Starting a Business Course

8 week course on Tuesday evenings

Start Time: 7:00 p.m.End Time: 9:50 p.m.

To register online using credit card:

Smu.edu/sab

(This is a secure website)

Regular Fee - \$795

Group Discount (2 or more) 15% off regular tuition

Location:

SMU Dallas Campus Room 175 Crow, Georges Auditorium 6212 Bishop Blvd. Dallas, Texas 75275

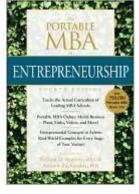
- (Crow Building is connected to Fincher Building)
- (The classroom is directly across from the Einstein Bros. Bagels on bottom floor)

FREE PARKING PASS WITH REGISTRATION (we will email a PDF copy before 1st day of class for you to print out before arriving to campus and place on dashboard)

*A course notebook with handouts and dividers will be provided upon arrival the first night of class.

Textbook:

<u>The Portable MBA in Entrepreneurship</u>, 4th Edition by William D. Bygrave and Andrew Zacharakis– This price of this book ranges from \$12 on Amazon to \$40 at Barnes and Noble (can be older editions, just make sure chapters coincide with syllabus).



The SMU bookstore website is:

www.smu.bncollege.com

**Please remember when you arrive to class each evening to sign in on our attendance sheets when you walk in the class, and you may also pick up your daily handouts here as well. If you miss a class and want to get the handouts from the class you missed, you may email jdeering@smu.edu.

The last night of class we will have your certificates available, so don't miss it!