## ENGAGED LEARNING BEYOND THE CLASSROOM

**Scholarly Research, Community Service, Professional Internships, Creative Arts, Entrepreneurship**

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<tr>
<th>INITIATIVE</th>
<th>PROGRAM</th>
<th>DESCRIPTION</th>
<th>FUNDING</th>
<th>APPLICATION CYCLE</th>
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<td><strong>ENGAGED LEARNING</strong></td>
<td><strong>PROJECT</strong></td>
<td>SMU’s most prestigious student engagement program; student-driven, capstone-level research, service, internship, creative or entrepreneurial work project. Students propose projects, make them happen, present findings in public forum and turn in final report. Title of completed projects posted on transcript.</td>
<td>Up to $2000 per student</td>
<td>Nov 15-Feb 15 (REGULAR DECISION)</td>
<td>Oct 15-Sep 30 (SENIOR CYCLE)</td>
<td>Oct for Dec grads (during Family Weekend)</td>
<td>Semester of graduation</td>
<td>Y</td>
<td>CE OC IL W</td>
<td>- SMU undergraduates&lt;br&gt;- Preferably upperclassmen&lt;br&gt;- Sophomores and freshman can apply if project is capstone-level and lasts up to graduation</td>
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| **BIG IDEAS**       | **Phase 1 – Big iDeas** | Campus-wide undergraduate program that gives big bucks for big ideas, empowering students to:  
think big  
be aspirational and innovative  
dream up big ideas that provide value to society, with special focus on the local community  
be entrepreneurial and make their ideas real | Up to $1000 seed money per group project | Oct 15-Oct 25 | Jan 30, following year (during Engaged Learning Week) | Jan 30, but may continue to Phase 2 | CE OC | SMU undergraduates in founding team (others may act as consultants) |
|                     | **Phase 2 – Big iDeas BUSINESS PLAN** | Student teams develop business plans (for-profit or not-for-profit) and compete in the annual SMU Big iDeas Business Plan Competition. SMU funds viable business plans for 9 month. Teams present progress made on same day as Phase 1 - BI Pitch. | Up to $5000 per plan to pilot business | Jan 15-Jan 25 | Jan 30, same year (during Family Weekend) | Oct 30, but may continue to Phase 3 | N       | CE OC W | - SMU undergraduates in founding team (others may act as consultants) | - PI must be enrolled for duration of Phase 2 |
|                     | **Phase 3 – Big iDeas BUSINESS PLAN, continued** | Student teams present their progress to date, pitch their updated plan, exit strategy and additional funding needs. Successful business plans/pitches receive funding for one additional year. | Up to $5000 to fund business for additional year | Oct 15-Oct 25 | May 1, following year | May 1 | CE OC W | - SMU undergraduates (others may act as consultants) | - PI must be enrolled for duration of Phase 3 |
| **CGIU**            | **ANNUAL MEETING and projects** | President Clinton’s global university network that offers students a platform to come up with solutions for some of the world’s most pressing issues:  
education  
the environment  
health  
human rights  
poverty alleviation | Up to $700 per student to attend annual meeting, $1000 for project support | Aug 15-Dec 1 | ongoing | ongoing | N       | CE GE HD | - Undergraduate and graduate students<br>- CGIU staff select projects based on merit of proposal |