There Are a **Number of Reasons**
To Choose SMU Cox in Dallas, Texas

#32 Full-Time MBA
*Bloomberg Businessweek*

#31 For Return on Investment
*Forbes*

#1 Metro for Job Growth
*U.S. Bureau of Labor Statistics*

#2 Best State for Business
*(CNBC)*

At SMU Cox, we’re influencing the way the world does business, one student at a time.

#23 Full-Time MBA for Potential to Network
*The Economist*

#10 Full-Time MBA for Finance
*Financial Times*

#1 Best State to Do Business
*Chief Executive Magazine*
A MESSAGE FROM THE DEAN

You are in the process of making a once-in-a-lifetime investment, both in an advanced degree and yourself. Your MBA—and the school that provides it—will help determine your initial job out of graduate school, contacts, lifelong network of alumni, where you live and even who your friends may be.

With that in mind, consider what the Cox School of Business has to offer:
- A private-school environment that fosters close relationships with your professors
- An MBA program deeply connected to the Texas business community
- The ability to concentrate your MBA on a particular area of interest
- A strong international reputation
- Personalized career management
- An active alumni network

We believe these core strengths make for a superior MBA experience and degree. And, they’ll translate into real value for your investment of time, energy and tuition.

Let me offer a few words, too, about being in Dallas. While the Cox School has international reach, we also enjoy the advantages of a hometown that’s truly one of the commercial hubs of the planet. Dallas has a diverse, robust economy that is home to numerous Fortune 500 public and private corporate headquarters. We’re fortunate that many local business leaders engage with Cox students through mentoring programs, consulting projects and our executive speaker series. This is a city—indeed, an entire region—of exceptional opportunity.

Dallas also happens to be a wonderful place to live and go to school. We enjoy a vibrant cultural scene, including a spectacular new Arts District, just minutes away. The cost of living is very affordable compared to other metropolitan areas. And SMU itself is an especially exciting place to be right now. You can feel the buzz with new buildings going up around campus; our most noteworthy, of course, is the George W. Bush Presidential Center, which hosted President Barack Obama and former presidents George W. Bush, Bill Clinton, George H.W. Bush and Jimmy Carter at the Bush Center dedication in 2013.

So, go over your choices carefully. Visit us and do your homework on the Cox MBA. We invite your utmost scrutiny. Because you’ll find that a Cox MBA will not only heighten your understanding of business and the global economy, but transform it in ways that will lead to a lifetime of opportunities.

Albert W. Niemi, Jr.
Dean, SMU Cox School of Business
“Dallas–Fort Worth is America’s most business-friendly metro area… that bigger-is-better mentality particularly in the

Alicia Andrews
SMU Cox MBA 2014

From
Washington, D.C.

Undergraduate
Emory

MBA Internship
Travelocity

Full-Time Position
AT&T

Alicia worked for Hilton Worldwide in its search marketing division at the global headquarters near Washington, D.C., where she analyzed performance data for all of Hilton’s pay-per-click campaigns in the Americas and provided actionable recommendations to drive incremental revenue. Of all the MBA programs, she chose Cox to refine her business acumen and prepare her as an entrepreneur in the online space.
DALLAS: NOT JUST A CITY – YOUR PASSPORT

Business runs deep in Dallas’ DNA, from its founding in 1841 as a center of commerce in the region to today, as a global hub for finance, banking, technology, health care and telecommunications. And the story doesn’t stop there. As the “D” in “DFW,” Dallas is part of the nation’s fourth-largest metropolitan area, home to 6.5 million people. It doesn’t take a macroeconomist to know that where there’s growth, there are ample opportunities for successful careers in business.

Just consider recent statistics for our hometown:
• #1 America’s Most Business-Friendly City (MarketWatch)
• #1 for Job Growth (U.S. Bureau of Labor Statistics June 2015)
• #3 for Jobs Added (U.S. Bureau of Labor Statistics June 2015)
• #3 Best City for Good Jobs (Forbes)
• #6 Largest Economy in the U.S. (and #11 in the world)
• 169 of the “Inc. 5000” companies are headquartered in Dallas

Beyond the classroom or office, Dallas has much to do and see—made all the better by the fact that we average 232 sunny days per year. You’ll find the largest urban arts district in America, a vibrant music scene, five professional sports teams and among the most restaurants per capita. It’s no wonder the Dallas Metroplex is consistently ranked as one of the top places to graduate, work and live.

SMU COX: DEEP IN THE HEART OF TEXAS

Here, the Dallas business community surrounds and supports the Cox School of Business. More than 700 local executives, entrepreneurs and civic leaders serve on SMU committees and boards. They are invested in the school’s—and its students’—success. In addition, thanks to our international pull and prestigious reputation, SMU plays host to internationally sought-after speakers, authors and globally minded forums such as TEDxSMU and the Tate Lecture Series.

In the past few years, SMU has hosted President Barack Obama, former presidents George W. Bush, Bill Clinton, George H.W. Bush and Jimmy Carter, as well as speakers including Tom Brokaw, the Dalai Lama, Ruth Bader Ginsburg, Condoleezza Rice, Michael Lewis, Marcus Buckingham, Henry Kissinger, T. Boone Pickens, Katie Couric, Regis Philbin, Ray Hunt, Vicente Fox, Will Ferrell and a number of other CEO and civic and political leaders.

The Dallas Salary Advantage

True, Cox graduates work all over the U.S. and the world, but many Cox MBAs take advantage of Dallas’ affordable cost of living index, allowing their post-MBA salaries to go a long way, relative to other major markets. For example, see how a $100,000 salary in Dallas compares to salaries in other major U.S. cities:

<table>
<thead>
<tr>
<th>City</th>
<th>Salary</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boston</td>
<td>$143,291</td>
</tr>
<tr>
<td>Chicago</td>
<td>$122,117</td>
</tr>
<tr>
<td>Los Angeles</td>
<td>$140,461</td>
</tr>
<tr>
<td>New York</td>
<td>$227,463</td>
</tr>
<tr>
<td>Philadelphia</td>
<td>$124,842</td>
</tr>
<tr>
<td>Portland</td>
<td>$129,769</td>
</tr>
<tr>
<td>San Diego</td>
<td>$139,937</td>
</tr>
<tr>
<td>San Francisco</td>
<td>$169,392</td>
</tr>
<tr>
<td>Seattle</td>
<td>$133,647</td>
</tr>
<tr>
<td>Washington, D.C.</td>
<td>$144,863</td>
</tr>
</tbody>
</table>

Source: bankrate.com
THE COX MBA – A RIGOROUS PROGRAM, PERSONALIZED

What makes the Cox School of Business one of the top-ranked MBA programs in the country? It’s a combination of several reasons. The quality of the student body. The collaborative environment. Innovative teaching methods. A wealth of educational and career resources at your fingertips. And a curriculum that prepares you for success in whatever field you choose to pursue.

That last point warrants a little more detail. Here at Cox, in addition to foundational coursework in accounting, economics, finance, marketing, operations and organizational behavior, you can focus your studies on a specific area or field of interest. In fact, students may focus on up to two areas of academic concentration, as well as pursue less time-intensive minors. That’s a truly customized academic experience that few business schools accommodate.

ACCOUNTING
• Concentration or minor

FINANCE
• Concentration or minor with further specializations in Corporate Finance, Energy Finance and Investments

GENERAL BUSINESS
• Concentration

INFORMATION TECHNOLOGY AND OPERATIONS MANAGEMENT
• Concentration or minor in Business Analytics
• Concentration or minor in Information and Operations Management

MANAGEMENT
• Concentration or minor

MARKETING
• Concentration or minor

REAL ESTATE
• Concentration or minor

STRATEGY AND ENTREPRENEURSHIP
• Concentration or minor

Joint Degrees
Two joint degree programs are also available. In conjunction with SMU’s Dedman School of Law, students may pursue their JD/MBA. And, for those interested in Arts Management, we offer an MA/MBA in partnership with SMU’s Meadows School of the Arts.

coxmba.com/courses
SECOND YEAR

Summer Term

Corporate Internship — 1 credit

Fall Term

Module A — 8 credits
Business Electives

Module B — 6 credits
Business Electives

Spring Term

Module A — 6 credits
Business Electives

Module B — 6 credits
Business Electives

MBA CFA HONORS PROGRAM

SMU Cox is one of the few MBA programs in the country to offer a unique track within the finance curriculum allowing students to earn their MBA and work toward a CFA. Open to 25 students per year, this track prepares students to sit for CFA Level 1 at the end of the first year and CFA Level 2 at the end of the second year. In year one, students have access to a subsidized CFA prep course and finance courses usually reserved for second-year students.

Will Bernitsky
SMU Cox MBA 2014
From
New York, NY
Undergraduate
Brown
MBA Internship
Hunt Oil
Full-Time Position
PwC

Will, a former track star in the Ivy League, focused on distribution finance and price/margin forecasting first for CardinalHealth and later at Remy Cointreau in New York City. He moved to Dallas to pursue his MBA in order to build his network in the energy sector and make a switch into the consulting industry.
International experience has always been part of Olivia’s life. She has lived in 11 cities, six countries and on three continents. Olivia worked for three years as Jr. Marketing Manager at Coca-Cola Brazil and successfully managed Coca-Cola, Coca-Cola Light Plus and the Sparkling Category, developing long-term strategies and business plans. Olivia and her husband, Rick, love spending time closer to nature with their dog, Cowboy, and enjoy Dallas’ parks and lakes.
THE COX GLOBAL LEADERSHIP PROGRAM

Most top-ranked business schools offer a global component to their MBA programs, but few can compare with the experience found at Cox. As one of the first leading business schools to mandate global immersion for our students, we have built deep and extensive personal relationships with the leaders of today’s greatest international companies. As a result, you don’t just tour countries and visit headquarters; you hear and learn from the C-level executives who lead their global organizations on a daily basis.

The Preparation
During your first semester at Cox, you will select a geographic region to study, such as Asia, Europe or Latin America. You will study the history, political climate, economy and culture of each country in your region of choice. Students then visit a few of the GLP companies’ regional offices to learn about the organizations so they can compare and contrast global operations.

The Trip
At the end of the first year, prior to your summer internship, you will embark upon a trip that will undoubtedly alter your perceptions and assumptions about business in the global marketplace. You will meet with executives to learn about doing business in that region, discuss political policies and their impact upon the local economy, and visit important historical and cultural sites. Airfare and hotel costs are subsidized by the Cox School and our corporate sponsors.

The Takeaway
During the trip, students are encouraged to share their experiences via social media so their peers can follow their adventures. Upon your return, each regional group participates in the Global Leadership Program Symposium. Groups present their findings about the unique challenges and opportunities of each global region before peers, professors and local corporate leaders. The symposium is a celebration and a highlight of the year.
THE COX FACULTY – CONSISTENTLY TOP RANKED

As faculty, they are at the head of their class. Cox consistently attracts an outstanding group of professors distinguished by their innovative research, passion for teaching and industry experience. They are not only graduates of leading schools like Harvard, Stanford, Penn and University of Chicago, but also expert consultants to many nationally and globally recognized corporations. That’s why our faculty are key to our high rankings in leading business publications such as Bloomberg Businessweek, The Economist and Financial Times. What’s more, Cox students benefit from our more intimate, private-school environment that facilitates one-on-one student-professor relationships.

Robin Pinkley
Professor, Management and Organizations

Robin Pinkley is a recognized authority on strategic negotiation and conflict management. She is the author of the book Get Paid What You’re Worth: The Expert Negotiators’ Guide to Salary and Compensation. Her articles have appeared in publications including the Journal of Applied Psychology, International Journal of Conflict Management and the Academy of Management. Pinkley has consulted with numerous corporate and government organizations such as General Electric, JPMorgan Chase, Mobil and NASA. She is frequently quoted in the media on topics related to corporate negotiations.

Kumar Venkataraman
Fabacher Endowed Professor of Alternative Asset Management, Finance Department Chair

Kumar Venkataraman specializes in market microstructure and writes about financial market design; evaluation of trading strategies; and functioning of equity, debt and commodity markets. He has published work in major international financial and accounting journals, including the Journal of Finance; in textbooks and industry publications, such as The CFA Digest; and in business press, including The Wall Street Journal, Barron’s, Financial Times, The Economist and Bloomberg News. Venkataraman teaches courses in investments and has repeatedly received the Outstanding Teaching Award in the Cox MBA and Cox BBA programs. He serves as associate editor of the Journal of Financial and Quantitative Analysis and Journal of Financial Research and on the board of directors of the Texas Hedge Fund Association.

William R. Dillon
Senior Associate Dean for Academic Affairs, Herman W. Lay Professor of Marketing & Professor of Statistics

William “Bill” Dillon is currently ranked the 16th most prolific scholar in the world by the Journal of Marketing, based upon his publications in the top four marketing journals—Journal of Marketing, Journal of Marketing Research, Journal of Consumer Research and Marketing Science. His areas of expertise include marketing research, segmentation and product positioning, and new-product forecasting. His research addresses latent modeling, brand equity, brand dependencies and data mining for customer relationship management. Dillon serves on the editorial board for the Journal of Marketing Research and Marketing Letters.
THE COX BUSINESS LEADERSHIP CENTER

In addition to your coursework, the Business Leadership Center (BLC) enables you to extend your academic experience beyond the classroom.

Seminars: Hone your skills in strategic communication, conflict resolution and leadership through more than 90 seminars, led by industry experts from organizations such as Accenture, AT&T, The Container Store, Dell, Procter & Gamble, Texas Instruments, The Walt Disney Company and Yum! Brands.

Executive Roundtables: Learn from and network with seasoned, C-level executives who are eager to share their professional experience. Typically, the BLC offers 10 roundtables per year—that’s more than 13 hours of face time with top-level executives.

Applied Leadership: Develop professionally through three off-campus, experiential learning opportunities: Disney Institute, Nonprofit Consulting Program and The Leadership Challenge. These interdisciplinary programs are designed to help you apply practical leadership skills in a real-world setting.

Coaching: Improve your soft skills with professional coaching. Outside of the BLC, professionals typically pay thousands of dollars to access what Cox students can take advantage of at no cost.

Many Cox grads credit their success to the training they received at the BLC.

“The BLC provides the perfect environment for aligning academic education with real-world application of many diverse business concepts. This truly unique experience adds significant value to the Cox MBA program.”

Justin Sanderson, MBA 2010, Accenture

“The BLC is a unique asset to Cox. It granted me the opportunity to learn about a diverse set of topics in interactive, content-rich, 3-hour classes. I gleaned something from every session and believe that each one adds value to the MBA experience.”

Hannah Mendoza, MBA 2014, American Airlines

“I started attending the BLC seminars after I paid my deposit, but before I had decided 100 percent to come to SMU Cox. The BLC made the decision easy for me.”

Matt Day, MBA 2010, McKinsey

Tate Greer was raised overseas throughout Southeast Asia and the Middle East. Tate attended high school in Houston, Texas, and received his bachelor’s degree in mechanical engineering from The University of Texas at Austin. After college, Tate worked for Houston-based Quorum Business Solutions, providing customized software and consulting services to leading energy companies throughout the U.S. His summer internship was at PepsiCo in its Finance/Business Intelligence Solutions group.
SUPPORT FOR YOUR SUCCESS

THE CAREER MANAGEMENT CENTER – WORKING FOR YOUR SUCCESS

From the moment you’re accepted, the Cox Career Management Center (CMC) gets to work on your behalf. The CMC staff is committed to your successful pursuit of an ideal career before, during and after your MBA program. Here are a few ways they can help:

Pre-MBA
- Take advantage of our extensive self-assessment survey to better define your career goals.
- Use the vast resources of the CMC to get a jump-start on your career search.

MBA — Year 1
- Work closely with a CMC career coach to improve job search skills and identify your ideal career path and target companies.

MBA — Year 2
- If you have not already accepted a job offer from your internship, the CMC will help you refine your strategic plan so you can secure your target job at graduation.

The Cox CMC at Work:
- Company information sessions, on-campus interviews, industry networking and on-campus workshops annually.

The Wall Street Trek
Finance students travel to Wall Street to network with organizations and individuals, including senior-level management and peer professionals at companies such as Cantor Fitzgerald/CRE, Credit Suisse (Investment Banking and Private Wealth), Citadel, Federal Reserve Bank of New York, Goldman Sachs (Investment Bank and Private Wealth), J.P. Morgan (Investment Bank and Private Bank), Morton Capital Management and UBS Investment Bank.

Marketing Trek
This unique opportunity will take MBA students on-site to companies such as Google, LinkedIn, Birchbox, ESPN, American Express and WPP. During these visits, students will visit employers and alumni in various functional marketing roles in addition to seeing the corporate campuses and parts of the city. The trek location will rotate each year between New York and the West Coast.

Houston Energy Trek
Students with an interest in the energy sector have traveled to Houston, where they visited with Anadarko, ExxonMobil, Credit Suisse Oil and Gas Investment Banking, Worley Parsons, Halliburton and others.

Cox Consulting and Marketing Academies
Through a competitive application process, elite students are selected to participate in the Cox Consulting Academy (CCA) or Cox Marketing Academy (CMA). In these academies, corporate partners come to SMU’s campus to provide specialized training for those students. Topics include tactics for successful interviewing, presentation and Excel boot camps, and a case competition. Applications are accepted in the spring for both academies.
Meeae Dienemann
SMU Cox MBA 2015
From
Sweden
Undergraduate
University of London
MBA Internship
Dimensional Fund Advisors
Full-Time Position
AT&T – M&A Group

Meeae worked as an Investment Banker focusing on Mergers & Acquisitions, first in London, followed by the Middle East and then New York. She focused her studies in the SMU Cox finance department, where she was a member of the CFA Honors program. She chose SMU Cox because of its strategic location in Dallas that includes a great economy and weather.

Companies that recently hired Cox MBAs

7-Eleven
Accenture
Alcatel-Lucent
Alcon Novartis
Amazon
American Airlines
AT&T
Bank of America Merrill Lynch
Bank of Texas
Best Buy
BMW
Booz Allen Hamilton
Brinker International
CBRE
Chevron
Citi
Coca-Cola
Colgate-Palmolive
Credit Suisse
DaVita
Deloitte Consulting
Dr. Pepper Snapple Group
ECG Management Consultants
Emerson
Ericsson
EY
Exxon Mobil
FedEx
Frito Lay
Galderma
General Electric
General Mills
Goldman Sachs
The Hershey Company
Hewlett Packard
Hitachi Consulting
Hunt Oil
IBM
Infosys
Intel
JLL
Johnson & Johnson
J.P. Morgan Investment Banking
Kimberly-Clark
KPMG
L’Oreal
Match.com
McKinsey & Co.
Microsoft
Morgan Stanley
Murphy USA
Nestle
PepsiCo
Pizza Hut
PwC
Procter & Gamble
Prudential Capital
Raytheon
Sabre Corporation
Samsung
Saputo Dairy Foods
Saudi Aramco
Sendero Consulting
Sony Playstation
Southwest Airlines
Starbucks
Target
Texas Instruments
Texas Rangers
Toyota
Travelers
Trinity Private Equity Group
UBS
United Airlines
Vanguard
Walmart
Walt Disney Company
Wells Fargo
Whirlpool
Yum! Brands
WORK HARD, PLAY HARD

Ruck up with an Ivy League investment banker

For the last 15 years, the Cox Rugby team has competed against other top graduate business students from across the globe in the MBA Rugby World Championship. The Cox team has a strong tradition of surprising some of the more traditional Ivy League rugby powers and walking away from the tournament with the hardware to show it, recently bringing the coveted Mug Round trophy back to Dallas.

Use your MBA smarts to do the community good

Each spring, the BLC’s Nonprofit Consulting Program pairs 33 MBA students with one of four local nonprofit organizations. Student teams work over a six-week period researching and benchmarking, gathering and analyzing data, and ultimately generating plans to solve core business challenges. At the conclusion of the program, students present these plans to staff and board members at each of the organizations.

“Through the BLC’s Texas Scottish Rite Hospital for Children Consulting Program, I have been able to draw on my experience as a business analyst, combined with new knowledge, and give back to the community in a way that potentially has a more far-reaching impact than just obtaining an MBA degree. The TSRHC experience has been a highlight of my SMU educational experience!”

Greg Elliott, MBA 2011

Get your game face on for networking

Whether you’re going to Saturday’s SMU football game or not, you don’t want to miss the Dean’s Tailgate on the Boulevard. Scheduled for each home game in the fall, current Cox students socialize with recent grads, faculty, senior executives and CEOs in an informal and relaxed setting. It’s a smart move to bring your business cards before heading to this BBQ. Internship, anyone?
You’ve got things to do, people to see.

The opportunities to get involved at Cox are endless. Throughout the year, students participate in a number of clubs and annual activities that allow for networking, fun and community engagement. Each Thursday evening when classes are in session, Cox students host a social event on or off campus. A sampling of the various opportunities to get involved include:

- BLC Disney Institute
- Boston MBA Fun Run
- Boulevard Cox Tailgates
- Consulting Club
- Cox Christian Business Society
- Cox Holiday Open House
- Cox MBA Net Impact
- Cox MBA Venture Fund
- Cox Wine Club
- End of Year Party
- Energy Club
- Energy Trek to Houston
- Finance Club
- Global Leadership Program
- Golf Club
- Golf for Cox Tournament
- Graduation Reception
- Halloween Party

International Club
International Festival
Investment Club
Jewish Business Club
Marketing Club
MBA Rugby World Championship
Operations & Technology Club
Real Estate Club
SMU Intramural Sports
Social Club
Strategic Alliance
Strategy & Entrepreneurship Club
Student Advisory Board
The Cox Cup
Veterans in Business
Wall Street Trek
Wells Fargo Finance Case Competition
Women in Business

Travel to India, China, Mexico and France all in one evening

Each year, the International Festival allows Cox students from all over the world to showcase their cultures, cuisines, music and attire in an entertaining evening of food and festivities.
ASSOCIATE BOARD MENTOR PROGRAM

More than 250 of the area’s most influential leaders from virtually every major industry eagerly mentor our MBA students on an individual basis. As opposed to many mentor programs, Cox students can actually choose their preferred mentor—they are not simply assigned. Following a series of networking events in the fall, students submit their preference, receive their match and begin a professional association that often thrives long after graduation.

THE COX ALUMNI ASSOCIATION

Students reap a lifetime of benefits from the strength and magnitude of our alumni network. With more than 40,000 alumni around the world, it’s no surprise that The Economist ranks our alumni network 25th in the world for global breadth and effectiveness.

“... The Cox Alumni Association is a national and international organization. Regardless where you live, work, or travel, you will always be close to members of the association."
Parth Desai  
SMU Cox MBA 2012  

From  
Mumbai, India  

Undergraduate  
University of Mumbai  

Full-Time Position  
McKinsey & Co.  

“I ultimately chose SMU Cox for a variety of reasons: quality of faculty, rankings, the Global Leadership Program, cost, class size, the opportunity to live in Dallas and the ability to network. The CMC was instrumental in helping me secure my internship, which in turn led to my full-time position in New York.”

Edwin Jackson  
SMU Cox MBA 2015  

From  
Dallas  

Undergraduate  
University of North Texas  

MBA Internship  
Samsung  

Full-Time Position  
Samsung  

Edwin Jackson began his career at The Marketing Arm, in support of AT&T. He planned and executed promotions and onsite activations at the various NCAA, NBA, MLB, NFL, Olympic and PGA events. With the thought of business school on the horizon, Edwin assumed a new role as an account lead for Frito-Lay’s innovation teams to execute marketing tactics ranging from consumer testing, to packaging design, as well as shopper-marketing initiatives. His current role at Samsung focuses on premium audio and wearable technology.

Santiago Hernandez  
SMU Cox MBA 2014  

From  
Mexico City, Mexico  

Undergraduate  
Universidad Anahuac  

MBA Internship  
J.P. Morgan  

Full-Time Position  
J.P. Morgan Private Bank  

After working as an associate at Navix, a leading Mexican private equity fund specializing in energy and infrastructure investments in Mexico and Mexico’s first mortgage brokerage start-up, Santiago realized that he needed to hone his skills at Cox in order to transition into investment management. He was actively involved in the Buy Side Club and the Real Estate Club at Cox.

“Serving as the Chairman of the Cox Alumni Association Board of Directors gives me a great opportunity to stay Informed, Involved, and Invested in SMU and the Cox School.”

Paul Divis, Associate Board Director of Marketing, Mega Capital, L.L.C.
YOUR NEXT STEPS

ESTIMATED STUDENT BUDGET FOR ACADEMIC YEAR 2015-16

A summary of anticipated tuition and living expenses for the 2015-16 academic year is outlined below. Most Cox MBA students live off-campus in houses or apartments near the university.

<table>
<thead>
<tr>
<th>Category</th>
<th>Estimated Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuition</td>
<td>$45,975</td>
</tr>
<tr>
<td>University and Program Fees</td>
<td>$5,920</td>
</tr>
<tr>
<td>Living Expenses</td>
<td>$14,000</td>
</tr>
<tr>
<td>Books &amp; Supplies</td>
<td>$2,500</td>
</tr>
<tr>
<td><strong>ESTIMATED TOTAL</strong></td>
<td><strong>$68,395</strong></td>
</tr>
</tbody>
</table>

This is a nine-month budget based on SMU estimates. Individual budgets may vary significantly. The estimate above does not include cost for health insurance and other miscellaneous expenses. Tuition is subject to change on an annual basis.

For more information, visit cox.smu.edu/web/full-time-mba/ tuition-and-budget.

NEXT STEPS

What’s next for you? Is the Cox Full-Time MBA the right fit for your personality and career goals? The best way to answer that is to visit the campus, talk to our admissions team and meet our faculty and students. Then take stock and make sure you’re ready for two of the most challenging and transformative years of your life.

We look forward to receiving your application.

 Southern Methodist University (SMU) will not discriminate in any employment practice, education program, education activity, or admissions on the basis of race, color, religion, national origin, sex, age, disability, genetic information, or veteran status. SMU’s commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Executive Director for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding the nondiscrimination policies, including the prohibition of sex discrimination under Title IX. The Executive Director/Title IX Coordinator may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214.768.3601, access equality@smu.edu. Inquiries regarding the application of Title IX may also be directed to the Assistant Secretary for Civil Rights of the U.S. Department of Education.


APPLICATION DEADLINES

Fall 2016 Entry

ROUND 1
October 15, 2015 (international and domestic applicants)
Applicants receive priority consideration and are automatically considered for merit scholarships.

ROUND 2
December 7, 2015 (international applicants)
January 11, 2016 (domestic applicants)
Applicants receive priority consideration and are automatically considered for merit scholarships. We strongly recommend that all international applicants apply by the Round 2 deadline.

ROUND 3
March 1, 2016 (all applicants)
Final deadline for international applicants
Round 3 is the final application deadline for international applicants. Students who wish to be considered for the Marketing Scholars or ITOM Scholars programs must also apply no later than Round 3.

ROUND 4
May 2, 2016 (domestic applicants)
Final deadline for domestic applicants
Applications received after May 2 will be considered only if space remains available in the incoming Full-Time MBA class.

For more information, visit cox.smu.edu/web/full-time-mba/admissions.

CHECKLIST

Your complete application will contain the following components:

• Application forms found in the online application
• Professional résumé
• Essays
• GMAT or GRE score taken within the last five years
• Undergraduate transcripts
• If applicable, TOEFL or IELTS score taken within the last two years
• Two professional references (names and contact information only, no letters)—people who can speak to your work-related skills and abilities

coxmba.com/apply
Questions?

J.R. McGrath
Director, Full-Time MBA Admissions
jmcgrath@cox.smu.edu
214.768.3001

Jillian Melton
Associate Director, Full-Time MBA Admissions
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