



Although U.S. Latinos are the nation's fastest growing talent pool, they're underrepresented in management and face slow upward mobility. In response, SMU Cox Executive Education has collaborated with senior executives from the Latino Leadership Initiative's corporate members to develop programs to meet the need for skilled multi-culturally adept executives and managers.

RISING LATINO LEADERS

This innovative experience prepares participants for success in their first managerial positions and equips them to progress into higher levels of responsibility. Over four and a half days, practical interactive learning experiences, individual assessments and interaction with experienced Latino senior managers help strong individual contributors and supervisors make the transition to leaders. Participants develop critical business and leadership skills; achieve a deeper understanding of how aspects of Latino culture can positively affect performance and achievement; gain tools for addressing cultural issues without losing authenticity; and prepare themselves for sustained success at higher levels.

Who should attend

High-achieving individual contributors • Recently promoted supervisors and first-line managers with demonstrated leadership potential

Topics

- Cultural Foundations of Latino Leaders
- The Leadership Mindset – Becoming an Effective Leader
- Interpreting the Latino Market
- Essential Leadership Skills – Difficult Conversations
- Business Acumen – Value Creation
- Motivating Others for Success
- Developing Executive Presence

Dates: Sept.18 - 22, 2017

Cost: \$4,995; Group discounts available when multiple attendees from the same organization register together.

CPE Hours: 40

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CORPORATE EXECUTIVE DEVELOPMENT PROGRAM

The Corporate Executive Development Program, offered in partnership with the National Hispanic Corporate Council, is an innovative executive development experience for Latino managers typically in Fortune 1000 companies.

The program is proven to accelerate the progress of high potential Latino middle managers into more senior corporate roles.

Who should attend

Participants in the Corporate Executive Development Program are mid-level Hispanic managers with a track record of success and high potential to ascend to executive positions. They're sponsored by senior executives in their organizations.

Topics: The program is delivered in three phases over nine months. Each phase consists of three and a half days of instruction combined with intervening project work and individual development activities.

Phase 1: Leading with authenticity.

Participants gain understanding of the power of culture in executive development. Participants also gain insights into using individual, corporate and national culture with intention to achieve optimum individual and business performance.

Phase 2: Leading high-performance teams.

Participants learn to leverage cultural diversity to maximize unit and team performance and work effectively across borders. Participants apply key coaching and mentoring tools.

Phase 3: Becoming a corporate leader.

Participants learn to apply heightened cultural awareness and develop social capital needed to lead enterprise-level strategy, innovation and change. They gain an understanding of roles and behaviors associated with corporate leadership and community engagement.

Dates: Phase 1 – February 5 to 8, 2018

Phase 2 – May 7 to 10, 2018

Phase 3 – August 27 to August 30, 2018

Cost: Contact us for pricing and available discount information.



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