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MEDIA ALERT

Doak Walker Award Recipients to Visit Children's Medical Center

DATE: Friday, Feb. 15

TIME: 10:30 a.m.

WHERE: Children's Medical Center at Dallas
1935 Medical District Drive
Dallas, TX 75235

VISUALS: Doak Walker Recipients signing autographs, playing games in the playrooms, doing arts and crafts with patients

Media are to check in at the main entrance of the hospital and a member of the media relations team will escort them to the indoor location.

University of Wisconsin All-America running back Montee Ball and NFL Hall of Famer Jim Brown will visit patients at Children's Medical Center Dallas Friday morning. Later that evening, Ball will be honored with the 2012 Doak Walker Award, the national collegiate running back award, while Brown will receive the PwC Doak Walker Legends Award.

Ball as a senior, rushed for 1,830 yards this season, and established the NCAA Football Bowl Subdivision history career touchdown record. Brown, former Syracuse and Cleveland Browns great, established the NFL single season rushing record (1,863 yards) and the career rushing record (12,312 yards). Brown was named to the Pro Bowl in each of his nine NFL seasons and is the only back in NFL history to achieve a career average of over 100 yards per game. He was elected to the Pro Football hall of Fame in 1971.

Patients look forward to their time in the playrooms, whether they're working on seasonal craft projects with football legends or building a Lego tower with other patients.

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About Children's Medical Center

The Children's Medical Center pediatric healthcare system devotes itself solely to caring for the complex medical needs of children through our commitment to quality care, research and innovation, education and advocacy and excellence and accountability. With over 5,400 employees and more than 1,000 physicians on the medical staff, the hospital is consistently ranked among the nation's top hospitals by *U.S. News & World Report*. With Magnet designation, its nursing services rank in the top 5 percent of the nation's hospitals for nursing excellence. Through its academic affiliation with UT Southwestern Medical Center, one of the world's most prolific research institutions, the Children's medical staff's discoveries are instrumental in developing treatments, therapies, and greater understanding of pediatric diseases. Children's, which started as an outdoor baby camp in 1913, has grown into a 559-bed, private, not-for-profit hospital system with two full-service campuses and 10 outpatient sites, and is the fifth-largest pediatric healthcare provider in the country. Many of the system's more than 50 specialty programs have received national and international recognition, confirming a stellar reputation for Children's as one of the finest pediatric healthcare providers in the U.S. For more information, please visit www.childrens.com.

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