

Ed.D. in Higher Education

DEPARTMENT OF EDUCATION POLICY & LEADERSHIP

Annette Caldwell Simmons School of Education and Human Development



SMU®

The Need

Changing Landscape of Postsecondary Education

“Globalization, immersive research and learning environments, unlimited access to information and analytics, and fiscal realities continue to impact higher education” (Duin, et al., EDUCAUSE, 6/24/11)

Accreditation and Assessment as Drivers

“Learning outcome-assessment has become the basis for determining institutional effectiveness.” (Ebersole, Forbes, 1/13/14)

Innovative Practice

“A broad range of educational innovations—technological, pedagogical, structural, and financial—is playing an increasingly important role in supporting student persistence and degree completion” (ACE, 2/10/15)

Leadership Vacuum in Postsecondary Education

“While succession planning is a cornerstone of business leadership, it is anathema in academia” (Paul Portney, The Washington Post, 10/31/11)

Our Focus

Graduates will be equipped with the knowledge and skills to solve contemporary problems in their organizations and beyond.

Leadership Roles

- Mid-level administrators in all functional areas of postsecondary education
- Faculty members seeking leadership training to assume greater administrative roles within higher education
- Policy leaders in local, state and federal institutions and organizations
- Non-profit leaders working in the postsecondary education space

The SMU Difference

**Practice-based
Leadership**

**Executive,
Cohort-based
Experience**

**Exceptional
Faculty
& Colleagues**

**Cross-dialogue
With Educational
Leadership Program**

The Program

**Designed for working professionals
as a three-year cohort-based program**

Leadership
Launch

- Program starts with July 17th-19th weekend

Fall & Spring
Semesters

- 10 weekend sessions each year
- Online community and assignments between sessions

Summer
Semesters

- Two summer semesters
- Each semester consists of two long weekends

Applied
Dissertation

- Focused on a problem of practice
- Designed to start in Year 1 and be completed in Year 3

Practice Based Leadership Learning

Five Leadership Competency Domains

- Academic Leadership
- Strategic & Organizational Leadership
- Policy & Political Leadership
- Evidence-based Leadership
- Personal & Ethical Leadership

Practice Based Leadership Learning

Changing Leaders – Leading Change

- Apply Theory to Practice
- Compare and Contrast Systems and Organizations
- Examine and Dialogue on Critical Issues
- Critical Analysis/Thinking
- Simulations
- Case Studies
- Team Projects

Course Sequence

Year 1 (24 credits)		
Fall	Spring	Summer
Foundations and History of Higher Education Administration	Strategic Enrollment Planning and Management in Higher Education	The College Student
Academic Leadership in Higher Education	Financial Strategy and Management in Higher Education	Systematic Inquiry 1
Contemporary Issues in Higher Education	Legal Issues in Higher Education	

Year 2 (24 credits)		
Fall	Spring	Summer
Organizational Behavior in Higher Education	Leading Change in Higher Education	Pre-K-16 Comparative International Policy
Systematic Inquiry 2	Systematic Inquiry 3	Leading Student Affairs
Leading Diverse Campuses and Systems in Postsecondary Education	Systematic Inquiry 4	

Year 3 (12 credits)	
Fall	Spring
Public Policy in Higher Education	Applied Dissertation
Special Topics in Higher Education Policy and Leadership	
Applied Dissertation	

Weekend Schedule

Friday	Saturday	Sunday
<i>Arrive at SMU</i>	Breakfast: 8-9am	Breakfast: 8-8:30am
	Course 3: 9am-12pm	Course 2: 8:30-11:30am
	Lunch: 12-1pm	Lunch: 11:30-12:30pm
	Team Meetings & Advising	Course 3: 12:30-3:30pm
Course 1: 2-5pm	Course 1: 2-5pm	<i>Group/ Independent Work</i>
Dinner: 5-6pm	Dinner: 5-6pm	
Course 2: 6-9pm	Laboratories of Practice	
		<i>Leave SMU</i>

Exceptional Faculty

Access experts. Expand your network.



**Leading Experts in
Research & Practice**

Guest Speakers

Changing Leaders



Leading Change

Successful Candidates

- **Values-driven, results-oriented**
- **Commitment to both equity and excellence**
- **Currently serve in a leadership role**
- **Potential for organization and/or system-level leadership**
- **Growth mindset: for oneself and others**
- **Strong academic preparation**

Admissions Requirements

- Online Application
- Master's Degree
- GRE
- Statement of Professional Purpose (Three Parts)
- Three Letters of Recommendation
- Resume
- Organization Letter of Support

Admissions Timeline

- Applications submitted by April 1st receive priority review
- May be invited to engage in interview
- Students informed beginning April 15th

Tuition & Financial Aid

While the full three-year program cost at currently approved SMU tuition rates is over \$107,000, departmental funds will be utilized to bring the program cost to approximately \$87,492, as noted in the table below

	Tuition	Fees	Total
Year 1 (24 credits)	\$ 32,717	\$ 2,100	\$ 34,817
Year 2 (24 credits)	\$ 32,717	\$ 2,100	\$ 34,817
Year 3 (12 credits)	\$ 16,358	\$ 1,500	\$ 17,858
Total	\$ 81,792	\$ 5,700	\$ 87,492

The Department of Education Policy and Leadership awards *additional* merit scholarships to entering and continuing students each year.

Stay Connected

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