohol may only be consumed by students who are 21 or older and who possess a valid ID****. Please follow these rules:*

All students that want to be served alcohol must obtain a game day Boulevard wristband from an ID table. The wristbands are non-transferable and are required to be served alcohol by any groups or organizations.

Student organizations and groups providing alcohol to their members and guests must have a minimum of two officially licensed bartenders from the SMU Athletics' concessionaire. Bartenders will follow all Texas Alcohol Beverage Code rules and may require ID to verify age.

Only beer and non-alcoholic beverages may be consumed. Liquor is prohibited.

The City of University Park is a dry area, which prohibits kegs; kegs are also prohibited by university policy.

Tailgating areas are designated by the SMU Athletics department and may be reserved at 214-768-1795.

The sale of alcohol on the SMU campus is prohibited.

Alcohol must be consumed in paper or plastic cups. Open containers, kegs, glass bottles and aluminum cans are prohibited.

Drinking games, use of beer funnels and other high risk behaviors are forbidden.

The Boulevard will be shut down for vehicle traffic two hours prior to game time. All alcohol service ends 15 minutes prior to game time.

Students visiting from other colleges and universities are expected to abide by all of the game day guidelines.

Responsible and appropriate behavior is required when consuming alcohol on the SMU campus. Inappropriate behavior may result in sanctions by law enforcement authorities and forfeitures of tailgating privileges. Sanctions could include referral to SMU or any visiting student's University Conduct Office, criminal citations and/or arrest.

To see all Boulevard guidelines, visit smu.edu/boulevard.