



MEDIA ANNOUNCEMENT

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LaMichael James Named 2010 Doak Walker Award Recipient

ORLANDO, FL – The PwC SMU Athletic Forum announced LaMichael James from the University of Oregon as the recipient of the 2010 Doak Walker Award on Thursday, December 9, 2010, at *The Home Depot College Football Awards*.

James, a redshirt sophomore from Texarkana, TX, the nation's leading rusher in both total yards (1,682) and rushing yards per game (152.9). James also leads the nation in scoring, averaging two touchdowns (12 points) per game. James has nine 100-yard rushing games to his credit this season, and rushed for a season best 257 yards vs. Stanford on October 2. In addition to his accomplishments on the field, James was named to the Pac-10's All-Academic first team this season. James and the Ducks will face Auburn in the BCS National Championship on January 10.

“LaMichael James stands out on a team filled with incredible offensive talents. He is a threat to go the distance whenever he touches the ball, and is a most deserving winner of the 2010 Doak Walker Award,” said ESPN's Craig James, a member of the Doak Walker Award National Selection Committee and recipient of the 2009 PwC Doak Walker Legends Award.

James will receive the award at the Doak Walker Award Presentation Banquet on Friday, February 18, 2011, in Dallas. Also honored that evening will be the recipient of the 2010 PwC Doak Walker Legends Award.

The Award is named after three-time SMU All-America running back and 1948 Heisman Trophy winner Doak Walker. Walker, who also punted, returned kicks and kicked extra points, led the Mustangs to two Southwest Conference Championships. He was drafted by the Detroit Lions and led the league in scoring his rookie year. During his six years with the Lions, he led the team to two NFL championships and was chosen All-Pro four times. Walker is a member of both the College and Pro Football Halls of Fame.

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The recipient of the Doak Walker Award is chosen by a 175-member National Selection Committee comprised of members of the media and former players.

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Honoring the legends of sports for 21 years, the PwC SMU Athletic Forum celebrates outstanding success in athletics. Based in Dallas, the series features major figures from a variety of sports. The PwC SMU Athletic Forum includes four luncheons and the prestigious Doak Walker Award Presentation Banquet.

The Doak Walker Award is a member of the National College Football Awards Association (NCFAA). The NCFAA was founded in 1997 as a coalition of the major collegiate football awards to protect, preserve and enhance the integrity, influence and prestige of the game's predominant awards. The NCFAA encourages professionalism and the highest standards for the administration of its member awards and the selection of their candidates and recipients. For more information, visit the association's official website, ncfaa.org.

-smu.edu/doakwalker-