The annual Big iDeas Pitch Contest is SMU’s challenge to the undergraduate population to dream up the next best Big iDeas that bring value and positive impact to society and to make them happen.

Winners receive $1000 and 3 months to build a prototype of their ideas, showing them to the greater SMU community at the Big iDeas Demo Day Fair, held on Friday, Jan 29, 2016 from 12-1:30 pm in the Expressway Tower Lobby on SMU’s East Campus.

Rules:

Applications due prior to contest – first 24 applications get pitch slots, rest get put on waiting list in order of submission in case anyone drops.

One pitch per team. Team does not have to be formed for this event but a plan to put together the right talent to make the idea happen in the next three months has to be well thought out in order to win.

Each team gets three minutes in front of the judges:
- One minute pitch – no A/V (powerpoints, etc) but props OK
- Two minutes for two questions following pitch

Each judge has a copy of the team’s Big iDeas description and a scorecard for taking notes and entering scores

After each pitch, judges deliberate two minutes, finish scoring and give their scorecards to lead judge

After 24 teams pitch, judges have 30 minutes to finalize scoring. Decisions of the judges are final. Winners announced at end of event.

The Big iDeas Pitch Contest is an open Family Weekend drop in event. Contestants are encouraged to support their peers and join the audience after they pitch.
Pitch Contest Presenters (in pitch alpha order) and estimated times:

2:05  Campus Concierge by Tristan Sandor
2:10  Carpooler App by Ashrith Reddy
2:15  Crowd Surfers by Christopher Alfano
2:20  Dallas Safety Guidance Navigation System by Nicholas Berardis
2:25  Easy Shaker by Cayman Carter
2:30  Fan Ink by William Armstrong
2:35  Fiddler by Jonah Kirby
2:40  Gourmet To Go by Jacqui Jacoby
2:45  Handshakes by Hamis Mushtaq Awan
2:50  Kairos by Arya McCarthy
2:55  Mexican Bingo by Roberto Hernandez
3:00  Microchip Stickers by Alexandra Harrington
3:05  MOTUS by Sasha Mohammad
3:10  MustanGo by Yuzhe Huang
3:15  N-Case by Tor Lundstrom
3:20  Neighbor by Jianbo Gao
3:25  PressPlay by Francisco Collins
3:30  SMUshots by Vijay Ramesh
3:35  Splashy, the Water Drop by Brian Smelter
3:40  Study Media by Jeffrey Bolte
3:45  Veterans for Americans by Jason Waller
3:50  Untitled by Alexandra Janicki
3:55  Untitled by Muteramyi Nintunze
4:00  Untitled by Dennis Stewart