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*97<sup>th</sup> Annual*  
**OPENING CONVOCATION**  
SECOND CENTURY CELEBRATION

**SOUTHERN METHODIST UNIVERSITY**

SUNDAY EVENING

THE TWENTY-FIRST OF AUGUST

TWO THOUSAND AND ELEVEN

AT HALF PAST FIVE O' CLOCK

MCFARLIN MEMORIAL AUDITORIUM



## *Welcome to* **SMU**

This afternoon you have become a part of our community.

The Rotunda Processional symbolizes this transformation. You were assembled by faculty.

Your march was heralded by the SMU Trumpet Ensemble. You were led by Peruna, living symbol of the University. You marched through Dallas Hall, our oldest building. You were guided by alumni who are also parents of fellow entering students. These alumni represent the lifetime connection to SMU, a connection which you now share. At the conclusion of Convocation we will lower the historic Ovilla Curtain to signify the completion of your initiation. Here is the story of that curtain. During the 1830's, the parents of Robert McFarlin, for whom this auditorium was named, lived in Ovilla, Texas. There was no Methodist church in the area; instead, the Methodists were served by a circuit rider. The McFarlins gave the circuit rider the land and money to build the Ovilla Methodist Church, pictured on the curtain, which Robert McFarlin attended.

Upon your graduation you will leave McFarlin Auditorium in the Rotunda Recessional, marching back through Dallas Hall, again led by alumni, alumni whose ranks you will join the next day following Commencement.

## **THE** *Rotunda Passage,*

which students walk when they first enter SMU, and the Rotunda Recessional, their final walk taken the evening before May graduation, recognize the importance of Dallas Hall to our campus life. Dallas Hall is the oldest building on our campus.

In 1915 when classes began, it housed all of the academic and administrative functions of the University. It is pictured on SMU's seal. And just as Dallas Hall is central to SMU, the rotunda is at the very center of Dallas Hall. Thomas Jefferson's rotunda at the University of Virginia stands alone. Our rotunda is the centerpiece of a magnificent three-story building that stands on the highest spot, or "hilltop," of the land given by the citizens of Dallas to attract SMU to this city. It is fitting that Dallas Hall is named in honor of the generosity and vision of those citizens. It is appropriate one becomes part of the SMU community by marching through it to Opening Convocation.

# THE *Convocation Procession*

## PLATFORM PARTY

John B. Attanasio, *Dean of Dedman School of Law*  
José Antonio Bowen, *Dean of Meadows School of the Arts*  
J. Denton Bricker, *President of the Staff Association*  
David J. Chard, *Dean of Annette Caldwell Simmons School of Education  
and Human Development*  
Brad E. Cheves, *Vice President for Development and External Affairs*  
William R. Dillon, *Senior Associate Dean of Edwin L. Cox School of Business*  
Stephanie Dupaul, *Associate Vice President for Enrollment Management*  
Pamela Elrod, *Associate Professor of Music and Director of Choral Activities*  
José L. Lage, *President of the Faculty Senate*  
William B. Lawrence, *Dean of Perkins School of Theology*  
Paul W. Ludden, *Provost and Vice President for Academic Affairs*  
Gillian M. McCombs, *Dean and Director of Central University Libraries*  
Geoffrey C. Orsak, *Dean of Bobby B. Lyle School of Engineering*  
Austin Prentice, *President of the Students' Association*  
James E. Quick, *Associate Vice President for Research and Dean of Graduate Studies*  
Rev. Dr. Stephen W. Rankin, *Chaplain and Minister to the University*  
William M. Tsutsui, *Dean of Dedman College of Humanities and Science*  
R. Gerald Turner, *President of the University*  
Paul J. Ward, *Vice President for Legal Affairs and Government Relations,  
General Counsel and Secretary*  
Lisa Webb, *Associate Vice President for Student Affairs and Dean of Student Life*  
Lori S. White, *Vice President for Student Affairs*

## GUILD OF MARSHALS

Thomas B. Fomby, *Chief Marshal*  
Bradley Kent Carter, *Chief Marshal Emeritus*  
Wayne Woodward, *Procession Marshal*  
Marc Christensen, *Assisting Procession Marshal*  
Joseph Kobylka, *Ceremony Marshal*

## ASSISTING MARSHALS

Nathan Balke, *Marshal for Entering Students*  
Christine E. Buchanan, *Marshal for Transfer Students*  
Craig Flournoy, *Marshal for Entering Students*  
Edward Fox, *Marshal for Entering Students*  
Barbara Hill Moore, *Administrators Marshal*  
Jeffery L. Kennington, *Marshal for Entering Students*  
Monnie McGee, *Faculty Marshal*  
Dennis M. Simon, *Platform Party Marshal*  
Brian W. Stump, *Phi Beta Kappa Marshal*  
Mary Vernon, *Marshal for the Alumni Marshals*  
Sherry Wang, *Faculty Marshal*

# *Convocation* PROGRAM

## THE PROCESSIONAL

*Rigaudon*  
*Trumpet Voluntary*

The Imperial Brass  
Andre Campra  
Henry Purcell

## INVOCATION

Rev. Dr. Stephen W. Rankin  
*Chaplain and Minister to the University*

## WELCOME AND INTRODUCTIONS

Paul W. Ludden  
*Provost and Vice President  
for Academic Affairs*

## REMARKS

José L. Lage  
*President of the Faculty Senate*  
Austin Prentice  
*President of the Students' Association*

## SPECIAL MUSIC

*Sure on this Shining Night*

Morten Lauridsen  
Meadows Convocation Chorus  
Andy Packard, *Accompanist*  
Led by Pamela Elrod, *Associate  
Professor of Music and  
Director of Choral Activities*

## GREETINGS AND PRESENTATION OF THE SPEAKER

Provost Paul W. Ludden





**ADDRESS**

*A Centennial Message: The SMU Motto*

R. Gerald Turner

*President of the University*

**PRESENTATION OF THE  
ENTERING STUDENTS OF 2011**

Stephanie Dupaul

*Associate Vice President for  
Enrollment Management*

**CHARGE TO THE ENTERING  
STUDENTS OF 2011**

President Turner

**UNIVERSITY HYMN**

Meadows Convocation Chorus

**BENEDICTION**

Rev. Dr. Stephen W. Rankin

**THE RECESSIONAL**

*Trumpet Tune*

The Imperial Brass

Henry Purcell

*Varsity*

Oh we see the Varsity,

*Varsity, Varsity*

As she towers o'er the hill

*Over there.*

And our hearts are filled with joy,

*SMU, SMU,*

Alma Mater, we'll be true

*Forever!*

