Tips for Success at “Join the Club”

Make it Fun
- Give away small prizes, candy, pens, etc.
- Cover your table with a tablecloth or paper
- Bring a display board or other standing display
- Add balloons, flowers, decorations – be creative!
- Bring snacks or candy

Things to Consider
- You will probably share an 8-foot table with another organization
- Electrical outlets are not available
- 200 attendees are expected
- The event lasts 2 hours
- Make sure you schedule someone at the table for the duration of the event
- Bring a paperweight in case of wind
- Check the weather – prepare for wind, sun, cold!

Sharing Information
- Have a way for people to sign up – via laptop, sign-in sheet, or tablet
- Hand out fliers with your website, social media info, meeting and event dates, application info
- Put your name and info on candy, mints, pens, cups, etc.

Dress for Success
- Choose comfortable shoes. You’ll be standing for a while!
- Wear your organization polo/t-shirt and nametag