CHARGING AHEAD

ACTION AND INNOVATION AT SMU

World Changers Shaped Here
President's Message

In founding SMU in 1911, visionary leaders foresaw that the University would be essential to the growing prominence of Dallas. Today’s donors are the founders of SMU’s second century of achievement.

New Resources Position SMU and Dallas for Greater Impact

Dear Members of the Dallas Community,

Because we enjoy a rich partnership with the city, we take this news about student achievements that strengthen both our university and our community. The special issue offers a glimpse of those programs.

Our pride and gratitude are pronounced as we announce that the final total contributed to SMU’s Second Century Campaign has now surpassed $1.1 billion in gifts and pledges for student scholarships, endowed faculty positions, new academic programs and enhancements to campus life. This is the largest amount raised by any private university in Texas history. We express our deepest gratitude to our 62,000 donors around the world.

The impact of these accomplishments will be evident in the new resources for student scholarships and additional faculty, which will have an obvious positive economic impact in the region.

Over the past several years, new campaign-funded construction has contributed $130 million to the regional economy. Between 2011 and 2015, our more than 350 projects have engaged an estimated 210 service providers, including architects, engineers and contractors. And construction continues as we build our future.

In new and renovated facilities, distinguished academic programs and centers, featuring sites such as intercollegiate athletics, use attractive noted scholars to work with students and existing faculty on cutting-edge research.

New endowed chairs and professorships bring additional, renowned faculty to campus exchanges. Our intercollegiate athletics are so strong that they are being watched by new, significant donor partnerships.

Programs in emerging fields

Among academic programs enhancements, campaign investments such as the Smalls Center for Policy Studies, the Kimball Institute for Philanthropy and SMU’s newest and second-degrees-granting school—the Anderson Colloquium School of Education and Human Development.

The Second Century Campaign was launched in 2008 with a goal of $750 million. Rapid progress toward that goal and opportunities for further advancements led SMU leaders to increase the goal to $1 billion. The last five years of the campaign, 2011-2015, coincided with SMU’s centennial year, raising $770 million in support of more than 100 campus initiatives.

We hope you will enjoy this sampling of what SMU is doing to shape the future for students and alumni around the world.

R. Gerald Turner
President, SMU

Our Second Century Campaign is meaningful to Dallas in other ways. Many of our new academic centers serve the community. SMU legal clinics for low-income families are expanded. Faculty in programs focusing on entrepreneurship are nurturing the innovative spirit of our region. Student-related programs for community service are preparing for a lifetime of leadership.

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Living-and-learning facilities

Many of SMU’s new amenities include buildings for the Simmons School of Education and Human Development; Perkins School of Theology; and the School of Cinematic Arts, as well as new Mustang Hall, a new center, and enhancements of Moody Coliseum for athletics and student life, and Moody Commons for athletics and student life. Under construction are the Dr. Bob Smith Hooper Center and Forestry Library.

New resources for student scholarships and additional faculty will have an obvious positive economic impact on the region.

New capacity for research and teaching will support for each of the University’s priorities.

362 Conversations,
832 Flips

58 Academics, Pre-professional, Performing Arts & Fine Arts
17 Service, Community and Civic Life
25 Athletics, Recreation & Student Life

Tuesday, April 15, 2016
Advertising Supplement to The Dallas Morning News

Leadership

Scholars Collaborate on Security Issues and Solutions

The new SMU programs are providing the academic analyses to armed conflict and terrorism to help policymakers, leaders and citizens as they work to mitigate the effects of a global crisis. The programs are part of the successful SMU Civil, School of Business, Law School for Innovation and the School of Geosciences and Policy Institute, which provide a unique perspective on security issues and international perspectives on public policy and practice.

The programs Problems Promote Dialogue on Long-term Issues, Texas-Mexico Relations

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Creative Programs Support Innovation

President of the Bobby B. Lyle School of Engineering says the real business is helping students and clients make a positive impact on society, both in their careers and their private lives.

Procter & Gamble's sponsorship of a student design team to develop a new type of packaging that reduces waste and improves shelf life. The team's design won a national award and is now being produced by a major retailer.

Creative programs at SMU support innovation and help build a better world. They include projects that improve health care, address climate change, and promote peace and understanding.

Programs like the SMU Business School's Global Health Initiative, which aims to improve health outcomes in low-resource settings, and the SMU Law School's Center for International and Comparative Law, which focuses on international law and human rights, are making a difference.

In addition to research and teaching, SMU is committed to community service and engagement. The SMU Community Engagement office works with students, faculty and staff to connect with local and global communities, providing opportunities for civic engagement and social impact.

The SMU Engaged Scholars Program is a competitive, peer-reviewed awards program that supports the research and scholarly activities of SMU faculty. It provides funding for research projects, scholarly activities, and community engagement initiatives.
In reshaping the physical profile of the campus with new facilities for living and learning, SMU also has elevated its academic profile and enriched the campus experience. A tour of what goes on within the bricks and mortar appears below.

1. Elizabeth Perkins Pope Adickes is the centerpiece of the SMU renovation for Perkins School of Theology. The hall features gathering spaces, seminary and conference rooms, a lecture hall, common spaces, and an outdoor terrace.

2. The new Dr. W. E. B. Du Bois Health Center will provide comprehensive outpatient services for nearly 3,000 students each year. It will provide mental health care with a focus on wellness and sound health decision-making.

3. The Gran Family Centennial Promenade is a new north-south walkway linking SMU’s Hughes-Trigg Student Center with the Residential Commons. The Promenade is a convenient passageway to classes, including the sprouting new Bush Presidential Center, Moody Coliseum, and Mustang Stadium. Students can enjoy outdoor seating areas and watch the SMU Mustangs football games from the windows.

4. The Granada Residential Commons is a new residential complex that includes 300 new students to simplify living and dining. It is named after the Granada Theater, which has been converted into a new residences.

5. Gerald J. Ford Stadium is a new stadium that can seat 38,500 students. It features a new seating area, a new concourse, and a new press box.

6. The new Jesse H. Jones Hall houses the SMU School of Law, which includes a new library and classrooms.

7. The new Frysenum Library Center is being updated with new study spaces, technology services, and new study areas.

8. The new Hodges Library Center is opening in 2018 and features 130,000 square feet of new study spaces, classrooms, and new study areas.

9. The new Mustang Hall is a pedestrian mall linking Moody Coliseum, Deitrick Center and South Campus. It includes new study areas and new study areas.

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SMU students build connections through community service

O n March 18, 2016, SMU students, faculty and staff gathered at Shortcut Park to build a rehearsal stage for a Dallas homeless shelter. The shelter, one of the first owned entirely by Dallas homeless people, has been able to accommodate more than 30 residents since it opened in 2013. The SMU students, faculty and staff volunteered their time and expertise to build the stage to support the shelter.

The students, along with the assistance of the SMU Community Engagement and Leadership Center, which connects students, faculty and staff with volunteer opportunities and coordinatees campus-wide community service days, "SMU has a strong partnership with Shortcut Park to support the homeless community. They identify in our priority projects and that they not only involve the three or more majors in it," said Miller.

Academic programs focused on community service are an integral part of SMU's curriculum, which requires undergraduate students to participate in a community service course or project. The program has also been supported by the University's Office of Civic Engagement.

The students from the SMU School of Business and Public Policy provided support for the homeless shelter through their involvement in the RMNP (Rodeo, Music, Nursing and Parks) program, which focuses on improving the lives of homeless people through music, nursing and community outreach.

 Methodist Episcopal Church in Dallas.

SMU students are also involved in community service projects through the neighborhood and the SMU community. The students work closely with community leaders to address local challenges. One of this year's Five-Year Themes involved a "creative" project, which connected students and the community through a student-led initiative led by the students.

The Five-Year Themes program is an initiative of the SMU School of Business and Public Policy, which aims to promote community service and develop leadership skills among students.

The SMU School of Business and Public Policy provides summer fellowships to students for public service and other research. Fellowships are open to students who live in the community and conduct research on local issues.

Community service is an important part of student life at SMU, providing opportunities for students to engage with the community and gain valuable experience in their fields of study.

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Prized Moves
One of the leading faculties on the Dallas dance scene is to every performance owned by Dallas Circus Contemporary. Its 2016-17 season, which director Jerry E. Leigh, who had been at SMU since 2004, will include the Dallas Tango Tango Festival on April 29th and 30th. This year’s theme is “Moving in Sync,” focusing on the relationship between dancer and dancer, dancer and music, and dancer and the audience. The festival will feature performances by local and national dancers, as well as a workshop for beginners and an exhibition of contemporary dance. 

Football’s Science Advocate
If one scientist could be considered the “face” of SMU, it would be Dr. Beth A. Leveritt. With a degree in Exercise Science from SMU, she is the associate director of the SMU Health and Human Performance Program. Her research focuses on the role of exercise in the prevention and treatment of chronic diseases, including cancer. She has published over 50 articles in peer-reviewed journals and given presentations at numerous conferences. Her work has been funded by the National Institutes of Health, the American Cancer Society, and the American Heart Association. She is also a member of the American College of Sports Medicine and the American Society for Exercise and Sport Sciences. Her dedication to improving the health of individuals and communities is evident in her tireless efforts to promote physical activity and healthy lifestyles. 

Patent Officer Leader Pushes Innovation
Hugo Steinhaus, a leader in the field of biotechnology and innovation, is the former director of the SMU Entrepreneurial Institute and the SMU Patent Officer. His mission is to encourage students and faculty to develop their ideas and turn them into successful businesses. He has helped numerous entrepreneurs translate their ideas into viable companies, and his work has been recognized by both the university and the wider business community. Steinhaus is a firm believer in the power of innovation, and he is dedicated to helping SMU students and faculty achieve their entrepreneurial dreams. 

Serving Up Tabletop Technology
There are two kinds of people at a Dallas dinner party: those who enjoy the intricate flavors of their food and those who enjoy the ambiance. But what if you could have both? That’s the idea behind Tabletop Technology, a new company that is changing the way we think about tabletop technology. They offer a range of innovative products that enhance the dining experience, from smart tableware that can track what you’re eating to interactive tables that feature games and puzzles. Whether you’re hosting a dinner party or just looking for a way to make your meals more enjoyable, Tabletop Technology has a product for you. 

Launching Online Bottle Rocket
In the past 10 years, SMU graduate Elise Carter has developed a revolutionary new beverage that is changing the way we think about alcohol. Her company, Bottle Rocket, is a non-alcoholic beer that is brewed using organic and sustainable brewing practices. The beer is made with organic grains, and the brewing process is powered by wind energy. Bottle Rocket is not only good for you, but it’s also good for the environment. 

RSVP for Parking
When George Walker was 12 years old, he began his career in the parking industry, working for his family’s business, Parking Companies of America. Two decades later, his Highland Park high school graduate is operating multiple parking operations all over the world. He started with a small operation in Dallas and now operates over 1,000 parking lots across the country. Walker has developed a unique approach to parking, focusing on creating a positive experience for his customers. He believes that parking should be an enjoyable part of the overall experience, and he’s worked hard to make sure that is the case. Walker and his team have created a personalized service that ensures customers have a smooth and enjoyable experience. 

Read the full story: https://www.thedallasnews.com/business/texas-news/151th-annual-texas-park-riding-rally-2021/

Read the full story: https://www.smu.edu/news/2021/04/01/elt-lancaster-woman-creates-lancaster-dairy-products

Read the full story: https://www.smu.edu/news/2016/04/01/texas-state-university-dallas-graduate-school-business/
SMU INVITES MEMBERS OF THE COMMUNITY TO ENJOY UPCOMING CAMPUS EVENTS:

COMMUNITY DAY | Saturday, April 16

1. INSIDE SMU
An enriching morning with SMU faculty experts
Elizabeth Perkins Pocho Hall, Perkins School of Theology
8:30 a.m. | Registration and Continental Breakfast
9 a.m. | "10 Courses You Should Know About at SMU" — Drews Dimmitt, SMU Centennial historian and professor emeritus of communications
10:30 a.m. | Noon | Academic Explorations
Parking available at Simmons Marine Science Center. Admission: Free for personal www.insidemu.smu.edu

2. MEADOWS MUSEUM OPEN HOUSE
Explore the Salvador Dali exhibit and view Dali’s “Horseman a la Roda” (1930), a new acquisition of the museum, and the first painting to join the collection of a Texas museum. Guided tours of the museum’s galleries are offered every hour. Younger visitors can join a drop-in activity and pick up a fun scavenger hunt at the admission desk.
10 a.m. – 1 p.m.
Free admission

3. MUSTANG FAN FAIR
Featuring SMU football coach Chad Morris and the Mustangs
Gerald J. Ford Stadium
 Noon | Activities
1 p.m. | SMU Spring Football Game
Free admission

CAMPUS EXHIBITS | 2016

4. Meadows Museum of Art
"Salvador Dali: An Early Surrealist Masterpiece”
Tuesday — Saturday, 10 a.m. — 5 p.m. (until 7 p.m. Thursday), Sunday, 11 a.m. — 5 p.m. Through June 19

5. Fondren Library Center
"Blocks, Buildings and Bas-reliefs: Remember Fondren Exhibition Hall"
Friday, 11 a.m. — 5 p.m., Saturday, Noon — 6 p.m. Through May 14

6. Bridwell Library
"Highlights from the Ruth and Lynda Seligman Medical Collection"
Elizabeth Perkins Pocho Hall, Perkins Library
Friday, 8 a.m. — 6 p.m. (2 p.m. Tear), Saturday, 10 a.m. — 6 p.m. Through July 1

7. George W. Bush Presidential Center
"Path to the Presidency"
Monday — Saturday, 11 a.m. — 5 p.m., Sunday, Noon — 5 p.m. Through October 9

8. Nanon Arts Library
"Travels in Ether: New Paintings by Scott Glenmor"
The exhibit explores the potential of art to promote individual and collective healing in the context of war and trauma. Through May 16

To learn more, please visit smu.edu/BridwellCenter

PATH TRACES SMU’S First 100 Years

T he first comprehensive history of SMU has been published as part of SMU’s centennial celebration. Titled One Hundred Years on the Hilltop: The Centennial History of Southern Methodist University, this hardcover book was written by Darwin Payne, SMU president emeritus of communications and official centennial historian. The book is open to members of Dallas makers. It describes the city’s approximate desire for the new university being established in 1917 and is the United Methodist Church, and the impressive relationship between SMU and Dallas in the two towns, which is still evident. Many of Dallas’s leaders also have provided leadership to the University of Dallas and supported the organization.

The book traces SMU’s evolution from a fledgling academic institution into a university of national stature, offering entrepreneurship and a gateway to success through the years, attracting students from throughout the nation and world, and becoming the symbol of a region.

In his eloquent words for the book, Payne had many personal stories in the SMU Archives and reminiscences of all the major events through 1917. He presents 100 significant contributions to the University’s history and the University leadership and administrators.

My thanks to SMU for the help of its 100th anniversary in the mid-1990s as a graduate student.” Payne wrote in the book’s preface. “I have a special affection for the institution. Researching and writing his history has been a genuine pleasure. As I understand this, I believe it to be far more interesting story than most casual observers might realize. And indeed, I proved to be more interesting than I expected.”

This is Payne’s second book on SMU. In 2018 he wrote the Fireman of the President: A Centennial History of SMU’s Fire Department, a book that was written in collaboration with the University of Texas at Austin. In addition to teaching journalism at SMU for 35 years, Payne’s career has included newspaper and television reporting, publishing a Sunday column and a newspaper, and writing several books on Dallas history and biographies of leading Dallas citizens. Payne helped cover the Kennedy assassination and contributed to the Dallas News and other media outlets. For this book, Smu.edu/BridwellCenter

SMU History: Darwin Payne chronicles the campus of the University and its relationship to Dallas.

One Hundred Years on the Hilltop: The Centennial History of Southern Methodist University is published by SMU’s DeGolyer Library and was made possible by a grant from the HerbKensington Foundation. Since it was released for $39.95 as a hardcover book, Payne has been among the top-selling books on SMU history. On April 16 (see linking article)