



SMU | CONTINUING AND
PROFESSIONAL EDUCATION

CNM CONNECT
Partners for Social Good

2902 Floyd Street
Dallas, Texas 75204



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Nonprofit leaders –
apply now for the fall term!

cnmconnect.org

SAVE
\$500 WHEN
YOU APPLY BY
JUNE 30

Nonprofit Leadership Certificate 2016



ALYSON GREGORY RICHTER
Executive Director
Project Transformation

a joint program offered by

CNM  CONNECT
Partners for Social Good



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CERTIFICATE FAST FACTS

WHEN

Classes meet on Fridays
August 19–September 30
9 a.m.–4 p.m.

WHERE

SMU's Dallas campus

APPLICATION DEADLINE

Priority Deadline:
Thursday, June 30

TUITION

\$1,500 if you apply by June 30;
\$2,000 thereafter

CONTACT US

CNM Connect
education@cmnconnect.org
214.826.3470

The Nonprofit Leadership
Certificate combines the
industry expertise of CNM
Connect and the academic
quality of SMU.

The demand on nonprofit leaders
is greater than ever. In order to
stay relevant and to succeed, it is
critical to develop and strengthen
your leadership abilities. Scaling
your organization's mission requires
navigating change, knowing
and maximizing your strengths,
and cross-sector collaborations.



"I was new in my role as Executive Director, and I hoped to learn high-level management technique and theory, and also some practical skills. The Nonprofit Leadership Certificate is intensive, but it's a very thoughtful and organized course with exceptional breadth and depth. I met an absolutely wonderful group of nonprofit leaders, whom I now consider friends. It was well worth the investment!"

Alyson Gregory Richter
Executive Director | Project Transformation

NONPROFIT LEADERSHIP CERTIFICATE

Key Benefits

This program focuses on:

- Building talent in yourself and your leadership team
- Understanding trust as an economic driver
- Examining leadership styles of top business and philanthropic leaders
- Charting your continued leadership development plan

Program Highlights

- Professional instructors with executive-level experience
- Business, nonprofit, and board leaders as guest speakers
- A peer cohort model of learning that establishes a strong professional network

Who Should Attend

Participants should have at least five years of nonprofit work experience and have held CEO and/or executive position(s) at a nonprofit for a minimum of two years, either as a paid staff member or as a volunteer.

Participants represent a range of nonprofits in various sectors, sizes and geographies. The typical organization, however, has a broad impact and is well-established.

Ideal candidates are typically the chief executives of their nonprofits. At larger nonprofits, there may be other executives with the requisite years of experience who would make good candidates for the program. These are considered on a case-by-case basis.

Apply By
JUNE 30, 2016

How to Apply

Complete the application and submit your fee. Space is limited!

Save \$500 when you apply by June 30, 2016

Program dates: 8/19, 8/26, 9/9, 9/16, 9/23, 9/30



APPLY NOW AT CNMCONNECT.ORG/NONPROFITLEADERSHIPCERTIFICATE