

SMU IS

The Boulevard

SMUMUSTANGS.COM



1 Ford Stadium

Get to the game early to cheer on your Mustangs. Gates open 90 minutes before kickoff.

2 SMU Ticket Office

Get your tickets at smumustangs.com, by calling 214-SMU-GAME or at Loyd All-Sports Center at Ford Stadium.

3 Mustang Club Tent*

Donate to the Mustang Club today and enjoy the party before every home game! Opens 3 hours before kickoff.

*Complimentary admission is a benefit of giving level.

4 Red Zone Tent

SMU alumni invite family, friends and fans of all ages for food and drinks on The Boulevard. \$5 per person.

5 Mustang Market

Fans can purchase official Mustang apparel, get samples from sponsors and purchase food and drinks.

6 Centennial Hall Visitor Center

Experience the sights and sounds of SMU's past, present and future by exploring this interactive, colorful exhibit. (Hughes-Trigg, lower level)

7 The Corral

Friends in the community are invited to experience The Boulevard's newest tailgating hot spot, including the day's biggest college football games on TV. Admission is free with game ticket beginning 3 hours before kickoff.