



WHAT ARE YOUR BLIND SPOTS?

NEW PATTERNS

EMERGING IN BUSINESS
AND SOCIETY...?

CAN YOU SEE
ECONOMIC, CULTURAL AND
TECHNOLOGICAL SHIFTS...?

ARE YOU ABLE TO
RESHAPE
YOUR VISION
TO MATCH MARKET NEEDS...?

THESE ARE QUESTIONS EVERY SMU STUDENT SHOULD BE
ASKING. THAT'S WHY YOU'RE INVITED TO

CONNECT WITH

CHARLIE FELD

CEO OF THE FELD GROUP INSTITUTE

HONORARY CENTENNIAL CHAIR
EMIS DISTINGUISHED
ADVISORY COUNCIL

TUESDAY, NOVEMBER 13, 2012

5:00 pm – 7:00 pm

Vester Hughes Auditorium, Caruth Hall

As founder and CEO of The Feld Group in Dallas, Charlie Feld built a team of executives that enabled dramatic results in Fortune 500 companies. In 2009, he launched The Feld Group Institute, a leadership development firm that enables executives in a wide variety of fields to find their own blind spots and position themselves for more relevant, impactful careers.

In the process, Feld has garnered numerous accolades from Business 2.0 and Computerworld magazines. He has also been featured in InformationWeek and CIO magazines, which placed him among its "5 Top CIOs" in 2001. Named "One of the 12 Most Influential IT Executives of the Past Decade" by CIO magazine in 1997, Feld's IT leadership articles have appeared regularly in Computerworld Executive Suite, Harvard Business Review, and CIO magazine. He has received the Smithsonian Award for Technology Excellence and the Carnegie Mellon Award for Innovative Technology. In addition, The Feld Group's work has been the subject of multiple case studies appearing in the Harvard Business School, MIT and McKinsey Quarterly.



Seating is limited.
Reserve your place now.

IT'S HIS ANSWERS YOU NEED TO HEAR!

RSVP to: DAC@Lyle.SMU.edu