

TEMERLIN ADVERTISING INSTITUTE ON-SITE APPLICATION – FALL 2013

Want to major or minor in Advertising?

The Temerlin Advertising Institute (TAI) on-site application will be offered three times during Fall 2013 term for qualified SMU undergraduate students who wish to major or minor in Advertising.

- Thursday, October 17, 2:00 4:00pm in Fondren Library West, Rooms 103B&C
- Friday, October 18, 2:00 4:00pm in Fondren Library West, Rooms 103B&C
- Saturday, October 19, 10:00am 12:00pm in Umphrey Lee, Room 283

<u>Click here</u> to register for a session <u>by Wednesday, October 16 at 5:00pm</u>. Please note that you only need to register for one session. If you do not register by for a session by Wednesday, October 16, you will not be able to sit for the application this semester.

Qualified to apply? If you can answer YES! to the following questions, you're qualified to sit for the on-site application this semester:

- I have completed **OR** will complete the four (4) subset courses (ADV 2374; ENGL 1301 or DISC 1312*; ENGL 1302 or DISC 1313*; STAT 1301 or STAT 2301 or STAT 2331) by the end of Fall 2013, and have a combined GPA of 3.0 or better in these courses.
- I entered SMU <u>during or after</u> the 2008 2009 academic year and have completed a minimum of 30 hours **OR** I entered SMU <u>before</u> the 2008 2009 academic year and have completed a minimum of 24 hours.
- I have a cumulative SMU GPA of 2.5 or better and am in good standing with the university.

For more information regarding the TAI admissions requirements and process, click here.

What to bring? A hard copy of your most current Degree Progress Report (DPR) and a valid SMU ID card.

How to prepare? We know that you have finished ADV 2374: Survey of Advertising, or are taking it now, which is all the preparation you need. The short essays on the application are your opportunity to communicate the theories and ideas you learned in this course.

Questions about the application process or Advertising degree plans? Contact the TAI office by email (temerlin@smu.edu), phone (214.768.3090), or stop by in person (202 Umphrey Lee Center, Monday – Friday from 8:30am – 5:00pm).

^{*}Or approved University Honors Program substitutes: DISC 2305 and DISC 2306.