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For Immediate Release
August 3, 2012

Sean Payton to speak at Red Mountain Resources Luncheon
of the PwC SMU Athletic Forum

DALLAS, TEXAS – The PwC SMU Athletic Forum welcomes Super Bowl champion and football head coach, Sean Payton to Dallas on Tuesday, October 2, for the Red Mountain Resources Luncheon. The luncheon will begin at noon in the Khmer Ballroom of the Hilton Anatole. "Red Mountain Resources supports the mission of the PwC SMU Athletic Forum and is excited about partnering with it to add coach Sean Payton to the distinguished list of those participating in its speaker series," said Alan Barksdale, President and CEO of Red Mountain Resources, Inc. "This event will provide a great opportunity to hear from a Super Bowl winner at a very unique time in his career," Barksdale continued.

Mr. Payton will be the third luncheon speaker in the series. The 2012 fall season also includes former head coach of the Dallas Cowboys Jimmy Johnson on August 29, and NASCAR Nationwide Series driver Danica Patrick on October 31.

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Red Mountain Resources, Inc. is a growth-oriented, publicly-traded energy company engaged in the acquisition, development and exploration of oil and natural gas properties. The company's operations are focused in the Permian Basin of West Texas and Southeast New Mexico and the onshore Gulf Coast of Texas. Red Mountain Resources combines an experienced management and consulting team with a fully-integrated strategy for growth and development. The company intends to grow production and reserves through development and exploration activities on its existing properties and through acquisitions that meet its long-term objectives for production.

Honoring the legends of sports for 23 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.

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