



SMU

COX SCHOOL OF BUSINESS

Executive MBA Program

Dear Executive MBA Candidate,

The SMU Cox Executive MBA Program provides mid-level to senior managers the opportunity to leverage their careers by learning from a faculty of thought-leaders and similar-minded, experienced classmates. The program is highly ranked in a number of business periodicals. The format of alternating Fridays and Saturdays allows for weekday travel and most classes are recorded for downloading.

The average experience level of the candidates is 15 years, which allows for both breadth and depth of classroom discussion. The curriculum is a general management focus and all students take the same courses including a global studies course that allows for practical application of classroom learning. Recent countries visited include Chile, Argentina and Peru. The final semester offers a menu of electives allowing students the option to exercise individual interest.

The best way to determine if an MBA in the Cox Executive Program is the right decision for you at this juncture of your career is to email your resume to Delania Teems, Program Coordinator (dteems@cox.smu.edu). She will schedule a short phone interview to help determine the next steps, if any. If you decide to move forward, a visit to a class is the best way to observe the quality of students, faculty, classroom setting and program culture. Visit www.coxemba.com for additional details. My direct line is 214-768-4644.

Thank you for your interest in the SMU Cox Executive MBA Program,

Tom Perkowski
Assistant Dean of the Executive MBA Program

Executive MBA

Southern Methodist University

PO Box 750507 Dallas TX 75275-0507

214-768-3154 214-768-4908 Fax 214-768-1288

tperkows@cox.smu.edu blairw@cox.smu.edu dteems@cox.smu.edu www.coxemba.com



Did you know...?

- Cox Executive MBA started in 1976
- 21 month program beginning in August only
- Average class size: 80 (2 sections of 40)
- Average age: 37 years
- Average work experience: 15 years
- Classes held on alternating weekends; Friday & Saturday
- Classes located in the Collins Executive Education Center, on the Dallas campus
- Program includes global studies trip; past countries visited: Vietnam, China, Mexico, Chile, Cuba, Argentina & Peru
- Most classes are recorded for future viewing & download
- Over 50% of students are self-funded
- Cox participates in the VA Yellow Ribbon Program
- Recent Rankings of the Executive MBA Program:
 - #3 in the world (2013), Bloomberg Businessweek
 - #13 in the nation (2015), US News & World Report
 - #13 in the world (2015), The Economist
 - #15 in the nation (2014), Financial Times

Distinguished EMBA Faculty

Bill Dillon: Senior Associate Dean for Academic Affairs & Herman W. Lay Professor of Marketing & Statistics

Don VandeWalle: Fisher Research Fellow, Altshuler Distinguished Teaching Professor, & Previous Management & Organizations Chair

Gordon Walker: David B. Miller Professor of Business, & Strategy & Entrepreneurship Chair

Tassu Shervani: Associate Professor of Marketing & Fischer Faculty Fellow

Jim Linck: Distinguished Chair in Finance

Robin Pinkley: Former Director of the American Airlines Center for Labor Relations & Conflict Resolution

Miguel Quinones: O. Paul Corley Distinguished Chair of Management & Operations

Adjunct Thought Leaders

Harvey Rosenblum: Former Executive VP & Director of Research, The Federal Reserve Bank of Dallas

Tom Daniel: Senior VP & Director, Personnel Decisions International's West Region

Jeff Allen: Principal & Senior VP, JP Energy Partners & Clinical Professor

Rogge Dunn: Partner, Clouse Dunn LLP

Sample of Current Companies & Positions

Class of 2016

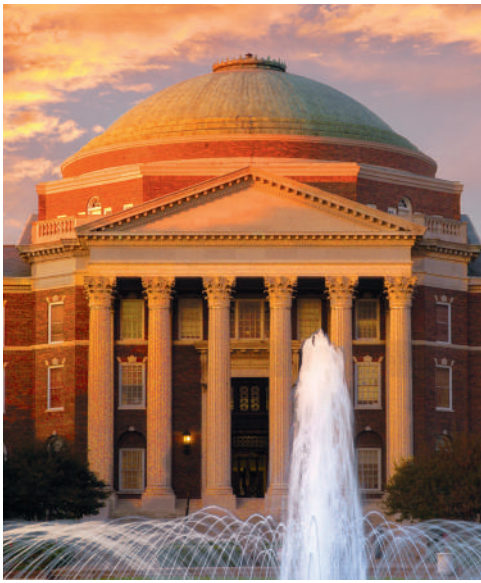
Chesapeake Energy	Director, Marketing
McKesson Corporation	Dir, Web & Mobile Solutions
Siemens Industry	Corporate Controller
Ace Cash Express	Director, Operations Strategy
7-Eleven	Manager, Global Learning
G.W. Bush Foundation	VP, Operations
Denbury Resources	Asset Supervisor
PepsiCo	Data Mgmt Specialist
UT Southwestern	Assistant Professor
Ericsson	Director, Global Competence

Class of 2017

St. Jude Medical	Director, Sales
Wingstop Restaurants	Director, Business Intelligence
Baylor Scott & White	Board Chairman
PepsiCo	SVP, Customer Supply Chain
FedEx Office	Mngr, Real Estate Development
AT&T	Exec Director, Emerging Media
Fanie Mae	Manager, Data Integration
7-Eleven	Sr. Director, Fresh Food
University of N. Texas Sys.	Chief Technology Officer
Denbury Resources	Manager, Investor Relations

Who are some recent EMBA alumni?

- Ignite Restaurant Group (Joe's Crab Shack): Pres/CEO
- J.C. Penney: Executive VP, Brand, Design, Sourcing & Divisional VP, International Merchandise & Inventory
- Thomson Reuters: Managing Director, Government
- Baylor Healthcare System: VP, Patient Centeredness & VP, Operations
- FedEx Services: SVP, Customer Access Solutions
- Ace Cash Express: CEO, CFO, CAO
- Make a Wish Foundation of N Texas: President & CEO
- UT Southwestern: Associate VP & CIO
- Pioneer Natural Resources: VP, Sub-Surface, Development
- Sabre Holdings: VP, Technology & Enterprise Engineering
- Strasburger & Price: Partner
- Career Builder: President, Vertical Sales
- Aetna International: Regional VP, Sales
- 7-Eleven: VP, Retail Operations



Cox EMBA Class Profile

Did you know...?

- Cox Executive MBA started in 1976
- Most classes are recorded for future viewing
- Over 50% of students are self-funded
- Program includes one global studies trip
- Cox Executive MBA was recently ranked #3 in the world by Bloomberg Businessweek

	Class 2016	Class 2017
Number of Students	82	82
Average Age	37	36
Average Years Work Experience	15	14
Females	22%	26%
Ethnic Minorities	48%	40%
Commuters outside DFW	13%	9%
Advanced Degrees	21%	18%

Top Industries Represented



Contact Us

Mailing Address:

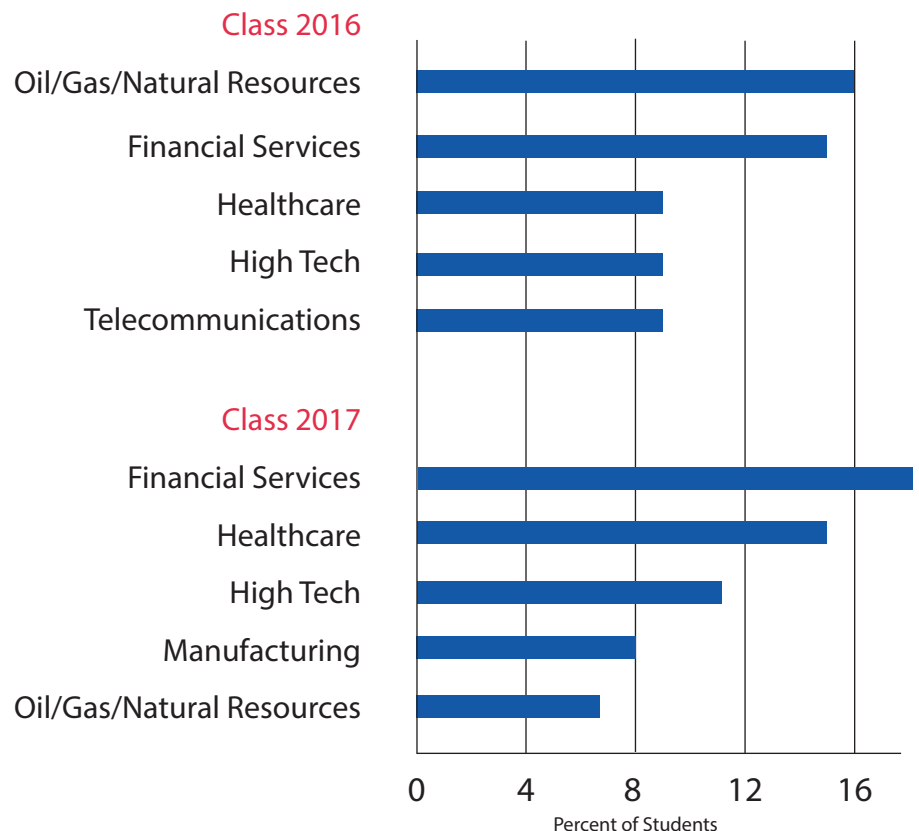
Cox Executive MBA Office
SMU Cox School of Business
PO Box 750507
Dallas, Texas 75275-0507

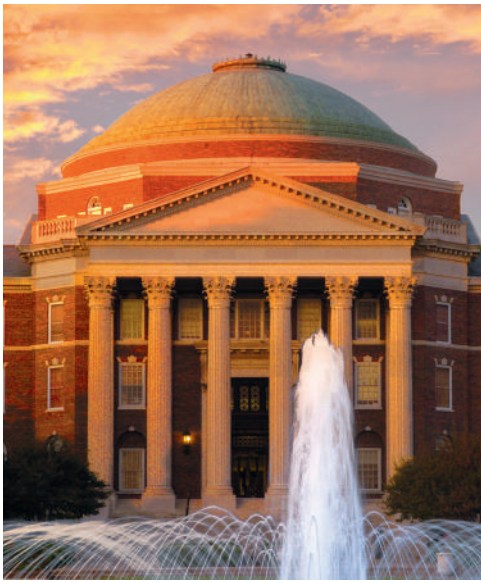
Courier Address:

Cox Executive MBA Office
Collins Executive Education Center
3150 Binkley Avenue, Suite 208
Dallas, Texas 75205

Telephone/Electronic

Phone: (214) 768-3154
Fax: (214) 768-1288
E-mail: dteems@cox.smu.edu
www.coxemba.com





Application Deadlines

Candidates are accepted on a rolling, limited space-available basis until May 31, 2016. If you have concerns about academics taken, applying by April 1, 2016 is highly recommended to allow for adequate program preparation.

Application Instructions for Fall 2016 Candidates

Pre-Application Evaluation

1. Email your resume to Delania Teems, dteems@cox.smu.edu
2. Schedule a preliminary phone interview
3. Explore your personal, family, and employers financial commitment and support
4. Visit a class session

Online Application

www.coxemba.com/apply

Application Checklist

The items listed below constitute a complete application:

- Submitted online application form, including two essays and one goal sheet with timeline
- Two letters of recommendation: one from a senior manager or immediate supervisor of your current company; one from an associate or colleague who has an MBA
- All official undergraduate/graduate transcripts

Once all your application materials have been received, the Executive MBA office will contact you if an in-person interview is appropriate. Following your in-person interview the Admissions Committee will provide you a decision within two weeks.



Contact Us

Mailing Address:

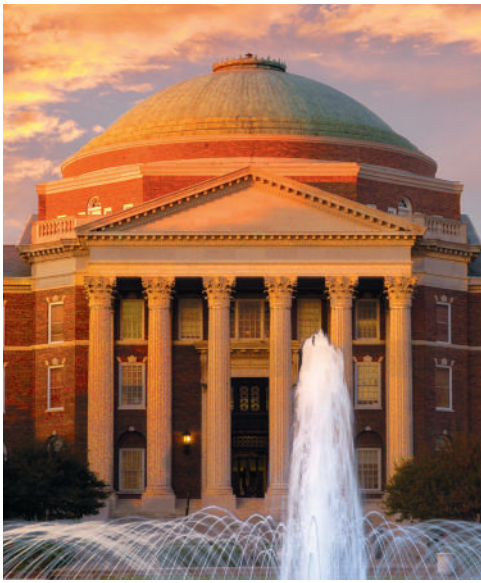
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Telephone/Electronic

Phone: (214) 768-3154
Fax: (214) 768-1288
E-mail: dteems@cox.smu.edu
www.coxemba.com



For additional questions regarding financial aid, please contact:

Charmissa Ajakaiye
Sr. Financial Aid Advisor
(214) 768-3348
ajakaiye@smu.edu

or

gradfinaid@smu.edu



Contact Us

Mailing Address:

Division of Enrollment Services - Financial Aid
Southern Methodist University
PO Box 750181
Dallas, Texas 75275-0181

Courier Address:

Division of Enrollment Services - Financial Aid
6116 North Central Expressway, Suite 1096
Dallas, Texas 75206

Telephone/Electronic

Phone: (214) 768-2371
Fax: (214) 768-4119
E-mail: gradfinaid@smu.edu
www.smu.edu/financial_aid

Financial Aid Questions

- **What applications do I need to complete to apply for federal loans?**
All students must complete the Free Application for Federal Student Aid, at www.fafsa.ed.gov, each year to determine their eligibility for federal loans. To apply for your PIN number go to www.pin.ed.gov; it will serve as your e-signature on the FAFSA as well as on most student loan applications. The SMU Institution Code is 003613. Students must be a citizen, permanent resident, or eligible non-citizen.

- **What are the best types of federal loans?**

Federal Unsubsidized Stafford Loan:

The maximum annual amount is \$20,500. Current fixed interest rate is at 5.84%. The student is responsible for accrued interest which begins accumulating at time of disbursement and there is a required minimum half-time enrollment.

Federal Graduate Plus Loan:

Borrow up to cost of education less other financial aid received. Fixed interest rate of 6.84% and a credit check required.

- **What about loans for international students and students who won't complete the FAFSA?**
The private alternative loans are based upon an extensive credit check with a variable interest rate based on a sliding scale. Currently, international students must have a U.S. citizen as co-signer.
- **How do I process the Federal and alternative loans?**
The student will be directed to <https://my.smu.edu> to view, accept, decline or reduce the amount of the award. Later another notice will be e-mailed directing you to finalize your application and sign your promissory note for your Loans.

Southern Methodist University supports our valued Soldiers and Veterans; we have chosen to participate in the Yellow Ribbon Program. To read more about the program, go to: http://www.benefits.va.gov/gibill/yellow_ribbon.asp



Location: Collins Executive Education Center, Dallas Campus

Key Dates: Highlighted dates denote class sessions

1. Orientation: August 11 - 13, 2016

2. Global Trip: October 6-14, 2017

3. Graduation: May 12, 2018

August 2016

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September 2016

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October 2016

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January 2017

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August 2017

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