

—SMU-in-TAOS June 2013—

CFB 3381-MNO 4371: *Leadership*

Eligible for Cox or SMU CFB (Cultural Formations) credit

A GREAT OPPORTUNITY for Cox or SMU CF Credit: During the 2013 June term at SMU-in-Taos—the Cox School of Business is offering a **leadership course** that can be used to fulfill many degree requirement options:

- 1) The course can be used as an elective for any **Cox BBA degree** (OR)
- 2) Applied toward the **Cultural Formations (CFB)** degree requirement by all SMU students. If taken for CFB credit, a student may also apply for honors credit via the **University Honors Program**, (AND)
- 3) Both CFB 3381 & MNO 4371 also qualify for credit toward the **SMU Human Rights program**

Course Description: **Leadership** is about understanding how to effectively harness the motivation, energy, and commitment of others to accomplish a greater purpose. Whether the focus is on your long-term career success or making a positive impact in your community for an important social cause, it takes effective leadership to be successful. The course learning objectives include:

- The **qualities of an effective leader** and how one develops these qualities.
- How **leaders develop an ethical and engaged culture** to achieve goals.
- Developing your **communications skills** to have a positive influence.
- Examining **how leadership in action**----We'll study leadership with the use of great examples from the media, Harvard case studies, video clips, and field trips in the Taos area to examine leadership for issues such as sustainability and human rights.

GREAT NEWS: The first 10 enrolled students receive a free copy of the primary textbook for the course (a \$100 plus savings)

Your Professor: Dr. Don Vandewalle

Chair, Management & Organizations Dept.
Altshuler Distinguished Teaching Professor
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Registration and Info:

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***Prerequisites: For Cox School of Business majors:** MNO 3370: Management

For non-Cox majors: 6 credit hours of ANY combination of social science courses from human rights, sociology, psychology, anthropology, or political science; AND completion of the sophomore year.