Job Description - Technical Creative Director, St. Andrew UMC.

Job description:

Social Media

- Maintain and grow facebook, twitter, and other social Media accounts for St. Andrew UMC and The Well, as well as assist other departments (children, youth, etc...) in their social media needs.
- Responsible for the development and maintenance of a program that assists person in connecting to the church through an app or mobile websites (online giving, blog, sermons, etc...)
- Responsible for details and production quality of The Well's weekly worship services
 - Supervise and direct creative talent related to Wesley Hall and The Well services
 - O Recruiting and training volunteers (ushers, greeters, communion servers, etc...)
 - Ensure that people who come to The Well have an awesome experience (metrics will be developed jointly with the lead pastor for The Well)
 - O Design the weekly worship environment in The Well (seating, lights, props, etc...)
 - Oversee projected content during the worship services (images, lyrics, videos, etc...)
 - Create and sell merchandizing for The Well (Tshirts, mugs, etc...)
 - o Follow up on first-time visitors, on-going visitors, and church members
 - Work with other staff members and departments for announcements, videos, etc... and participation of Well members in other departments
- Creative Projects Work with all staff to produce special church-wide projects such as Christmas and Easter offerings, and other events and needs as they arise throughout the year.
- Young Adults
 - Serve as liaison for the existing young adult small groups through curriculum and regular communication, and facilitate the growth of new small groups
 - o Organize and publicize monthly events for all young adults
- Other Duties as assigned to fulfill the mission of St. Andrew UMC.

Please send resumes to dfenwick@standrewumc.org attn: Arthur Jones