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MARK N. VAMOS

WORK EXPERIENCE

William J. O'Neil Chair Southern Methodist University 2007-present
in Business Journalism

As the first holder of this endowed chair, designed and launched an innovative interdisciplinary program in conjunction with SMU's Cox School of Business to prepare undergraduate journalism students to become top-notch business journalists in the 21st century. Create and teach new business and economics journalism courses. Also developed and teach a new magazine journalism course, as well as advanced reporting class. Bring leading national business journalism figures to campus every semester to lecture and interact with students and faculty. Arranged to bring the annual conference of the nation's premier business journalism professional organization to SMU in 2011.

Freelance Writer 2009-present

Write magazine features for local publications including *D Magazine*, and regularly contribute feature articles and restaurant reviews to *The Dallas Morning News*.

Editor-in-chief Fast Company 2005-2007

Oversaw redesign and re-launch of this innovative business monthly (circulation 725,000); set editorial strategy and have leading role in establishing business strategy; oversee staff of 25; make numerous media appearances and talks before civic, academic and industry groups. As **Executive Editor, 2003-2005**, assigned and edited 35-page feature well consisting largely of long-form narratives, profiles, and analysis, selected images and wrote language for covers; acted as top editor for all other sections; oversaw operations of magazine's website.

Editor-in-chief SmartMoney.com 2001-2002

Ran all editorial operations of this National Magazine Award-winning website focused on real-time market news, investing, and personal finance. Managed staff of 34 reporters and editors delivering a daily report of feature stories and breaking news. Worked with programmers to develop imaginative ways to combine text and interactive data. As **Deputy Editor, 1999-2001**, ran daily operations, editing 10-12 articles per day; designed beats and editing structure and tripled editorial staff.

Senior Editor Newsweek 1997-1999

Directed magazine's coverage of business and personal finance, supervising an award-winning staff including Allan Sloan, Jane Bryant Quinn, and Robert Samuelson. Pinch-hit as editor for *Nation*, *Foreign*.

Various Positions Business Week 1984-1997

As senior editor (1990-1997), managed core corporate coverage, directed the Business Week/Harris Poll, and oversaw coverage of the first Gulf War. In prior positions, edited, reported and wrote for various sections.

Adjunct Professor New York University 2003

Taught introductory reporting and writing to undergraduates; was invited to return as adjunct in the graduate school of journalism.

EDUCATION

Columbia University Graduate School of Journalism MS 1983

Robert E. Sherwood Scholar

Yale University BA 1976

BIBLIOGRAPHY

Fast Company's Greatest Hits: Ten Years of the Most Innovative Ideas in Business (Portfolio, 2006), editor