

Luke F. McLeroy

4719 Hallmark Dr.
Dallas, Texas 75229

214 394-2296
lukemcleroy@yahoo.com

SUMMARY

Intellectual property attorney with nineteen years of experience: (1) negotiating patent license agreements; (2) managing global litigation campaigns and trying intellectual property lawsuits; (3) analyzing and valuing patent portfolios in technology areas such as wireless connectivity, codecs, data networks, and security; and (4) advocating policy positions to legislative bodies, competition agencies, standard-setting organizations, and other forums.

EXPERIENCE

Avanci, LLC

Dallas, Texas

Senior Vice President, January 2019 – present

Vice President – Business Development, June 2016 – January 2019

Negotiated and drafted joint licensing agreements for patent pool licensing operator licensing cellular standard essential patents to the automotive industry and other Internet of Things products. Recruited more than fifty standard-essential patent owners to participate in platform, including almost all major telecommunications companies. Signed license agreements covering more than fifty automotive brands, including Audi, BMW, Ford, GM, and Porsche.

Ericsson Inc.

Plano, Texas

Licensing Director – North America, Aug. 2014 – June 2016

Senior Counsel – Intellectual Property & Licensing, Feb. 2012 – Aug. 2014

Legal Counsel – Litigation, Feb. 2008 – Feb. 2009

Work focused on growing Ericsson's patent licensing business. Negotiated and concluded patent license agreements with Apple, Samsung, HP, and Microsoft, among others. Planned, managed, and budgeted for international litigation projects, including lawsuits in United States, European, Asian, and Latin American venues against Apple and Samsung and others. Advocated policy positions to both regulatory and legislative bodies. Represented Ericsson within standard-setting organizations and industry associations regarding intellectual property issues, including ETSI, ITU, IEEE, and GSMA. Analyzed and valued patents for licensing, acquisitions, and divestitures. Frequently testified in legal proceedings.

McKool Smith P.C.

Dallas, Texas

Principal, Jan. 2011 – Jan. 2012

Associate, June 2003 – Dec. 2007; March 2009 – Dec. 2010

Legal practice concentrated on litigation and other intellectual property matters. Examined witnesses in significant patent infringement trial. Argued at *Markman* hearings, summary judgment hearings, and other proceedings. Prepared witnesses for deposition, defended depositions, and deposed witnesses. Prepared memorandums and briefs, including claim construction briefs, summary judgment briefing, and appellate briefs. Mined clients' patent portfolios for potential assertions. Investigated patent infringement and invalidity assertions. Negotiated patent licenses and settlement agreements.

Date prepared: September 19, 2022

EDUCATION**The University of Texas School of Law**

Austin, Texas

Juris Doctor with honors, May 2003

- Order of the Coif

Texas A&M University

College Station, Texas

Bachelor of Science, Mechanical Engineering, August 2000

- National Merit Scholar
- President's Endowed Scholar

AFFILIATIONS

Licensed to practice in Texas and before the U.S. Patent and Trademark Office. Admitted to practice before the Court of Appeals for the Federal Circuit, the Northern District of Texas, the Eastern District of Texas, and the Northern District of Florida.

SPEAKING

Frequent speaker on issues regarding patent licensing, including conferences and webinars hosted by the American Bar Association, the Berkley Center for Law and Technology, the Center for American & International Law, the Center for Intellectual Property x Innovation Policy, the Center for the Protection of Intellectual Property, the European Commission, George Mason University School of Law, the Hoover Institution, IAM, the International Telecommunications Union, Licensing Executives Society, the Munich IP Dispute Resolution Forum, NGMN, Stanford Law School, Texas Intellectual Property Law Journal, the Tsai Center for Law, Science and Innovation, Tokyo University, UC Hastings College of Law, and University College London.