

SMU Today and Tomorrow

Growing in Impact



World Changers Shaped Here



SMU

A Leading Global University

SMU is the nationally ranked global research and teaching university located in the dynamic city of Dallas. The University's 126,000 alumni, 748 faculty and 11,000 students in seven degree-granting schools demonstrate an entrepreneurial spirit as they lead change in their professions, communities and the world. SMU and its alumni generate an annual economic impact that is larger than \$7 billion. Led by a distinguished Board of Trustees, SMU in recent years has returned increasing dividends on the investments made by the farsighted leaders who founded the University and by more than 65,000 donors to the University's recent \$1.15 billion campaign, the largest in the history of Texas private universities.



DRAWING BRIGHT, HIGH-PERFORMING STUDENTS

Thanks to generous investments in scholarships, SMU has greatly increased average admission test scores, support for students who might not otherwise be able to afford college, ethnic diversity and the number of students from outside Texas and the U.S. The result? A student body full of future leaders.

• Improving student quality:

Top 6% average ACT score compared to all test takers. Average SAT is more than 100 points higher than 10 years earlier.

Top 18% average GRE scores for new graduate students in the humanities, and top 21% in the sciences, mathematics, economics and engineering.

• Increasing undergraduate student diversity:

26% minorities, up from 22% six years earlier.

58% from outside Texas, compared to 36% 10 years earlier.

15% international from 96 countries, nearly double 10 years earlier.

• Offering three out of every four undergraduate students scholarships and/or financial aid.

• Earning high academic rankings:

Top 10% of U.S. universities by *The Wall Street Journal/Times Higher Education*.

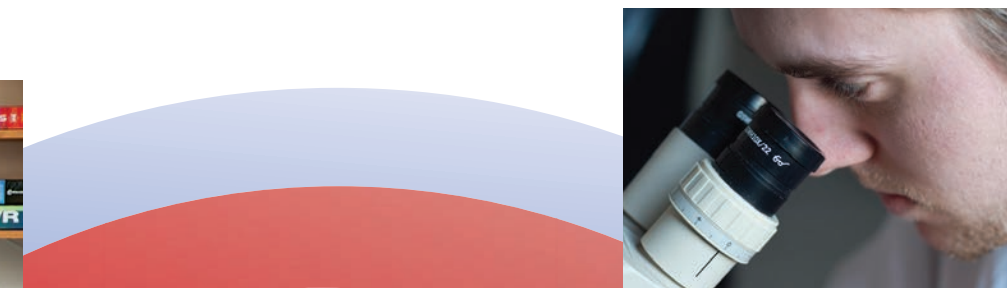
Top 15% of global universities by the Center for World University Rankings.

Top 20% of national universities by *U.S. News & World Report*.

#3 executive MBA worldwide, #7 part-time MBA in the country and #31 full-time MBA program in the United States at Cox School of Business, by *Bloomberg Businessweek*.

#1 video game design program in the world at SMU Guildhall, by *The Princeton Review*.

Top 50 law school, according to *U.S. News & World Report*; additionally, Dedman School of Law is ranked 18th for employment rate 10 months after graduation.





SHAPING GREAT LEADERS

To equip students to become world changers, SMU strengthens their abilities to work with people of all backgrounds from every corner of the globe.

- **Hunt Leadership Scholars Program** awards scholarships and learning opportunities that attract outstanding student leaders.
- **Cultural intelligence** efforts educate all students and faculty members to proactively address diversity issues.
- **Leadership training opportunities** at the Cox School of Business include the Caruth Institute for Entrepreneurship, Business Leadership Center, Edwin L. Cox Business Leadership Institute and Latino Leadership Initiative.
- **Hart Center for Engineering Leadership** provides personalized assessment and coaching to every Lyle School of Engineering undergraduate student.
- **Arts Entrepreneurship and Arts Management** programs equip Meadows School of the Arts students to launch successful careers.
- **Embrey Human Rights Program** in Dedman College of Humanities and Sciences was the first to offer a bachelor's degree in human rights and prepare students to become leaders in the field.
- **Interdisciplinary programs** at Perkins School of Theology – in conjunction with the Cox and Meadows schools – strengthen the abilities of future clergy to lead nonprofits and address social issues.
- **SMU ranks 35th in the nation for participation in international study, research or service projects.** SMU programs and SMU faculty members equip students to work with and lead diverse teams.
- **Nearly 3,000 undergraduates gain leadership skills by volunteering** through approximately 100 area nonprofit organizations each year.
- **Student leadership experiences** are offered through 200 campus organizations.



EXPANDING RESEARCH INVESTMENT

SMU continues to grow as a center of research that creates new fields of knowledge, addresses significant problems and attracts notable support from external funders. The University has 46 centers and institutes that serve as resources to business, government and local community organizations.

- **Members of prestigious national academies** serve on our faculty. These include cyber security expert Frederick Chang and anthropologists Caroline Brettell and David Meltzer.
- **UT Southwestern Medical Center** researchers work on active scholarly projects with more than a dozen SMU faculty members. The schools also deliver a joint Ph.D. program in Biostatistics.
- **Federal Reserve Bank of Dallas'** research division economists collaborate with several SMU economics professors. Additionally, SMU is a contributing partner to the Federal Statistical Research Data Center housed at the Dallas Fed.
- **Simmons School of Education and Human Development partners with K-12 schools** and nonprofit organizations to develop and disseminate research-based best practices. Student teachers work in high-needs, public urban districts.
- **Brierley Institute for Customer Engagement** in the Cox School of Business is the nation's first academic institute devoted to the study of the field.
- **SMU's growing research scope** has earned it the classification of "higher research activity" by the Carnegie Foundation.
- **116 endowed faculty positions** help SMU attract and retain outstanding scholars and teachers.





EXPANDING DATA-POWERED RESEARCH AND LEARNING

Recent investments in SMU's advanced computing power and data analysis capabilities in all disciplines are expanding faculty research and equipping students to apply digital expertise in their fields.

- **More than \$85 million** since 2013 has been committed to data initiatives.
- **SMU's new high-performance computing cluster** provides computational power to researchers second in the state only to the University of Texas at Austin, and is among the top 20 supercomputing capacities housed at U.S. universities.
- **The planned Gerald J. Ford Research and Innovation Building** will house an advanced data visualization center and data science program.
- **Darwin Deason Institute for Cyber Security** advances the field of cyber security through interdisciplinary research in computer sciences, politics, law, economics, business and more.
- **AT&T Center for Virtualization** researches issues related to the shift from specialized hardware to internet-based software.
- **SMU Guildhall is ranked the top video game design program** in the world, according to The Princeton Review.
- **National Center for Arts Research**, a first-of-its-kind effort from Meadows School of the Arts and Cox School of Business, collects, analyzes and shares insights from the largest database of arts research ever assembled.
- **Center of Creative Computation** combines engineering, computer science, the arts and humanities to facilitate new creative expressions, quantitative analysis and real-time interaction in physical spaces.

PARTNERING WITH THE BUSH PRESIDENTIAL CENTER

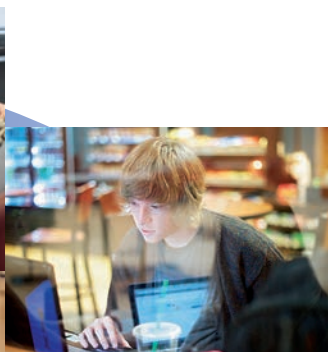
The George W. Bush Presidential Center opened in 2013 on the SMU campus, the fourth presidential library on a university campus. It provides unique research and cultural opportunities.

- **Nearly one million visitors** have been drawn to the Bush Presidential Center on SMU's campus.
- **Internships for more than 100 SMU students** have been offered through the Bush Presidential Center.
- **Public lectures** from prominent historians and scholars are hosted jointly by SMU's Center for Presidential History and the Bush Presidential Center.
- **Simmons School of Education and Human Development** works with the Bush Presidential Center on research projects and education reform.
- **Albert W. Niemi Center for American Capitalism** at Cox School of Business sponsored 17 Bush Presidential Center fellowships in the areas of military service, economic growth, education reform, human freedom and women's leadership.
- **19 SMU faculty** have been integral to the Bush Presidential Center's Presidential Leadership Scholars program, a collaboration with three other presidential libraries.

ENRICHING THE CULTURAL FABRIC OF DALLAS AND BEYOND

SMU's beautiful campus offers limitless enrichment opportunities not only to students, but also to the wider community. Additionally, alumni continue to enhance the cultures of their communities.

- **One of the largest and most comprehensive collections of Spanish art** outside Spain can be found at the Meadows Museum.
- **At more than 400 arts performances** and other events each year, Meadows School artists and performers inspire the community and enable audiences to see the world in new ways. The school serves as a national model for arts education and community engagement.
- **National and international leaders and dignitaries speak** to students and the community at the Willis M. Tate Distinguished Lecture Series, Hart Global Leaders Forum, John Goodwin Tower Center Medal of Freedom and other University programs.
- **Newly constructed and recently upgraded facilities designed to host intercollegiate championships** and world-class events include Moody Coliseum, the SMU Tennis Complex and the Robson & Lindley Aquatics Center.
- **424 student-athletes** – 14% of all undergraduates – compete in 17 sports in the American Athletic Conference at the highest level of intercollegiate athletics.



Strong Leadership



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