Craig Flournoy

Division of Journalism
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Academic and Professional Experience

Associate Professor, Division of Journalism, SMU. 2002 to present. *Courses taught:*

CCJN 3360: Computer-Assisted Reporting
CCJN 3365: Investigative Reporting
CCJN 3396: Journalism History
CCJN 4306: Business and Journalism
CCJN 4316: Communication Law
CCJN 5304: Journalism & Pop Culture
CCJN 5304: Mass Media in the UK
Division Head: Tony Pederson

Instructor, Manship School of Mass Communication, Louisiana State University, 2001-2002.
Courses taught: MC 3202: Newsgathering II MC 4141: Investigative Reporting
Manship Dean: John Maxwell Hamilton, Ph.D.

Philip Warner Chair, Communications Department, Sam Houston State University, 1997-1998.
Courses taught: JRN 262: Advanced Reporting JRN 264: News Editing
Also served as advisor to *The Houstonian*, the student newspaper
Department Head: Don Richardson, Ph.D.

Investigative Reporter, *Dallas Morning News*, 1979-2000.
Specialized in reporting on race and housing locally (see "Rewarding Neglect" and "Race and Risk") and nationally (see "Separate and Unequal"). Each series prompted unprecedented federal action. Reporting honored with more than 50 state and national awards including the 1986 Pulitzer Prize for National Reporting.

Political columnist and city hall reporter, *Shreveport Journal*, 1977-1978.

Education

Ph.D. Louisiana State University, August 2003
Journalism, Area: 20th-Century Journalism History
Dissertation examined how the black and white press covered the Emmett Till lynching and Montgomery Bus Boycott. Found reporting by African-Americans was superior: they interviewed blacks and questioned the white version of events.

M.A. Southern Methodist University, May 1986
History, Area: 20th-Century African-American History
Thesis explored the early life of Martin Luther King, Jr. Argued his mother Alberta had a far more profound influence on King's personality than was previously known. Based in part on my interviews with King's father, sister, widow and four children.

B.A. University of New Orleans, August 1975
American History (with Honors)

Selected Publications and Presentations

"The Ambassador and the Activist: Reporting the Willie Earle Lynching of 1947." Paper to be presented at the Association for Education in Journalism & Mass Communication national conference, Washington D.C. 2013.

Flournoy, Craig. "Reporting Race in the 21st Century," *Poverty & Race*, 21:4 (July 2012): 3-6.

Flournoy, Craig. Review of Aniko Bodroghkozy, *Equal Time: Television and the Civil Rights Movement* (Univ of Illinois, 2012) *Journalism: Theory, Practice & Criticism* (in press).

Flournoy, Craig. "Electronic Mapping and Social Justice Journalism: A Perfect Match" in *Using Maps to Promote Health Equity* (New York: Opportunity Agenda, 2009): 1-24.

Flournoy, Craig. Review of Davis Houck and Matthew Grindy, *Emmett Till and the Mississippi Press* (Jackson: University of Mississippi Press, 2008) in *The Journal of Southern History* 75:4 (November 2009): 1103-1104.

Flournoy, Craig. "Doing Learning: Investigative Reporting and Service Learning," *Journalism & Mass Communication Educator* 62 (spring 2007): 47-61.

Flournoy, Craig and Tracy Everbach. "Damage Report," *Columbia Journalism Review* (July/August, 2007): 33-37.

Everbach, Tracy and Craig Flournoy. "Women Leave Journalism for Better Pay, Work Conditions," *Newspaper Research Journal* 28 (summer 2007): 52-64.

Flournoy, Craig. Review of Taylor Branch, *At Canaan's Edge: America in the King Years, 1965-1968* (New York: Simon & Schuster, 2006) in *Historical Journal of Film, Radio and Television* 26:4 (October 2006): 640-42.

"Covering a Mississippi Murder Trial: The Emmett Till Lynching." Paper presented at AEJMC national conference, San Antonio 2005.

Flournoy, Craig and Dan Malone. "Student Training: College journalists study crime using statistics and tenacity," *The IRE Journal* (May/June 2005): 36-37.

Flournoy, Craig. "Red Dawn in Dallas," *Columbia Journalism Review* (May/June 2004): 12-15.

Flournoy, Craig. "Anonymous Sources," in E. Erickson and W.D. Sloan, eds. *Contemporary Media Issues* (Northport, AL: Vision Press, 2004): 315-336.

"In the Classroom but not the Newsroom: Why Women Leave Journalism." Paper presented at AEJMC national conference, San Francisco, 2006.

"Media Ownership and 'Bias:' A Study of News Magazine Coverage of the 2000 Presidential Election." Paper presented at AEJMC national conference, Washington, D.C., 2001.

Selected Newspaper Series and Awards

Flournoy, Craig. "Misspent Money." *Dallas Morning News*, 1996. Found Dallas officials failed for years to spend tens of millions of dollars meant to improve housing in poor, minority areas; instead, they used the money to demolish this same housing. Results: The City Council ended the diversion, ordering $25 million in immediate improvements. Chosen as a finalist for the 1997 Pulitzer Prize for Beat Reporting.

Flournoy, Craig and Randy Loftis. "Race and Risk," *Dallas Morning News*, May 9-10, 1993. A six-month investigation revealed a plan, secretly approved by then-HUD Sec. Jack Kemp, to spend $67 million to force 1,000 poor black families to live in Dallas' most polluted area. Results: Kemp's successor killed the plan and gave families vouchers to rent apartments they chose. Awarded 1993 Worth Bingham Investigative Journalism Prize and Meeman Award for Environmental Reporting.

Flournoy, Craig, "Rewarding Neglect," *Dallas Morning News*, March 27-30, 1988. A nine-month investigation found three government agencies forced 150 poor black families to live in a taxpayer-supported slum for years so as to enrich a developer and a banker. Results: Officials closed the complex and gave families vouchers they could use to rent apartments in middle-class neighborhoods. Awarded 1989 Investigative Reporters & Editors' Medal for Outstanding Investigative Reporting.

Flournoy, Craig and George Rodrigue, "Separate and Unequal: Subsidized Housing in America," *Dallas Morning News*, Feb. 10-17, 1985. Based on a 14-month investigation and visits to 47 cities. Found federal and local officials erected and maintained a vast system of segregated, starkly unequal housing. Results: A federal judge ordered 36 Texas counties to desegregate and equalize conditions. Awarded the 1986 Pulitzer Prize for National Reporting, the American Bar Association's Silver Gavel Award and the Associated Press Managing Editors' Public Service Award.

Selected Teaching and First Amendment Honors

Extra Mile Award for Teaching Excellence, SMU Students for New Learning, 2012. For working with students with learning differences.

American Trustees Project Award, Annette Strauss Institute for Civic Participation, University of Texas at Austin, 2007. To encourage young people to get involved, the Strauss Institute produced mini-documentaries about eight people who helped improve the lives of others. My mini-documentary looked at my work as a reporter and teacher.

James Madison Award, Texas Freedom of Information Foundation, 2006. For service in upholding the principles of the First Amendment.

Honoring our Professors' Excellence Teaching Award, SMU, 2006. For making a significant impact on students inside and outside the classroom.

Dean's Prize, SMU Meadows School of the Arts, 2005. For overseeing these student projects:

- "The Dorm from Hell" *Dallas Observer*, April 28, 2005. Revealed abysmal living conditions, high crime and poor security at the nation's largest private dormitory.
- "Insecurity on Campus." *Fort Worth Weekly*, Dec. 1, 2004. Detailed police failures to report violent crime at several Texas universities.
- "Garbage In, Misery Out." *Fort Worth Weekly*, Feb. 24, 2004. Showed how Dallas officials created the largest illegal landfill in Texas.

The stories, part of the Light of Day project, prompted two foundations to give $150,000 in 2006 to the Texas Freedom of Information Foundation to support similar work.

Community Service

Board chairman. Inclusive Communities Project, Inc. 2009 to present.

ICP is a Dallas-based, nonprofit organization that engages in educational, research and advocacy activities that promote and support the policies of the Fair Housing Act. It has helped hundreds of low-income, minority families find good housing in safe areas.

Board member. Poverty & Race Research Action Council. 2007 to present.

PRRAC is a Washington, D.C.-based, nonprofit group that focuses on civil rights policy. Its main mission is to connect advocates and social scientists working on race and poverty.

Judge. Toner Prize for Excellence in Political Reporting, 2010-2012.

Commemorates Robin Toner, the *New York Times*' first female national correspondent. Administered by Syracuse University's Newhouse School of Public Communications.

University, MSA & Division Service and Fundraising

Member, Selection Committee, Center for the Study of the Presidency and Congress, 2008-present.

This faculty panel selects a student to represent SMU as its Presidential Fellow at Washington, D.C. conferences bringing together public officials and top students.

Faculty Marshal. Regularly attend SMU's Opening and Honors Convocations, 2009-present.

Member, Dean's Faculty Advisory Board, Meadows School of the Arts, 2009-present.

Member, Diversity Committee, SMU Journalism Division, 2011-present.

Member, Journalism Division search committee for O'Neil Chair in Business Journalism, 2006-07.

Member, Meadows School of the Arts search committee for dean, 2005-2006.

Member, Curriculum Review Committee, SMU Journalism Division, 2004-2007.

Developed a course with an accounting professor in which business and journalism majors worked on joint projects. Its success led SMU alumnus William J. O'Neil in 2004 to donate $2 million to the Journalism Division and $2.5 million to the Cox School of Business.