Indicators of Success for Student Organizations

Goals and Objectives
- Members understand the purpose of the organization
- The constitution and by-laws are current
- Members have read the constitution and by-laws
- Members understand how to amend the constitution and by-laws

Membership
- Membership is stable or growing
- Few members drop out
- Recruitment of new members is well organized
- Recruitment of new members is shared by the membership and is not only the responsibility of the membership chair
- Members know what is going on in the organization

Meetings
- Meetings are held regularly
- Meetings are run using Robert’s Rules of Order or a similar approach
- Members attend the meetings regularly
- Officers attend the meetings regularly
- Organization business is discussed and members are engaged in the conversation

Leadership
- Students have learned leadership techniques
- A variety of people provide leadership for the group
- Officers complete their terms
- Elections are contested
- Officers have read the constitution and by-laws
- Communication mechanisms, like a newsletter or Orgs@SMU, have been established and are used regularly

Finance
- Dues are paid on time
- Financial reports are accurate and produced with regularity
- The organization has no debt
- Self-financing events are successful
- Multiple sources of funding are used

Special Events
- Special events (banquets, retreats, etc) are planned with the needs of the members in mind
- Special events are self-financed
- Special events are well attended
- Members have an opportunity to suggest and plan special events

Learning
- Members can identify what they have learned by participating in the organization
- Members can learn to work cooperatively
- Members’ leadership skills have improved over time
- Members can identify skills that are transferrable to their careers after college

Adapted from Advising Student Groups and Organizations; Dunkel, Schuh, and Chrystal-Green.