

# DES NEWSLETTER

The Division of Enrollment Services Newsletter  
Southern Methodist University  
An Electronic Newsletter of  
Undergraduate Admission, Financial Aid, Student Financial Services, and the University Registrar

Volume IV, Issue VII September 2005



Welcome Back to School!



## STAR ACHIEVEMENTS

Enrolling over 200  
visiting students from  
schools in New Orleans  
area.

## NEW STAFF

Stephanie Coleman - Perkins  
Loan Manager

## PROMOTED

Marcia Miller - Assistant  
Director of UG Financial Aid

Eartha Walls - Assistant  
Director of Student Financial  
Services

## STAFF LEAVING

Mary Eddison - Federal/State  
Grant Specialist

## STAFF CHANGING POSITIONS

Cristina Coranado - Financial  
Aid Specialist

## ANNIVERSARIES

Kathy Rowe - 23 years!

Barbara Waters - 20 years

Jackie Wilborn - 15 years

## VIPs - Very Important Ponies



Some of our VIPs this month are:

After Hurricane Katrina hit the gulf coast, Dallas and SMU were called to service to assist many affected by the flooding and winds of that great storm. In three days, SMU was able to enroll over 200 visiting students from colleges and universities that will not be able to operate during the fall term. So many people across the campus dropped their daily work to make it happen. This was SMU at its finest and Enrollment Services stepping up to do its part. The VIPs are many but here are a few of the comments received during this effort. The words of appreciation go to all of the faculty, staff and students who made this happen.

Thank you, John [Hall]. And, thank you to all your colleagues who are doing what they can to fit the remaining students with any remaining availability in our classes and in our student services. These efforts by the faculty, staff, and students to be as responsive as possible to those affected by Hurricane Katrina are truly admirable and most consistent with the heritage of this institution. R. Gerald Turner

I just had a visit with one of the students from Tulane. He said he was "continually blown away" by the hospitality he had received here at SMU. That sounds good to me. Kimberly Bright

Thank you for all your efforts and those of your entire staff in these extenuating circumstances. Speaking for the countless Mustang Club members and alums who have expressed their support and pride in the actions of their alma mater -- thanks for all of us. Scott Secules

On behalf of all of us, let me express how proud we are of all that you have done to welcome students from the New Orleans area and how impressed we are with the efficiency of the transitioning process. Please accept the thanks and congratulations of the History Department for a job well done. Jim Hopkins

**DON'T FORGET**  
**October 5 Division Meeting**  
8:30am Blanton Meeting Rooms

## Important Dates

Sept 23-25 - Family Weekend

Oct 10-11 - Fall Break

Oct 31 - Enrollment Begins for Jan  
Term/Spring

Nov 4-6 - Homecoming

## Quotation of the Month

Though we travel the world over to  
find the beautiful, we must carry it  
with us or we will not find it.

*Ralph Waldo Emerson*



## SMU Trivia

### Question

Name the six home institutions of our  
New Orleans Visiting Students.

### Answer

Dillard, Loyola, Southern, Tulane, U of  
New Orleans, Xavier

**Cruz Lopez** - 6 years

**Stan Eddy** - 5 years

**Darrah Rippy** - 5 years

**Bill Chandler** - 2 years

**Cameron Clark** - 2 years

**Daniel Herrera** - 2 years

**Shereeta Robertson** - 1 year

---

## BIRTHDAYS

**Rod Del Rio** - Sept 1

**Nancy Peterson** - Sept 5

**June Hagler** - Sept 12

**Mindy Giles** - Sept 19

**Melissa Guerra** - Sept 24

**Monica Cordero** - Sept 26

If you are not on the list and should be, let Kathy know..

---

## Highland Park Methodist and SMU Collect Items for Katrina Victims

SMU has partnered with HPUMC on the church's annual Garage Sale. Items are brought to the Biggers Center located across Hillcrest from the Church. **A list of items needs is located on SMU's Katrina Website.** Julie Wiksten reports that over 800 families have come to the center for assistance.

SMU Panhellenic is collecting personal grooming products to provide basic needs. However, there is still much opportunity to give. Beds are one of the most needed items. But any household items are welcome.

Biggers Center is open for donation Monday and Tuesday 9am to 9pm, Wednesday, Thursday, Friday, and Saturday 9am to 6pm, and Sunday 1pm to 6pm.

I just spoke with the Vice Dean of the Business School at Tulane. He said he was amazed at how SMU was handling the visiting students (his son is one of them). He said that he has told Tulane colleagues that he doesn't think Tulane could do as fine a job as SMU has at handling the situation. Gold stars for SMU.

I can't express the depth of my appreciation for the extraordinary efforts you, your colleagues, and our faculty and staff have made to help the displaced students. In the worst of times we realize that we have the best of people. Tom Tunks.

I would just like to add, as each day passes, members of the SMU community surprise me with their generosity, kindness, and compassion. When SMU offered me a place to continue my studies when I could no longer study at Tulane, I had no idea that this was only the first of many acts of kindness I would witness on this campus. Elizabeth Koerber, Junior, Tulane University,

---

FROM: R. Gerald Turner, President  
Robert Blocker, Provost

RE: Response to Students from New Orleans Area

DATE: September 7, 2005

Yesterday, Tuesday, September 6, we concluded the admission of students from New Orleans area institutions as visiting students for the fall semester. We were able to meet the needs of most, but at the end, we simply exhausted available spaces in our classes. Nevertheless, over 200 students were accommodated by our efforts.

This humanitarian response to the needs of these displaced students has been tremendous. The long hours of the enrollment management staff, the flexibility of faculty to add positions to their classes, and the work of staff in auxiliary areas such as housing, athletics, and food services has been heroic.

We thank you for this effort to accommodate these needs as quickly as possible. Obviously, the hard, more protracted work now begins in helping these students to catch up since we are in our third week of class and to adjust to being a part of the SMU community.

As you know, we had almost 1,400 first-year students and 300 transfers to educate and assimilate before this latest influx of visiting students. As a result, the resources of the campus will be strained as we continue to work with our own students and, in addition, meet the needs of those



## BUSINESS ETIQUETTE

This is the last in a series of articles by etiquette and protocol consultant Linda Tyler Rollins. Ms. Rollins is a graduate of The Protocol School of Washington and founder of Rollins Rules Etiquette and Protocol Consulting. Ms. Rollins was associated with the University of North Texas Athletic Department for twenty years before moving into consulting full time.

Ms. Rollins is available to present workshops and can be contacted through her website at [www.rollinsrules.com](http://www.rollinsrules.com).

A huge thank you to Linda for her insights and advise.



*Pony Protocol*  
by Linda Tyler Rollins

### One More Summer Re-Run

Holy cats! How did summer slip and slide by so fast? Welcome to the new academic year and another round of *Pony Protocol*. (I know! You can hardly wait.)

As you may recall, we have been discussing the rules of etiquette. Etiquette is defined as the acceptable way of correct behavior. We're not talking about rocket science...this is far more important. Now, where were we...?

Opportunities may depend on the impression you make, and a first impression can't happen twice. Think about it. It takes only five seconds to make initial progress in a relationship. It may be personal or professional. Be sharp and be ready.

Dress professionally in the workplace. Your clients will appreciate it, and it is a primary component of the first impression. Business casual means clean, pressed, polished and conservative. It does not mean jeans, a logo t-shirt and ratty athletic shoes...or exposed body parts.

from our sister institutions in New Orleans.

Thank you again for your outpouring of support for these students and for your generous contributions to the various relief efforts to support victims of Hurricane Katrina both on campus, such as the fundraising program being coordinated by the student body, and off campus by many organizations which are receiving your assistance. This is a challenging time for our neighbors in Louisiana, Mississippi, and Alabama, and we are very proud of the humanitarian efforts flowing from our campus to assist those impacted by this tragic event.

---

### Help Katrina Victims

[www.smu.edu/katrina](http://www.smu.edu/katrina)

<http://www.redcross.org/>

<http://www.catholicrelief.org/>

<http://www1.salvationarmy.org/>

<http://gbgm-umc.org/umcor/>

Keep your electronics to yourself. Mute your cell phone. Be sure your private conversations are truly private, and why do you have your phone on at work? I thought you were being paid to work, not conduct your social life.

Your tools of the trade...business cards and nametags should be neat and sparkling. Wear your nametag on your right shoulder, and print legibly. Your business cards must be current and clean...no thumbprints or liquid paper. Present the card face up rather than flip it sideways at the recipient. We're not dealing poker here.

What else? Oh, yes. The corporate social function. Dress tastefully, not for an appearance on MTV. Limit your alcohol consumption to keep your mouth from running without your brain and keep your hands and lips to yourself.

Yes, I seem to be a total spoilsport, but amazingly enough, following the rules will help you win the game, not get ejected for a flagrant foul.

*Remember, you can't play the game if you don't know the rules.*



## STAFF DEVELOPMENT