

# DES NEWSLETTER

The Division of Enrollment Services Newsletter  
Southern Methodist University  
An Electronic Newsletter of  
Undergraduate Admission, Financial Aid, Student Financial Services, and the University Registrar

Volume VII, Issue V Summer 2008



## Staff News from DES

### NEW STAFF

Vitoria Rae - Financial Aid

### STAFF LEAVING

Jenny DeMasi - Financial Aid

Rocky Rubalcava - Admission

### STAFF PROMOTIONS

Jaynell Dalby - Assistant Director for Scholarships and Financial Operations

Shereetta Robertson - Assistant Manager of Information Processing

Adrienne Hawa - Assistant Director of Enrollment Resources

Jerrod Harrell - Senior Enrollment Resources Specialist

### Birthdays

Jerrod Harrell - June 7

Laura Reis - June 8

Alan Ramirez - June 8

Sylvia Wiseman - June 9

Carol Morris - June 9

Pat Woods - June 11

Lydia Babbit - June 15

John Hall - June 18

Susan Evans - June 23

## VIPs - Very Important Ponies



Some of our VIPs this month are:

**Stephen Forrest** - I cannot tell you how much I appreciate your assistance with the data on President Scholars. With this being the 25th year of the program, I am researching its impact. Thank you for your time and for converting the data. *Deanie Kepler*

**Paley Wu** - I just want to tell you again what a great employee you have in Paley. He is just so wonderfully patient with all my requests and it has been a really hectic year with the changes in the student loan industry. He continues to astonish me with his quick responsiveness and attention to detail. He is just a great help to those of us in F[inancial] A[id] who depend so much on the content of our website that has been a moving target this year. Thanks for hiring him. *June Hagler*

**Stanley Stubblefield** - Just wanted to take a chance to tell you how much we appreciate Stanley. He's wonderful. I thought you need to hear that. *Claudia Favela*

**Joe Papari and the FERPA Team** - Thanks to all who worked on this [the FERPA website and online Release of Education Records]. It is an important improvement. *Tom Tunks*

**Jerrod Harrell** - My son Brian will be entering his sophomore year at SMU this fall. During his time at SMU, I have called many times with questions, and have always spoken to Jerrod Harrell. I am writing to inform you that he has always answered my questions with the utmost courtesy and patience. Mr. Harrell is an asset to the SMU community. *A Happy Parent*

**Adrienne Hawa and Jerrod Harrell** - I am very pleased to announce the promotion of two members of the Enrollment Resources staff. Adrienne Hawa will now be the Assistant Director of Enrollment Resources. Adrienne has been very instrumental in the past success of the ER team and will continue to help us meet current team goals, as well as help direct the team toward the next level of customer service. Jerrod Harrell is moving into her previous

## DON'T FORGET

### Division Meeting

### Important Dates

**July 31** - Summer II, III examinations  
**August 23** - Residence Halls Officially Open

**August 24** - Opening Convocation

**August 25** - First Day of Instruction

**August 29** - Last Day to Enroll

*September 1 - Labor Day Holiday*

**September 2** - Follow Monday class schedule

**September 19-20** - Family Weekend

### Quotation of the Month

Heads are wisest when they are cool,  
and hearts are strongest when they  
beat in response to noble ideals.

*Ralph J. Bunche*



## SMU Trivia

### Question

When did SMU begin to conduct classes in the summer?

### Answer

A summer term is listed in the calendar for June 13, 1917.



Susan Earp - June 27  
 Stephanie Nonnemacher - June 30  
 Ginger Oravsky - July 1  
 Paula Anderson - July 4  
 Cindy Luetzow - July 7  
 Paulette Caraway - July 8  
 Consuela Mitchell - July 11  
 Mirjan Laci - July 12  
 Fernando Del Rio - July 15  
 Peggy Park - July 20  
 Penny Griffin - July 20  
 Bill Chandler - July 20  
 Jennifer Crosthwait - July 21  
 Yaw Bonsu - July 30

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#### Anniversaries

John Hall - 37 years!  
 Sherry Reinwald - 25 years  
 Nancy Peterson - 13 years  
 Mary Beard - 11 years  
 Sunsharae Thierry - 10 years  
 Sharla Coursey - 9 years  
 Eartha Walls - 9 years  
 Cindy Luetzow - 6 years  
 Angie Flores - 5 years  
 Jerrod Harrell - 4 years  
 Cindy Castro - 4 years  
 David Bell - 4 years  
 Mary Compian - 4 years  
 Jennifer Crosthwait - 3 years  
 Sarah Spooner - 2 years  
 Joe Davis - 1 year  
 Laura Reis - 1 year  
 Claudia Favela - 1 year  
 Kathleen Hayden - 1 year  
 Nicole Cotton - 1 year  
 Tony Tillman - 1 year

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position of Senior Enrollment Resources Specialist. Jerrod has been recognized by many within the division and many students and parents for his willingness to understand and resolve any and all of their concerns. Jerrod serves as project lead on some of our current initiatives. Please join me in congratulating them both on their new positions. *Irma Herrera*



### FERPA, Release of Education Records, and What it Means to Me

Me, of course, being you, a staff member of the Division of Enrollment Services.

What was true before is still true today: a student's education records are protected and may only be released to third parties (including parents) with the student's written consent. All of this has been nicely repackaged and clearly explained by Joe Papari, Nada El-Sayed, and Paley Wu on the new and improved Registrar's FERPA website at <http://www.smu.edu/registrar/ferpa/>

Of interest to you will be FERPA Essentials for Staff at [http://www.smu.edu/registrar/ferpa/essential\\_staff.asp](http://www.smu.edu/registrar/ferpa/essential_staff.asp)

Also, a method of refreshing and testing your knowledge is the FERPA tutorial & Quiz at <http://www.smu.edu/registrar/ferpa/tutorial.asp>

The "Release of Education Records" feature in Access.SMU allows students to specify the areas they want to share with a parent or relation. Previously, it was all or nothing. Now, a student may chose to grant access to Financial Aid data but restrict access to Academic Records data. The question you are probably asking yourself is, how can I tell the difference? Well, this too is available on the new and improved Registrar's FERPA website under the Release of Education Records link for Faculty and Staff at [http://www.smu.edu/registrar/ferpa/student\\_auth\\_acnts\\_facstaff.asp](http://www.smu.edu/registrar/ferpa/student_auth_acnts_facstaff.asp)



### Summer School Continues to Grow

An initiative to enhance summer enrollment began in 2007. For the past two years a target has been set and achieved to increase summer undergraduate enrollment by 10%. Head count and credit hours have grown in both undergraduate, graduate, and professional programs.

An exciting addition to summer 2008 is programming. The Summer School Office in conjunction with the Dedman Center for Lifetime Sports, the Hughes-Trigg Student Center (H-T), and the Office of Residence Life and Student Housing (RLSH) provided a number of events for summer school students. The Dedman Center sponsored Volleyball Tournaments for both summer terms, took a group to a Rangers Baseball game, and is sponsoring three outdoor adventures for the second summer term.

The Hughes-Trigg Student Center in conjunction with RLSH, surveyed student taste in movies and offered a free showing of the film "21" on Friday, June 21st in the Commons of the H-T. Over 70 students enjoyed the film and free refreshment provided by several area businesses. The H-T also sponsored Dean Jose Bowen for a Brown Bag lunch in the Varsity. Dean Bowen presented "What is Jazz." All attending want to take Dean Bowen's class in the fall.

The Summer School Office wishes to thank everyone - Departments, faculty, staff, and the Schools for the support and efforts to enhance summer school. It is through your work that this success has been achieved.



### Welcome New Students

Enrollment Services is one of the many welcoming new students to SMU at Advanced Advising, Orientation, and Registration (AARO). The third annual AARO Kick Off rallied the campus community and ignited enthusiasm for the new academic year. Over 500 participants were served ice cream and enjoyed the entertainment provided by



## Mark Your Calendar for August 24th

More than the Academic Convocation, August 24, 2008 will be a daylong celebration of the 2008-2009 Academic year at SMU!

11:00am - University Worship,  
Perkins Chapel

2:15pm - Common Readings

4:15pm - Line Up for Opening  
Convocation

5:30pm - Opening Convocation,  
McFarlin Auditorium

6:30pm - President's Picnic, Main

Quad 7:30pm - Hughes-Trigg Student  
Center Dessert

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## Thank you VP Casey and the Staff Association

Did you notice that the 2008-2009 holiday schedule included an extra holiday?

At the request of the SMU Staff Association, Vice President Christine Casey proposed to the President's Executive Council (PEC) that January 2, 2009 be designated as a holiday. Even though the 2008-2009 calendar had been approved almost a year ago, the PEC approved the change and added January 2 to the holiday calendar.

Many thanks to Vice President Casey for championing this change to the holiday schedule.

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the AARO student leaders.

Throughout AARO, Enrollment Services strives to pave the way for a smooth transition for our new students. Computers and staff are available to assist students to set up Other Payer for their student accounts and to Release their Education Records to authorized individuals. Each AARO session Enrollment Services does a presentation on the services we provide throughout the students tenure and staff answers specific questions at the Resource Expo. Staff assist students with the enrollment process after the student receive advising.

All staff are available in the Blanton Building to check and double check that everything is in place for the fall term. Our goals is to assure families that their student's first term will be rewarding and enjoyable.

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