# ANNETTE CALDWELL SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT

# **GENERAL INFORMATION**

The Annette Caldwell Simmons School of Education and Human Development comprises research institutes, undergraduate and graduate programs, and community service centers that concern the areas of professional education, dispute resolution, counseling, applied physiology, wellness, liberal studies and lifelong learning. The mission of the school is to integrate the theory, research and practice of education and human development; promote academic rigor and interdisciplinary study; educate students for initial certification and professional practice; and nurture collaboration across the academic community.

Undergraduate programs include a major and three minors in applied physiology and sport management and a minor in education. The school offers one doctoral program, eight Master's degrees and a number of graduate certification programs. Its academic departments include Teaching and Learning, Education Policy and Leadership, Dispute Resolution and Counseling, Applied Physiology and Wellness, and Lifelong Learning.

The professional education programs fall under the auspices of the Department of Teaching and Learning and represent SMU's commitment to the professional development of educators through innovative and research-based undergraduate. graduate and continuing education programs. The undergraduate curriculum prepares students for initial teacher certification. Graduate programs focus on research, literacy and language acquisition, teaching and learning, giftedness, mathematics, science, and technology. A doctoral degree, Master's degrees and graduate-level certifications are offered. A variety of enrichment opportunities serves the continuing education needs of practicing educators. The school promotes high-quality research that combines quantitative and qualitative methodologies, generates new hypotheses, and influences pedagogical practices in early childhood (or "EC") through grade 12 schools. The department's research efforts are driven in part by two institutes that are charged with the empirical study of education: the Institute for Reading Research and the Gifted Students Institute. One of the most productive literacy research centers in the nation, the Institute for Reading Research performs research concerning reading and reading disabilities, language acquisition, and teaching and learning. The Gifted Students Institute was founded on the premise that "giftedness" is a resource that should be nurtured for the benefit of all.

The **Department of Education Policy and Leadership** focuses on preparing educators for leadership roles in complex school settings. Coursework and systematic applications of knowledge are designed to ensure that the education leaders of tomorrow are able to develop and support effective teachers and other education service providers; select and implement effective curricula and instructional programs; and identify, implement and sustain effective organizational practices to ensure high levels of student learning and achievement. In service to this mission, the department offers a Master of Education in educational leadership. The department is also dedicated to the preparation and continued education of education policy leaders. The department seeks to improve the quality and rigor of education policy research, development and analysis, and to encourage and facilitate the translation of research into policy and practice at the local, state, national and international levels.

The **Department of Dispute Resolution and Counseling** offers an M.S. in counseling, an M.A. in dispute resolution and a graduate certificate in dispute resolution, all of which draw on social and behavioral science theories to teach the communication skills necessary for the resolution of personal and interpersonal conflicts.

Additionally, the department operates two community resource centers: the SMU Conflict Resolution Center and the Center for Family Counseling.

The **Department of Lifelong Learning** promotes personal enrichment and achievement of potential through a broad interdisciplinary curriculum. Its credit and noncredit offerings broaden students' perspectives, insights and understandings of the world by exposing them to the ideas and events that constitute the human experience. At the heart of the Lifelong Learning programs – which include the Master of Liberal Studies, Professional Development programs, Informal Courses and Nondegree Credit Studies – is the belief that people can continue to grow personally and professionally throughout their lives.

The **Department of Applied Physiology and Wellness** offers the Choices for Living courses; completion of two such courses is required to earn a baccalaureate degree. Choices for Living courses are grounded in the belief that a well-rounded education should enhance the student's physical and mental well-being and growth. The department also offers a Bachelor's degree in applied physiology and sport management.

# **DEPARTMENT OF TEACHING AND LEARNING**

www.smu.edu/teacher

#### Associate Professor Jill H. Allor, Department Chair

Professors: David Chard, Patricia G. Mathes. Associate Professors: Jill H. Allor, Deborah Diffily, JoAnn Lan, William Pulte, J. Kyle Roberts, Ken Springer, Paige Ware. Assistant Professor: Héctor Rivera. Senior Lecturers: Abigail Bartoshesky, Kathy Hargrove, Barbara Morganfield. Lecturers: Laurie O. Campbell, Caroline Kethley, Nancy Montgomery.

Home to undergraduate, post-baccalaureate and graduate programs for both aspiring and practicing educators, the Department of Teaching and Learning offers students a comprehensive curriculum of theory, research, cross-disciplinary studies and practica. Undergraduate programs of study assist students in obtaining credentials for teaching in elementary, secondary or all-level (grades EC–12) settings. At the graduate level, a student may pursue a Ph.D., an M.Ed., an M.Ed. with certification, a Master of Bilingual Education, an M.Ed. in reading and writing, or a Master of Music in music education, as well as other credentials in areas such as gifted education, reading, mathematics, science, technology, bilingual education, English as a second language and learning therapy.

# Undergraduate Teacher Certification www.smu.edu/teacher\_prep Laurie O. Campbell, Director

The Department of Teaching and Learning offers courses that prepare students for teacher certification at the elementary and secondary levels: early childhood through grade six, grades four through eight (middle school) and grades eight through 12 (high school). All of the courses in the program of study are based on the Texas standards for beginning teachers. Undergraduate students pursue an approved academic major in Dedman College, Meadows School of the Arts, Cox School of Business or Lyle School of Engineering while seeking Texas teacher certification and pursuing a minor in education. Music education students work toward an all-level (grades EC–12) certificate. Those who have already earned a Bachelor's degree may also obtain teacher certification credentials through the post-baccalaureate program, which essentially mirrors the undergraduate program. Post-baccalaureate students seeking certification for grades four through eight or grades eight through 12 must have 24 hours of coursework in the subject they plan to teach, with at least 12 of the 24 hours being upper-division courses. Each student in a certification program has an education faculty adviser who directs his/her program of study. The education faculty is committed to mentoring and supporting student learning. Students are expected to maintain high levels of performance and to develop habits of reflection as they acquire knowledge and skills of practice.

The program of study includes 24 credit hours of coursework and six hours of student-teaching or internship experience in the three elementary and secondary certification programs: EC through grade six, grades four through eight (middle school) and grades eight through 12 (high school). (See the list of courses below.) Students who complete the 24 credit hours of coursework required for teacher certification preparation can declare a minor in elementary teaching or secondary teaching.

**Requirements for Admission to the Teacher Education Program.** Undergraduate students apply for formal admission to the program. When they apply, they must submit a transcript, an essay, a recommendation, and appropriate Texas Higher Education Assessment or other test scores; in addition, they must complete a background check and a State of Texas Character and Dispositions Statement. Students must complete at least 45 hours of academic work with a GPA of at least 2.5 to be considered for admission. Applicants also interview with members of the faculty. Students may register for up to seven hours of EDU coursework before formally applying for admission to the program. EDU 2350 Educational Psychology is a prerequisite for undergraduates enrolling in the certification program. Applications for admission to the teacher education program may be obtained from the departmental office in 345 Annette Caldwell Simmons Hall.

**Required Courses.** All of the courses in the program of study are based on the Texas standards for beginning teachers. The classroom-based coursework can be completed in two regular terms, such as fall and spring. Professors model learning experiences that are considered best practices for all learners in these courses. Students are expected to work collaboratively in small groups, complete simulated teacher tasks, pose questions for class inquiry and use multiple resources to answer questions.

Field Experience. The teacher education program includes extensive field experience to help students prepare for careers in teaching. A personal/criminal background check may be required prior to field experience and admission to student teaching. The student progresses from observational activities in classrooms to teaching and learning practice sessions in early field experiences with individual students and small groups. Finally, the student assumes responsibility for an entire classroom in a carefully managed student-teaching experience. SMU students receive mentoring from faculty noted for their exemplary records as both master teachers and scholars. Exemplary teachers from inner city to suburban settings also act as coaches during the field experience. Part of the field experience comes in the form of either a one-term student-teaching experience or a two-term internship. During the one-term experience, students work with an experienced teacher full-time for 14 weeks in an assigned classroom in a Dallas school, mostly likely one in the Dallas Independent School District. During this student-teaching term, the six-term-hour student-teaching experience is regarded as "full-time" enrollment status at SMU for insurance purposes. Students receiving financial aid should meet with financial aid counselors well in advance of the student-teaching term to determine aid status. Student teaching ensures that graduates of the SMU teacher education program are better able to enter the teaching profession ready to meet the dynamic learning needs of today's youth.

**Eligibility for Student Teaching.** Before being assigned to student teaching, candidates are reviewed by the faculty to determine whether adequate progress has been made in order to assume responsibility for school-age students. Such factors as academic performance, maturity and a demonstrated sense of responsibility are considered. Students must have a 3.0 GPA in all education courses before beginning student teaching.

**Recommendation for Certification.** Before the Department of Teaching and Learning will recommend a student for certification, the following requirements must be fulfilled: 24 hours of coursework, six hours of a satisfactory student-teaching or internship experience, and passing scores on two Texas Examinations of Educator Standards tests. The two TExES tests for early childhood through grade six include the EC–6 Pedagogy and Professional Responsibilities Test and the EC–6 Generalist Test. Students preparing for teaching in secondary schools must pass the TExES Pedagogy and Professional Responsibilities Test for grades four to eight or grades eight to 12 and a TExES test in their content area. Music students must pass the music content test and the EC–12 Pedagogy and Professional Responsibility Test.

**TExES Exam.** All students seeking teacher certification are required to take and pass the state-mandated TExES exams in the desired area(s) of certification. In preparation for the TExES, students are required to take and successfully pass an SMU qualifying test. Students attend preparation debriefs and participate in an online preparation module. In the rare instance where a student does not pass the TExES qualifier, a faculty mentor will develop an individual plan of supplemental study to complement a retake of the TExES qualifier.

Additional Information. For further information regarding SMU's teacher preparation opportunities, contact the Department of Teaching and Learning, Southern Methodist University, 345 Annette Caldwell Simmons Hall, PO Box 750455, Dallas TX 75275-0455; 214-768-2346; or visit www.smu.edu/teacher\_education.

# Education Courses (EDU) Early Childhood–Grade 6 Courses

**2350. Educational Psychology.** Application of psychological research and theory in educational settings. Topics include the learning process, individual differences among learners, motivation, the assessment of academic abilities, and successful classroom practice. (Prerequisite to applying for a minor.)

**5121. Field Experience I.** Field experiences coordinated with EC through grade six courses. Class meets on a school campus. (Usually taken in first term of program.)

**5122. Field Experience II.** Field experiences coordinated with EC through grade six courses. Class meets on a school campus. (Usually taken midway through program.)

**5123. Field Experience III.** Field experiences coordinated with EC through grade six courses. Class meets on a school campus. (Usually taken in term prior to student teaching.)

**5318.** Formative and Summative Assessment. Explanation and practice of formal and informal assessment strategies and how assessment outcomes should inform instruction and be shared with families.

**5327.** Integrating Teaching and Learning. Review of the nature and design of educational activities: theory, research and practice of lesson planning for active learning that meets the needs of individual students.

**5331.** Content Area Studies for Elementary School. Exploration of science, social studies, art, music, drama and physical education content for EC through sixth-grade students and effective teaching strategies for each content area.

**5349.** Learning Environment and Professionalism. Examination of the major issues facing teachers in establishing and maintaining a positive and productive learning environment, as well as the professional roles and responsibilities of teachers.

**5355. Teaching Mathematics in Elementary Schools.** Evaluation of mathematics learning materials and teaching methods focusing on knowledge and skills required for EC through sixth-grade students.

**5357. Emergent Literacy.** Examination of principles of literacy learning in young children and predictable stages of oral language, writing and reading development.

**5358.** Conventional Literacy. Introduction of theories, practices and materials for teaching reading/writing in elementary schools.

**5363, 5364. Student Teaching.** Requires a 14-week assignment in an elementary school that has a diverse student population; a weekly seminar meets on campus. (Six hours of credit.)

**5385, 5386.** Internship I and II. Students serve as teacher of record in EC through grade six classrooms. (Six hours credit, two terms of supervision.)

# Middle (Grades 4–8) and High School (Grades 8–12) Courses and Certification Areas

**2350. Educational Psychology.** Application of psychological research and theory in educational settings. Topics include the learning process, individual differences among learners, motivation, the assessment of academic abilities, and successful classroom practice. (Prerequisite to applying for a minor.)

**5124. Field Experience I.** Beginning field experiences coordinated with MS/HS courses. Class meets on a school campus. (Usually taken in first term of program.)

**5125. Field Experience II.** Intermediate field experiences coordinated with MS/HS courses. Class meets on a school campus. (Usually taken midway in program.)

**5126. Field Experience III.** Advanced field experiences coordinated with MS/HS courses. Class meets on a school campus. (Usually taken term prior to student teaching.)

**5318.** Formative and Summative Assessment. Explanation and practice of formal and informal assessment strategies and how assessment outcomes should inform instruction and be shared with families.

**5327.** Integrating Teaching and Learning. Review of the nature and design of educational activities: theory, research and practice of lesson planning for active learning that meets the needs of individual students.

**5335.** Adolescent Development and Cognition. Focus on adolescent growth and development from an educational perspective. Emphasis is placed on the cognitive basis of changes in learning, motivation, academic performance, self-identity, morality and social relationships that take place during adolescence.

**5348.** Introduction to Diverse Learners. Study of diversity, special education, multicultural concepts and inclusion, and exploration of issues, policies and professional practice relevant to teaching in schools.

**5349. Learning Environment and Professionalism.** Examination of the major issues facing teachers in establishing and maintaining a positive and productive learning environment, as well as the professional roles and responsibilities of teachers.

**5367. Creating Successful Classrooms.** Examination of current research promoting studentcentered teaching and a variety of effective teaching and learning practices.

**5371.** Content Area Methods. Identification of teaching strategies specific to content areas and levels of certification; examination of current research promoting literacy instruction, such as ways to integrate reading, writing and oral language.

**5373**, **5374**. **Student Teaching.** Requires a 14-week assignment in a middle/high school that has a diverse student population; a weekly seminar meets on campus. (Six hours of credit.)

**5375, 5376.** Internship I and II. Students are required to serve as teacher of record in any of grades four through 12. (Six hours credit, two terms of supervision.)

## **Elective Education Courses**

#### (Do not meet state requirements for teacher certification)

**1110. Oracle.** Oracle is a one-term, one-credit-hour course that counts as a University free elective. Designed to improve reading and learning efficiency, Oracle is directed to first-year through graduate students who want to acquire advanced reading and learning techniques. Its content is developed from the educational theories and techniques on which both learning and teaching are based.

**2101.** Leadership Practicum. A unique leadership experience that gives students a laboratory for assessing learned concepts and skills about leadership. Course content includes discussions on empowerment, public speaking, ethics and citizenship.

**2102.** Leadership Practicum. One-hour credit for a minimum of 15 clock hours practicum either on campus or in the community. *Prerequisite:* EDU 2101.

**2308.** Career Development Theory and Practice. Study of the history of theories and practice in career development. Topics include: leaders in vocational education; legislative initiatives; social issues; organizations involved in and impacting career development; the study and application of career development and choice; and traditional and emerging career development theories, models and strategies.

**2355. Literacy and Society (Elementary and Secondary Sections).** A structured service learning opportunity that fosters academic growth, citizenship, leadership and civic responsibility. Readings and course activities relate to the relationship between literacy and society. Throughout the term, students tutor either local elementary or secondary school students and complete related assignments. All literacy classes require field experiences, typically in the community or local schools.

**3301. The Art and Science of Parenting.** An examination of the literature pertaining to parenting. Students consider how parental beliefs, attitudes and expectations affect the manner in which parents interact with their children.

**4300.** Foundations of Teaching English to Speakers of Other Languages. Development and analysis of lesson plans in all content areas using TESOL competencies, emphasizing language concepts, acquisition, teaching and assessment strategies, and the role of culture in language acquisition.

**5310.** Civic Leadership. Individual and community transformation, resulting from civic leadership, will be examined in the classroom and experientially though a required community-service component occurring outside the classroom.

**5343 (CCPA 5301). Leadership Theories and Practices.** Examination of the theories and skills necessary for the development of effective leadership. Includes opportunities for evaluating leaders and leadership behavior in a variety of contexts.

#### The Institute for Reading Research www.smu.edu/irr Professor Patricia G. Mathes, Director and Texas Instruments Endowed Chair in Reading Research

Established in 2002, the Institute for Reading Research supports researchers within the school and from across the SMU campus who are conducting and disseminating cutting-edge research related to reading and reading disabilities, language acquisition, and learning. The institute provides resources such as budget management and accounting support, database building, data processing, data analysis services, graphic artistry, and technical writing. Researchers affiliated with the institute have been very successful in obtaining external funding and providing leadership on a local and national level through the publication of research manuscripts, curricula and coursework packages, and through the delivery of staff development workshops. Current institute research focuses on:

• Examining the efficacy of a technology-based response to intervention.

- Determining the reading potential of students with moderate or mild intellectual disability.
- Scaling up scientifically proven reading interventions for effective use in public schools, including supporting teachers as they implement new best practices and innovations in the field. A major outcome of this research has been the creation and validation of the use of technology to provide ongoing coaching to teachers.
- Examining the efficacy of various models for teaching English language learners who are native Spanish speakers to read and speak in English. A thrust of this research is to examine the possibilities of developing fully bilingual, biliterate individuals, without compromising English development.
- Developing and validating continuous progress monitoring assessment tools using computer-adaptive testing technology to pinpoint each child's individual performance ability and track growth across an academic year.

The institute provides leadership training to future educators, researchers and statisticians through applied experiences in the execution of large-scale field-based research. It also is committed to the delivery of programs and activities that serve the reading enhancement needs of the community at large.

# Gifted Students Institute www.smu.edu/education/gsi Associate Dean and Senior Lecturer Kathy Hargrove, Director

Dedicated to the support of the cognitive and affective development of gifted youth, the Gifted Students Institute offers a range of programs and services for educators and gifted youth and their families.

The Distinguished Lecture Series comprises one-day sessions that integrate theory and practice. Lectures are delivered by guest speakers from the SMU faculty and public and private learning institutions throughout the country. The institute developed and now administers the school's Gifted Education graduate study program for educators. In addition, the institute serves precollege gifted students through the Talented and Gifted and College Experience programs.

# DEPARTMENT OF APPLIED PHYSIOLOGY AND WELLNESS

## Associate Professor Peter Gifford, Chair

Associate Professors: Peter Gifford, Lynn Romejko Jacobs, Peter Weyand. Lecturers: Birdie Barr, David Bertrand, Piotr Chelstowski, Brian Fennig, Donna Gober, Michael Lysko, Anne Weil, Vicki Wood. Specialists: Randy Diercoff, Ted Gellert, Gloria Hook, Rhonda Trietsch, Arthur Zwolski. Adjuncts: Lance Lankford, Erin Patton, Scott Wysong.

The Department of Applied Physiology and Wellness offers an undergraduate major in applied physiology and sport management as well as the Choices for Living courses, which address seven elements of wellness (social, physical, environmental, occupational, intellectual, emotional and spiritual).

## Applied Physiology and Sport Management Major www.smu.edu/apsm Associate Professor Peter Gifford, Chair

Associate Professors: Lynn Romejko Jacobs, Peter Weyand. Lecturer: Michael Lysko. Adjuncts: Lance Lankford, Erin Patton, Scott Wysong.

The Applied Physiology and Sport Management program provides a rigorous curriculum for understanding the biological basis of health and fitness and the business background required of professionals in the sport, health and fitness industries.

The program leads to a B.S. degree with an emphasis in either applied physiology and enterprise or sport management. Both concentrations require coursework in the physiological sciences and business. Three minors in APSM are also offered: applied physiology, applied physiology and enterprise, and sport management; information about these minors can be found at www.smu.edu/APSM.

The core curriculum introduces the discipline; establishes the scientific basis of health, fitness and human performance; introduces the business principles and skills necessary to establish and maintain a sports-related or fitness-related business; and familiarizes students with the legal and ethical aspects of the fitness, health and sport industries. Woven throughout the program are experiential learning opportunities as well as science courses structured in accordance with evidencebased practices and augmented by research reviews. The program culminates in a mentored senior project. Students are ultimately prepared for a variety of career paths, including: commercial health and fitness facility management; corporate fitness programming; nutrition services and products; sports strength and conditioning; health management; sports marketing; management of professional, collegiate or amateur sport organizations; representation of professional athletes; sport public relations; and sport facility and event management.

#### **Applied Physiology and Enterprise Concentration**

The Applied Physiology and Enterprise program ensures that students are prepared to develop research-based training methods in order to advise effective lifestyle prescriptions, as well as design and manage fitness and health facilities.

The course offerings within this concentration focus on holistic fitness and health outcomes and are formulated and presented around the central theme of evidencebased practice. This strategy endows students with the analytic skills necessary to evaluate and properly incorporate research results into professional practice. The Applied Physiology and Enterprise program provides students with the solid research foundation that is necessary for leaders, educators and practitioners in the prevention of chronic diseases that plague our society and affect our health-care system.

## **Sport Management Concentration**

Due to the explosion of interest in sport as a business, curricula to prepare management professionals are growing in number and prevalence. Further, as the business of sport becomes more complex, the preparation of professionals has become increasingly sophisticated, relying heavily on successful business theories and principles.

The academic discipline of sport management draws significantly on valid research and practices from organization and information management systems, including: budgeting, accounting, managing events, managing personnel and facilities, controlling, directing, evaluating, leading, writing, selling, working with media, developing publications, keeping game notes and statistics, interviewing, promoting, advertising, and fundraising.

#### **Admission Requirements**

- Have a minimum 2.5 GPA overall.
- Have completed 30+ credit hours.
- Successfully complete the introductory course, APSM 2310 Contemporary Issues in Applied Physiology and Sport Management.
- Attend a required orientation meeting for prospective majors.
- Complete and submit a general application form for acceptance into the APSM major program along with one letter of recommendation from an SMU professor.

- Declare an area of concentration.
- Complete a proctored essay that, in general, focuses on why one should be an APSM major.
- Be invited and complete an interview with the APSM Interview Committee.

If approved for admission by the faculty, students will be assigned an adviser and may continue to take core courses and/or courses in their concentration of interest. Students who are not accepted may reapply for admission during another term.

## The Courses (APSM)

(Grades in APSM courses below a C- will not be accepted toward fulfilling major requirements)

## **Core Courses**

**2310.** Contemporary Issues in Applied Physiology and Sport Management. This course explores the functional areas of business, management principles, contemporary issues, and future considerations for organizations within the fitness and sports industries.

**3311. Exercise Physiology.** This course uses an organ system approach to examine the body's responses and adaptations to exercise and movement.

**3322. Biomechanics.** This course introduces the scientific basis of support and motion in humans and other vertebrate animals, drawing equally on musculoskeletal biology and Newtonian mechanics.

**3332. Legal and Ethical Aspects of Applied Physiology and Sport Management.** Legal and ethical implications related to careers within the fitness and sport industries are explored. Ethical practices and legalities related to safety, risk management, personnel and contracts are also discussed.

**3340.** Survey of Fitness and Sport Organizations. An extensive study of organizational functions, methods of operation, types of ownership and the role of organizations in contemporary society as they relate to fitness and sport enterprises today.

**5300.** Senior Project. This class teaches the process of formal inquiry by utilizing a team format to plan, execute and report results regarding a scientific question of interest to the group. *Prerequisite:* STAT 1301, 2301 or 2331.

## Applied Physiology and Enterprise Courses\*

**3351.** Nutrition. An examination of the role that nutrition plays in health and optimal function, including the impact of nutrition on obesity, heart disease, stroke, cancer, eating disorders and specific populations.

**4412.** Advanced Exercise Physiology. This course introduces students to measurement techniques used to assess physiological responses to exercise. Students take measurements on each other in structured laboratory experiences. *Prerequisites:* APSM 4441 Anatomy and APSM 3311 Exercise Physiology.

**4441. Anatomy.** A systems-level, cat cadaver-based introduction to gross human and mammalian anatomy presented with a functional emphasis.

**5351.** Fitness and Health Enterprise. This course prepares students who aspire to careers in the health and fitness industries. Topics include the fundamentals of entrepreneurship, leadership, salesmanship, certification and liability.

**5610.** Applied Physiology and Enterprise Internship. Experiential learning at a local fitness or health organization as an intern for a total of 250 hours. *Prerequisites:* Senior standing and APSM 5351 Fitness and Health Enterprise.

**PSYC 3380. Health Psychology.** An overview of psychological factors affecting the body. Topics include emotion, stress and disease of the immune and cardiovascular systems; eating disorders; and aging.

<sup>\*</sup> Required non-APSM course

#### Sport Management Courses

**3372.** Advanced Public Relations in Sport. This course provides an overview of sport industry-specific communications, including public relations, media relations and community relations.

**4345. Sports Marketing.** This course provides a strategic framework to understand market dynamics, trends, consumer behavior, products, delivery systems, and marketing and promotional strategies that shape and drive the sports marketing industry.

**4371. Revenue in Sports.** This course covers sports industry revenue topics, including professional league and team revenue generation, franchise ownership and valuation, corporate sponsorship, sports media revenue, and industry selling practices.

**4372. Sport Facility and Event Management.** This course examines the principles of sport facility planning, design and management. Topics include venue design, operations, revenue streams, budgeting, personnel, security, media relations, crisis control and legal considerations.

**5371. Sport Management Practicum.** This practicum provides experiential learning through planning, promoting, executing and evaluating a sports-related event on campus for a total of 150 hours. *Prerequisites:* APSM 3372, 4345, 4371 and 4372.

**5672.** Sport Management Internship. This internship provides experiential learning at a local sports industry organization as an intern for a total of 250 hours. *Prerequisites:* Senior standing and APSM 5731 Sport Management Practicum.

#### **Elective Courses**

**5160, 5260, 5360. Teaching Practicum.** Students assist the instructor in conducting a course in which they have previously excelled. Three credit hours maximum allowed. *Prerequisites:* Junior or senior standing, and demonstrated academic excellence when previously enrolled in the same course (no less than an *A*-); instructor approval required.

#### Wellness – Choices for Living Courses www.smu.edu/wellness

The Choices for Living courses reflect the University's philosophy that a wellrounded education enhances the physical and mental well-being of the student. They help students become more aware of the comprehensive nature of wellness; provide techniques to help students respond positively to any imbalances in their lifestyle; familiarize students with campus wellness facilities, equipment and services; foster a lifetime of physical activity and physical fitness; and provide opportunities and promote action in a variety of wellness areas. Each student must complete a Choices I and Choices II class as part of the General Education Curriculum. The list of Wellness courses offered each term can be accessed online at www.smu.edu/registrar.

**Choices I:** Designed to be taken during a student's first year, WELL 1101 Choices I is required for graduation as part of the General Education Curriculum. The class, Concepts of Wellness, introduces students to a broad range of personal experiences with the seven elements of wellness: social, physical, environmental, occupational, intellectual, emotional and spiritual. Interaction occurs in a relaxed, small-group environment that features lectures, discussions, personal assessments and other action-oriented activities. Students are also expected to complete approximately four hours of out-of-class experiences under the guidance of their instructor.

WELL 1101 Choices I: Concepts of Wellness

**Choices II:** Designed to be taken during a student's second year, a Choices II class is also a requirement for graduation. Students can choose from a variety of physical-activity courses each term. The skills and/or rules for competition of a given activity are taught in a fun and nurturing environment, with the objective of

promoting lifetime participation in the activity. A special fee is charged to help defray the extra cost involved in some Choices II classes: fencing (\$90), golf (\$150), scuba (\$175), mountain sports (Taos Campus \$475), beginning marathon training (\$75), rock climbing (\$50) and spinning (\$10).

WELL 2109 Bench Aerobics WELL 2110 Jogging WELL 2111 Weight Training WELL 2112 Weight Training for Women WELL 2113 Fitness Activities WELL 2114 Walking WELL 2115 Beginning Triathlon WELL 2116 Beginning Marathon Training WELL 2117 Spinning WELL 2118 Group Fitness WELL 2119 Pilates WELL 2122 Rock Climbing WELL 2125 Intermediate Triathlon WELL 2129 Golf WELL 2131 Mountain Sports WELL 2132 Racquetball WELL 2135 Table Tennis WELL 2136 Tennis WELL 2139 Fly-Fishing WELL 2140 Badminton WELL 2141 Swimming WELL 2142 Ballroom and Folk Dance WELL 2144 Scuba Diving WELL 2145 Beginning Swimming WELL 2146 Lifeguard Training Today WELL 2147 Power Yoga WELL 2148 Aikido WELL 2149 Karate WELL 2150 Judo WELL 2151 Self-Defense WELL 2153 Fencing WELL 2161 Basketball WELL 2170 Volunteer Activities WELL 2190-2191 Wellness Practicum WELL 3144 Advanced Scuba

#### **CLIENT SERVICES**

# The Diagnostic Center for Dyslexia and Related Disorders www.smu.edu/reading

The Learning Therapy program administers the Diagnostic Center for Dyslexia and Related Disorders, which was established in response to a community need for services that evaluate individuals for learning disorders related to reading acquisition and comprehension. Dyslexia is involved in most disorders of this type, which can also include developmental spelling disability, developmental auditory imperception, dysgraphia and dysphasia. The center is dedicated to providing comprehensive initial and follow-up evaluation services and appropriate medical, psychological and educational referrals and recommendations to children, adolescents and adults who are at risk for dyslexia and related disorders. Comprehensive initial evaluation services are available to individuals who exhibit symptoms of dyslexia. Based on the evaluation results, the center helps these clients secure appropriate remediation and/or accommodations (e.g., a time-modified SAT or the rival ACT exam) and provides medical and psychological referrals if warranted.

Re-evaluation services are available to individuals who have previously been diagnosed with dyslexia but who require a follow-up evaluation and diagnosis in order to continue receiving remediation and/or accommodations. Again, the center provides clients with appropriate recommendations and assistance in securing educational accommodations.

## The Center for Academic Progress and Success www.smu.edu/CAPS

CAPS offers tutoring services for school-age children who are experiencing difficulty with reading, vocabulary development, writing, math and spelling. The center's tutoring methods and tools have been designed by researchers from the University's nationally renowned Institute for Reading Research. Tutoring sessions are individualized, providing one-on-one instruction that is explicit, intensive and specifically designed to address learning differences and disabilities in children.

## SMU Conflict Resolution Center www.smu.edu/MediationClinic

Mediation services are available to parties involved in a dispute. Alumni and current students of the Dispute Resolution Program who have completed at least 200 training hours serve as volunteer mediators.

Parties may use SMU's mediation services either before or after a lawsuit is filed. Parties may contact SMU directly to arrange for mediation services, or if a lawsuit has been filed, a judge may order mediation and appoint the SMU center as the mediator. Parties have an equal say in the mediation process and the settlement terms. The mediator has no authority to impose a settlement, and there is no determination of guilt or innocence in this process. Both sides are able to exchange information, express expectations and propose solutions for reaching a resolution.

The mediator facilitates this process by helping the parties communicate clearly and appropriately. Most mediated settlements are completed in one meeting, saving time and expense. Legal or other representation is permitted in the mediation but is not required. An agreement reached in mediation can be binding to both parties. If no agreement is reached, the lawsuit continues or is filed. However, the mediation process is strictly confidential and settlement discussions cannot be used as evidence in any future court proceeding. Both parties pay a minimal fee.

#### The Center for Family Counseling www.smu.edu/FamilyCounseling

The Center for Family Counseling delivers developmentally appropriate and culturally sensitive counseling services for families, couples, adults, adolescents and children undergoing varying life circumstances, while providing SMU graduate counseling students with meaningful training experience via supervised therapeutic interactions. Counseling services are designed to assist individuals and groups seeking to enhance their overall life functioning, interpersonal relationships, self-understanding and career satisfaction for optimal well-being.

## The Center for Child and Community Development www.smu.edu/cccd

The Center for Child and Community Development is dedicated to the cognitive, affective/social, and cultural development of children in ethnically diverse communities. With both a national and international reach, the center serves this mission through the provision of research-related educational programs and services to schools, families and community organizations.

# LIFELONG LEARNING PROGRAMS

**Informal Courses.** These courses of varying lengths address different cultural, scholarly, personal and professional topics. See www.smu.edu/informal for additional information.

**Creative Writing Workshops.** Creative writing instructors, noted authors and publishers lead noncredit writing workshops. Selected participants are invited to submit manuscripts for review by New York literary agents, editors and publishing houses. Additional information is available at www.creativewriting.smu.edu.

International Languages. Noncredit language-conversation courses typically include Spanish, French, Italian, German, Arabic, Russian, Mandarin Chinese and Japanese. Additional information is available at www.smu.edu/informal.

**Graduate Test Preparation.** Study courses for the GRE graduate school entry exam, GMAT graduate admission test and LSAT law school aptitude test are offered throughout the year. Additional information is available at www.smu.edu/testprep.

**Certificate Program in Financial Planning.** SMU offers a certification in this fast-growing professional field. Additional information is available at www.smu.edu/cpfp.

**College Experience** (offered through the Gifted Students Institute) allows a small and carefully chosen group of highly motivated and academically able high school students to get a head start on college and a taste of campus life through SMU credit opportunities. Available during the summer; www.smu.edu/ce.

**Talented and Gifted** (offered through the Gifted Students Institute) provides intellectual challenges and cultural and social learning experiences to academically accelerated students completing the seventh, eighth, or ninth grade. TAG is a summer opportunity that offers both credit and noncredit courses. Additional information is available at www.smu.edu/tag.

**Academic Enhancement** offers a variety of workshops for students ages 5 through 18. Workshop topics include study skills, reading, test preparation, math, science, vocabulary and writing. Additional information is available at www.smu.edu/read.

**Summer Youth Program** offers one- and two-week special-interest enrichment workshops throughout the summer in the areas of technology, computers, multimedia, writing, art, math, science, literature, gaming, the Internet, study skills, leadership and social skills. Additional information is available at www.smu.edu/SummerYouth.