Jayne Suhler
6514 Forestshire Dr.
Dallas, TX 75230
(214) 265-7479
(214) 356-0408 cell
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EDUCATION

M.A. Journalism, The University of Texas at Austin, 1989

Research-oriented program; training in quantitative and qualitative methodologies
Thesis: Stalin's 5-year Economic Plans: A Critique of Coverage by the U.S. Press
Recipient, 1988 Readers Digest Scholarship for graduate journalism students

B.A. Plan II Honors Program, The University of Texas at Austin, 1987

Nationally known interdisciplinary liberal arts and sciences program with emphasis on primary sources, writing; admits 100 students per year
Thesis: Sam Shepard and the Cult of the American Cowboy

TEACHING

Professor of Practice and Senior Lecturer; Division of Journalism, Southern Methodist University (2000-present)

Fashion, Media, & Culture (Fall 2012, Spring 2013) – Developed syllabus, curriculum, and course materials, including an interactive web site, for this introductory class in the division's new Fashion Media program. The MSA class offers a chance for students to gain a deep understanding of the academic field of fashion theory and history through lectures and readings, and to apply what they're learning in a journalistic way on the web site. In addition to traditional tests, students develop a fashion history timeline; create a fashion blog; and pose answers to sophisticated theoretical questions on an answer board.

Reporting II (Fall 2005, Spring 2006, Fall 2006, Spring 2007; Fall 2007; Spring 2008; Fall 2008; Spring 2009; Fall 2009; Spring 2010; Fall 2010; Spring 2011; Fall 2011; Spring 2012; Fall 2012) – Developed syllabus, course curriculum and course materials under the division's major. Emphasis is on advanced reporting techniques for print and writing for broadcast. Developed interactive news web site "Beyond the Bubble" with a focus on local news and urban affairs reporting in Fall 2010. In Fall 2011, reconfigured the site to become "Metropolitan," with more focus on local news. The site is hosted on the Daily Campus platform. Partnered in 2011 with Dallas South News to cover underserved neighborhoods and issues in south Dallas. Working in conjunction with DSN editor Shawn Williams, students write features and cover breaking news for the newspaper and its interactive Web site, giving them real world experience and a chance to learn about diverse communities and witness first-hand how city officials, residents, developers, businesspeople and special interest groups operate and collaborate.

Literary Journalism (Spring 2001; Fall 2001; Fall 2002; Fall 2003; Fall 2004; Fall 2005; Spring 2006; Fall 2006; Fall 2007; Spring 2008; Fall 2008; Spring 2009; Fall 2009; Spring 2010; Fall 2010; Spring 2011; Fall 2011; Spring 2012; Fall 2012) – Developed syllabus, course curriculum and course materials under the division's convergence program. The course introduces students to non-fiction writers of the last three centuries. In addition to heavy reading assignments, oral presentations and author profiles, students also produce their own stories, which are read aloud in class.

Feature Writing (Fall 2000; Spring 2001; Spring 2004; Spring 2006; Spring 2007) – Developed syllabus, course content and materials. Created an online magazine for college students (www.collegebytes.tv) in fall, 2000; students were responsible for all content and graphics. In 2004, the class shifted its focus to smudailydata.com, the division's interactive website. Students are responsible for providing content, including graphics and digital photos and video. The course has a heavy emphasis on writing, including group projects like a series on the Middle East that included stories about regional issues, maps, profiles, etc.

Reporting I (Fall 2001; Spring 2002, Fall 2002; Spring 2003; Fall 2003; Spring 2004; Fall 2004; Spring 2005) – Developed syllabus, course curriculum and course materials under the division's new "convergence" program. It is the first of three intensive writing and reporting courses under the new curriculum, with a heavy emphasis on writing simple news stories in the AP style. Students are required to report, write and rewrite at least ten stories both inside and outside of class. Stories covered include meetings, press conferences, speeches and events, both on and off campus.

TV Newsmakers (Spring 2003; Spring 2004; Spring 2005) – Developed syllabus, curriculum and course materials under the division's convergence program. The goal is to provide substantive analyses of social, cultural and economic issues of interest to college students at SMU and nationwide. Students do this by producing weekly news and commentary segments for SMUTV and SMU radio

Understanding the News Media (Fall 2000; Spring 2001; Fall 2001; Spring 2002) – Developed syllabus, course curriculum and course materials (including examinations) for this introductory course under the division's new "convergence" journalism program. Emphasis is on the mass media; in particular, print, broadcast and Internet news.

Issues in the News (Fall 2000; Spring 2000) – Developed syllabus, course curriculum and course materials under the division's new "convergence" program. This course is designed to foster substantive, constructive criticism of news. In addition to readings, discussion, video presentations and guest speakers, students are required to produce on-air debates, news commentaries and analysis on the student-produced cable television program "Mustang Magazine."

Directed Studies (Fall 2000-Present) – Develop and supervise semester-long individualized research and creative projects with students, including honors students.

Senior Lecturer, Southern Methodist University, 2000-2010

See above for course listings

Adjunct faculty, Southern Methodist University, 2000
Writing for Mass Media (Division of Corporate Communications); Advanced Television News (Division of Journalism); Issues in the News (Division of Journalism); Mass Media and Society (Division of Journalism)

Instructor, Dallas County Community College District, Eastfield College, 1994
Developmental Writing (Department of English)

Adjunct faculty, Monmouth University (Long Branch, NJ), 1991-93
Media analysis (designed course); Reporting; Introduction to Public Relations (Department of Communications)

Instructor, Mansfield Business School (Austin, Texas), 1990
Writing for Business

Broadcast instructor, The University of Texas at Austin, 1989
Supervised all aspects of student-run weekly television and radio broadcast for university-wide cable (Department of Journalism)

Teaching Assistant, The University of Texas at Austin, 1988
Lectured, conducted review sessions and designed exams for undergraduate history and ethics course (Department of Journalism)

RECENT ACADEMIC DIGITAL PROJECTS/PARTNERSHIPS

http://smufashionmedia.com/culture/
(Launched in Fall 2012; designed and developed in 2012 in conjunction with the University of North Texas graduate program in instructional design. My goal for this site was to give 100 students in an introductory journalism course an opportunity to practice real journalism and work on their writing and digital skills.)

http://www.smudailycampus.com/news/metropolitan
(Launched in Fall 2011; designed and developed with help from SMU engineering student. Site was developed for my advanced reporting students as a way to showcase their coverage of local issues and events. Stories are routinely picked up and by editors at local news outlets, including pegasusnews.com and often appear trending on local Google and Yahoo news feeds. Site launched in 2009 as BeyondtheBubble.com.)

http://www.dallassouthnews.org/category/smusn/
(Partnered with Shawn Williams, editor and founder of Dallas South News, in Fall 2011, to cover the underserved communities in southern Dallas county. Williams is the founder of the nationally acclaimed DallasSouthBlog.com (2006). In 2009, he started the nonprofit Dallas South News to cover news in these diverse and often low income neighborhoods. My Reporting II students bring professional news coverage to these communities and their work has led to milestones such as: highest web traffic day in

DSN history; numerous top ranked stories on Google News; 23,000 hits on a story about the death of a prominent African American business man; 59,700 hits on a play by a local hotel to hire hundreds of workers; 75,000 hits on a story about the dedication of a new bridge that links south Dallas to downtown. The partnership was favorably profiled in a study about student-generated content in local media outlets by the Knight Foundation http://journalism.utexas.edu/news/plugging-local-news-gap (sidebar on page 23).

The partnership also received coverage by SMU News and Information: http://www.smu.edu/News/2012/mark-agnew-story-01may2012

PROFESSIONAL EXPERIENCE

Staff Writer, The Dallas Morning News, 1994-99

Higher Education Writer, 1996-99 – wrote extensively about race, politics and culture on the nation's college campuses, including exclusive stories on the landmark Texas court decision known as Hopwood. Other experience includes K-12 education; immigration; local, state and federal political races; suburban municipal government

Staff Writer, The Asbury Park Press, 1992-94

Sunday Feature Writer - enterprise features and news analyses on crime, health, education and American culture for Asbury Park Sunday Press, including "Impact" editorial section. Other experience includes municipal government; state political races

Contributor, The New York Times, 1991-92; 1994

Freelance features on New Jersey crime, education and industry for Metropolitan and New Jersey Weekly sections. Texas stringing, including breaking news, for Houston bureau

Contributor, BusinessWeek magazine; Nurseweek magazine; The Asbury Park Press; The Woman's Reporter; Dallas Woman Magazine, 1991-92; 1994

Freelance features and reporting in New Jersey and Texas

News Director, KFIT News Radio (Austin, Texas), 1990-91

Wrote and anchored all newscasts for morning talk program through noon; supervised hourly newscasts through evening rush hour

Associate Editor, Gerontology Newsletter, The University of Texas at Austin, 1986-89

Compiled and edited quarterly academic publication on aging and life-span development while undergraduate and graduate student

Contributor, National Public Radio, (KUT, Austin, Texas), 1988-89

Anchored student-produced weekly news and feature programs while graduate student; contributed news features for local programs

Public Relations Assistant, Plan II Honors Program, UT-Austin, 1985-86

Helped coordinate program's 50th anniversary while an undergraduate; wrote press releases and speaker profiles

BOOKS

Ghost Writer: "Moments," by Chip Moody. An account of Dallas newsman Chip Moody's battle with cancer and career highlights (Taylor Publishing, 1994)

WRITING AWARDS

Katie Award, Press Club of Dallas, 1999
Eugene Katz Award for Excellence in the Coverage of Immigration, 1999
Carole Kneeland Award, 1999
Texas Gavel Award, 1999
Association of Women Journalists Award, 1998
Associated Press Managing Editors Award, 1998
Texas School Bell Award, 1995, 1996, 1997
Society of Freelance Journalists Award, 1993
New Jersey State Women Journalists Award, 1992

TEACHING AWARDS

-2013-14 Meadows Foundation Distinguished Teaching Professor
-2011 Society of Professional Journalists Mark of Excellence Award Region 8; 2nd place Online In-Depth Reporting "Are Dry Neighborhoods on their Way Out"
-2011 Society of Professional Journalists Mark of Excellence Award Region 8; finalist "Old Problems and New Opportunities in Oak Cliff"
-2009 Southern Methodist University HOPE Professor
-2005 Southern Methodist University HOPE Professor
-2004 Panhellenic Outstanding Faculty Award, SMU
-2004 Above and Beyond Award, Meadows School, SMU
-2003 Southern Methodist University HOPE Professor
-First Place, Southwest Journalism Congress, weekly newscast, Fall 2003 (with faculty members Carrie Criado, Marty Haag, Michele Houston)
-Decima Chapter of Mortar Board, teaching recognition, 2001
-Plan II Honors Program, University of Texas at Austin, recognition for development of SMU's interdisciplinary course "Literature of Journalism," 2001

UNIVERSITY COMMITTEES

-Member, Curriculum Committee, Journalism Division, SMU, 2003-present
-Member, Dean's Advisory Board, Meadows School of the Arts, SMU, 2006-present
-Chair, Internship Committee, Journalism Division, SMU, 2010-present
-Internship Coordinator, Dallas Morning News Internship program; coordinate and supervise SMU interns working for the paper's city desk, 2007-present

-Internship Coordinator, FD Luxe Internship program; coordinate and supervise SMU interns working for the magazine, 2013-present
-Member, Public Relations Committee, Meadows School of the Arts, 2011
-Member, Search Committee, assistant professor, Division of Journalism, SMU, 2009
-Member, Search Committee, Convergence Media Specialist, Division of Journalism, SMU, 2008
-Member, Search Committee, assistant professor, Division of Journalism, SMU, 2005
-Member, Meadows Academic Policies Committee, SMU, 2002, 2003, 2004
-Member, Users Committee, SMU, 2001, 2002. Goal to develop SMU's new broadcast studio, including its design and curriculum
-Member, Subcommittee for Curriculum Development, SMU, 2001. Helped draft the curriculum for Newswriting and Reporting I, II and III, 2001
-New Curriculum Development, SMU, 2000. Co-wrote the original proposal for the convergence program, including a rough outline of the curriculum

OTHER UNIVERSITY SERVICE

-Academic Adviser, Division of Journalism, 2000-present
-Coordinator and administrator of Journalism Division's Convergence Lab Assessment Program, 2008-2011
-Faculty adviser to KPNI SMU student radio, 2010-2012
-Faculty adviser to SMU Hip Hop club, 2010-2011
-P.R. minor exploratory committee, 2010
-Chair, subcommittee for core reporting sequence, curriculum review, Division of Journalism, 2010

LECTURES, PANELS, SEMINARS, RESEARCH

Participant, University of Texas at Austin's 12th annual Meeting of the Minds Seminar; "Perspectives on Work" 2012
Panelist, The Dallas Morning News Journalism Day, panel for high school journalism teachers, 2012
Guest Speaker, Texas Community College Journalism Association annual conference 2012
On-air guest, KERA (90.1) public radio winter/spring fund drives; invited on-air guest, morning drive time; 2007 to 2012
Guest Speaker, Mustang Monday SMU recruiting event, on behalf of Journalism Division June 2012
Judge, Texas High School Journalism awards; Class B; Long Feature, 2012
Judge, Texas High School Journalism awards; Class A; Short Feature 2011
Judge, Texas High School Journalism awards; Class B; Long Feature, 2010
Judge, Texas High School Journalism awards; Class A; Hard News Reporting, 2009

Participant, University of Texas at Austin's 11th annual Meeting of the Minds Seminar; "Perspectives on Success" 2011

Participant, University of Texas at Austin's 9th annual Meeting of the Minds seminar; "Perspectives on Happiness," 2009

Participant, University of Texas at Austin's 8th annual Meeting of the Minds seminar; "Perspectives on Education," 2008

Participant, Mayborn Literary Nonfiction Writers Conference 2006 to 2011

Participant, University of Texas at Austin's 7th annual Meeting of the Minds seminar; "Perspectives on Leadership" 2007

Invited Speaker, training session for Daily Campus writers and editors, SMU, 2005, 2006

Participant, Teacher Effectiveness Training seminar, SMU, 2006

Judge, New York Video Festival; judged news and documentary entries with panel, Division of Journalism, SMU, 2006

Developed and wrote proposal for departmental honors program, Division of Journalism, SMU; approved by Journalism division; 2006

Panel Moderator, "Spanish Language Newspapers," National Conference of Editors, SMU, sponsored by Associated Press Managing Editors (APME), 2004

Panel Moderator, "World AIDS Day," sponsored by SMU's BACCHUS, the Neuhoff Catholic Center and the SMU health center, 2004

Participant, American Press Institute, Journalism Educators Seminar, 2003
Participated with educators from 20 institutions to strengthen teaching, develop curricula ideas, meet with professional journalists, etc.

Participant, German Marshall Fund Fellowship roundtable, 2001
Panel included journalists from around Dallas and Europe

Panelist, "Major Mania," Plano West Senior High School, 2001
Presented new curriculum to college-bound student and parents

Invited Speaker, Texas Association of Institution Research Conference, "The Press and Higher Education: Covering the Ivory Tower," 1999

Panelist, The Dallas Morning News High School Journalism Day and Competition, "News Reporting," 1999

Panelist, Education Writers Association, Affirmative Action Seminar, "Covering Affirmative Action," 1998

Invited Speaker, Council for Advancement and Support of Education (CASE), District IV Conference, "Working with Journalists," 1998

Panelist, North Texas Spring Conference, University of North Texas, "Current Texas Higher Education Legislative Issues," 1997

Invited Speaker, Texas A&M University System Communications Council Summer Conference, "Reporting Higher Education," 1997

Panelist, Education Writers Association, National Seminar, "Covering Higher Education," 1997

Panelist, University of Texas, Plan II Alumni-Mentor Seminar, "After Liberal Arts – Choosing A Career," 1997

Selection Committee, The Dallas Morning News Scholarship Program, 1997, 1998, 1999

Moderator, The Dallas Morning News Citizen Bee, 1998, 1999
Jury Member, Texas Association of State Colleges and University Awards, 1999
Columbia University, Hechinger Institute, seminar fellowship 1997, 1998

PROFESSIONAL ACTIVITY

Editor and Media Consultant, Emergistaff, Inc., a Dallas-based nursing agency with contracts at hospitals around the country, 2002-2009. Write and edit employee handbooks, contracts and other legal documents, press releases, etc. Consult with principals on marketing and public relations.

Editor and Media Consultant, 02 Medical Aesthetics and Integrative Medicine, a Frisco, Texas-based medical spa, 2003-2009. Write and edit employee handbooks, menus, contracts and other legal documents, press releases, etc. Consult with principals on marketing and public relations.

Advisory Board member, Shakespeare at Winedale program, The University of Texas at Austin, 2002-present. Organize and fundraise for Dallas performances.

Secretary, Forest Place Addition Homeowner's Association, 2007 to present

Board member, Today Newspapers Patnership Committee. Serve as consultant to the Lancaster Independent School District in its partnership with Lancaster Today newspaper. 2007

Volunteer, Susan G. Komen Breast Cancer Foundation, Race for the Cure, Dallas affiliate, 2006

Press Consultant, D'Metria Benson campaign for Dallas County Judge, County Court at Law No. 1, 2002.

PROFESSIONAL ORGANIZATIONS

Member, Press Club of Dallas
Board member – Society of Professional Journalists, Dallas chapter
Member – Association of Women Journalists
Founding member – Association of Freelance Journalists, New Jersey chapter

ACADEMIC SCHOLARSHIPS; HONORS ORGANIZATIONS

Member, Phi Kappa Phi
Readers Digest Scholarship, 1988
Lois Trice Memorial Scholarship for Plan II 1987
Betty Cooke Memorial Scholarship for Plan II 1986
Liberal Arts Foundation Scholarship, 1986, 1987, 1988

OTHER INTERESTS

Actor, non-professional Texas regional theater, including Shakespeare at Winedale summer festival (Roundtop, Texas) 1986 (Romeo & Juliet; Love's Labour's Lost; The Winter's Tale); 1987 (King Lear; Richard III; The Twelfth Night); 1990 (Comedy of Errors); 2005 (scenes – King Lear; Henry V; Richard III; Romeo & Juliet, etc.); 2010 (scenes – King Lear; Twelfth Night; Comedy of Errors; Midsummer Night's Dream, etc); profiled in University of Texas 100th anniversary graduate school alumni magazine; extensive travel abroad