PHOTO SCAM ON AND NEAR SMU CAMPUS

November 11, 2010

The SMU Police Department would like to warn students about a scam artist who has targeted SMU women in the past and is now back in Dallas.

A man using the name “Dean Kelly” tells students he is an MTV producer and is looking for women to pose for photos. When the women arrive for a photo shoot, he attempts to get them to pose nude. He is a known scam artist who changes his contact and social media information constantly and moves from city to city.

If this individual approaches you, please do not agree to his requests and call the SMU Police Department as soon as possible at 214-SMU-3388. You can also provide information anonymously by calling 214-SMU-2TIP or online at www.smu.edu/2tip.

Safety Tips

- Be mindful of your safety at all times.
- Always be aware of your surroundings, especially in parking lots and garages. Have your keys ready as you approach your car, and always lock your doors after entering.
- When meeting a new friend or business acquaintance, let friends and family know where you are going. Consider a daytime meeting rather than a night meeting, and meet in a public place.
- If you are the victim of a crime or see something suspicious, call police immediately at 911. Time is of the essence in such situations.

# # #