THINK BIG
SMU & DALLAS
World Changers Shaped Here
SMU provides everything you want in a world-class university – the opportunity to live large, think big and make your mark in a global city that creates success.

Come visit our 234-acre campus in Dallas, the city of big ideas and big opportunity. Imagine how you can immerse yourself in a creative learning environment of more than 100 majors and 85 minors. Ask why we expect big things of our students and how our courses provide the academic rigor that challenges and rewards. Look around to assess how our students take advantage of the vast array of possibilities and resources throughout Dallas. We’re closer to you than you might think – Dallas is within a four-hour flight from most North American cities. When making your college visit plans, set SMU as your destination.

WORLD CHANGERS SHAPED HERE.

11:1 student-to-faculty ratio
Small classes mean plenty of attention from outstanding faculty

Top 20%
SMU’s rise to No. 56 in the 2017 edition of U.S. News & World Report’s “Best Colleges” puts it in the top tier of best national universities

Top 21%
A 2017 PayScale report ranks SMU among the top 21% of universities by return on investment; median salary: nearly $80K within five years in a career

Top 3% worldwide
The Center for World University Rankings 2016 placed SMU among the top 3% of 1,000 universities ranked worldwide for alumni employment

4,400+
Dallas-area businesses offer SMU students 4,400-plus internships and experiential learning opportunities every year

First-year research opportunities
Students collaborate with faculty on projects and research as early as the first semester of their freshman year

3 out of 4
students receive scholarships and/or financial aid

Come visit SMU to see where you can make going to college on a world-class campus in a global city truly extraordinary.
BIG ON ARTS
“My dream is to play in a pit orchestra on Broadway. Getting classically trained in piano at SMU has helped me with technique and given me more confidence. I know I have the preparation – including playing internationally, in South Africa and Indonesia – to pursue the career I want.”

SARAH LYNN WOODRUFF  Music and Applied Physiology and Health Management double major, at the internationally acclaimed Morton H. Meyerson Symphony Center in The Dallas Arts District
Dallas invites you to live large and think big. Big D animates this slogan spectacularly in its vibrant arts and culture environment. Dallas’ size, diversity, world-class museums, including SMU’s own Meadows Museum, and awe-inspiring performance venues make it a valuable extension of the classroom and create exceptional opportunities for imaginative students. Whether you’re a student of communication, performing or visual arts, the creative spectrum of SMU and Dallas will prepare you for a career you will love.

Hear that applause? That’s for you, as you unleash your creativity on campus and in Dallas, where the broad spectrum of resources for the arts will launch your career.

Well Staged

Our students perform regularly in storied venues in the heart of The Dallas Arts District, the largest contiguous arts district in the United States. From dancing at the Margot and Bill Winspear Opera House – called America’s finest opera house by Opera magazine – to acting in hit productions at the Dee and Charles Wyly Theatre, our students gain a unique range of artistic experiences in Dallas’ leading arts institutions and performing arts spaces.

smu.edu/visit
High-PerformanceJobs

College Factual 2017 ranks SMU’s Meadows School of the Arts No. 1 in the country for highest-paid music graduates. All incoming Meadows students enroll in FACE: First-year Arts Community Experience to learn how to establish a successful arts career by managing the financial and marketing aspects of the business. At Meadows, the flexibility of scheduling classes allows you to work on building your own portfolio. The proximity to downtown Dallas gives you countless opportunities to become an entrepreneurial artist.

smu.edu/meadows

ArtsResearch

SMU’s National Center for Arts Research, the first of its kind in the country, makes SMU a national leader in arts research. NCAR’s annual Arts Vibrancy Index reveals hotbeds of arts and culture in its rankings of more than 900 communities nationwide.

smu.edu/artsresearch

Live Large OnCulture

Is it possible to quantify the “cool” factor? Forbes 2017 can, and it puts Dallas at No. 4 in its list of America’s Coolest Cities. Dallas beats a slew of East Coast and West Coast favorites, including New York and San Francisco.

ART AFTER DARK

Say yes to dinner and art. Grab a bite at one of the restaurants at One Arts Plaza to begin a great evening out in The Dallas Arts District, where two museums are open late until midnight on selected third Fridays during the year.

The Dallas Museum of Art Free admission to view thousands of works of art from around the world, Late Nights event offers performances, concerts, readings, film screenings, tours and more.

dma.org

Nasher Sculpture Center Urban retreat for modern and contemporary sculpture, “Til Midnight at the Nasher features outdoor concerts and movie screenings.

nashersculpturecenter.org

The Dallas City Performance Hall showcases cultural performances and events by emerging and midsize organizations representing a variety of artistic disciplines.

dcpp.dallasculture.org

HANG OUT

Klyde Warren Park Enjoy food trucks, live music, free Wi-Fi and more in this 5.2-acre deck park and urban green space.

klydewarrenpark.org

Bishop Arts District Explore an eclectic mix of independent boutiques, restaurants, coffee shops, theatre and art galleries in this unique neighborhood.

bishopartsdistrict.com

Trinity Groves Billed as America’s culinary creative center, this new development attracts talented chefs who boldly embark on culinary adventures in a variety of cuisine to please and educate the palate.

trinitygroves.com

Sylvan Thirty This community-focused development includes farmers markets, local retailers, public art displays by local artisans and a local organic grocery market with farm-fresh produce.

sylvanthirty.com

Uptown Dallas Shopping and dining options are plentiful in this pedestrian-friendly urban neighborhood that connects to the Katy Trail – great for walking, running and biking – and The Dallas Arts District.

uptowndallas.net

Game On

Mustangs compete on 17 NCAA Division I athletic teams. And if that isn’t enough, Dallas will dial it up for you. Big D is home to five professional sports teams – the Texas Rangers, the Dallas Mavericks, FC Dallas, the Dallas Stars and America’s Team, the Dallas Cowboys.

Curtains Up

Meyerson Symphony Center SMU’s Meadows Symphony Orchestra performs at the prestigious home of the world-famous Dallas Symphony Orchestra for the annual “Meadows at the Meyerson” concert.

dallasculture.org

The Winspear Opera House and the Wyly Theatre comprise the AT&T Performing Arts Center, in The Dallas Arts District.

attpac.org

Winspear Opera House The Dallas Opera shares the stage with Broadway blockbusters.

Wyly Theatre The musical Stagger Lee, written by SMU Artist-in-Residence Will Power, made its world premiere here.

Treasure Trove of Spanish Art

World-class resources in Dallas abound, such as SMU’s Meadows Museum. Home to one of the largest and most comprehensive collections of Spanish art in the world, the Museum presents blockbuster exhibitions that showcase its international influence.

smu.edu/meadowsmuseum

Creative Capital

The Meadows School prepares visionary artists, scholars and arts and communications professionals to make an impact locally and globally.

Creative advertising major Jackson Foley, who turned a production internship with The Late Show with Stephen Colbert into a full-time job, attributes a lot of his internship success to skills he picked up in his Meadows Temerlin Advertising Institute courses.

SMU alumna and Akola Project founder and CEO Brittany Merrill Underwood’s partnership with Neiman Marcus extends the socially impactful reach of her nonprofit jewelry line, which has employed marginalized Ugandan women, to lift Dallas women out of poverty.

smu.edu/meadousschool
BIG ON BUSINESS
“Dallas is such a business-friendly city. It opens so many doors and opportunities that I never imagined before attending SMU. With SMU’s proximity to downtown, many students find internships during the school year.”

JOHN MORROW  Accounting major and History minor, in downtown Dallas
Business runs deep in Dallas, a global hub for finance, banking, technology, health care and other industries. SMU’s partnership with Dallas offers students world-class preparation for career success. It’s no surprise that The Princeton Review 2016 ranked SMU No. 13 for best career services.

We’re proud to note that SMU is profiled in The Princeton Review’s *The Best 381 Colleges – 2017 Edition*. Our location in Dallas, home to 20-plus Fortune 500 companies, enhances our ability to attract and retain top faculty and students, making SMU a nationally prominent university whose global reach gives our students access to abundant internships and career opportunities as well as the knowledge and the skills to change the world from any corner of the globe.

**WORK, LIFE AND ADVENTURE**

As an SMU student, you live in a close-knit community, learning in small classes, all while surrounded by the excitement that comes with a city on the move. Tap into the energy of the Dallas-Fort Worth region, the nation’s fourth-largest metropolitan area and home to about 7 million people. Dallas is on track to become the third-largest metropolitan area, increasing the wealth of opportunities for a successful career after college.
Career preparation with national scope begins right here at SMU. Experts agree that a critical component in securing employment is building experience before applying for a position. Internships and experiential learning opportunities help students develop job skills and competencies that maximize the value of their college degrees, enhance their chances for a job offer and position them for higher starting salaries. SMU takes these important factors into account in integrating internships and experiential/applied learning opportunities into the student experience.

- Meadows School of the Arts’ Temerlin Advertising Institute students land internships at prominent agencies such as The Richards Group and Omnicom.
- At Kitt Investing and Trading Center in the Cox School of Business, business students invest and manage a portfolio valued at $3 million.
- Students in EnCap Investments & LCM Group Alternative Asset Management Center at the Cox School of Business prepare for success in finance in alternative investment firms in the DFW area as well as in firms nationwide and around the world.
- Class of 2017 full-time placements include those at UBS (New York) and CitiGroup (Houston).
- Class of 2018 internship placements include those at CitiGroup (New York, Houston) and Goldman Sachs (Dallas, Houston).
- Ninety percent of Lyle School of Engineering students complete at least one internship.
- Many among the 55,000-plus SMU alumni who live and work in the DFW area are entrepreneurs, executives and civic leaders who mentor SMU students.
BIG ON RESEARCH
“At SMU, professors truly want to know you as a student and as a person. One of my professors connected me to an internship that introduced me to a career path in medicine. I’ve also conducted research on how abruptly ending long-term, habitual alcohol consumption affects brain cells, and I was selected to present at a prestigious biomedical research conference.”

ANTHONY RUIZ  Biology and Applied Physiology and Health Management double major, in a medical lab at a local hospital
Empathy, curiosity and self-confidence. That combination is not rare at SMU, where our students step out boldly with a passion for research and civic engagement.

Develop your leadership skills in a community of like-minded students who want to make a difference. Take bold steps for a better tomorrow. Be a change agent and make the world a better place close to home and abroad.

**THOUGHT LEADERS**

Eight SMU students earned invitations to the Clinton Global Initiative University (CGI U) meeting in 2016. Hosted by former president Bill Clinton and his family, the annual gathering brings together some of the brightest minds in the world. From teaching K-12 students social entrepreneurship to helping victims of domestic abuse, SMU students were among the thought leaders taking meaningful, measurable steps to confront global challenges.

**PUBLIC SERVICE**

SMU invests in underserved West Dallas communities through The School Zone – West Dallas, a flagship project of the Annette Caldwell Simmons School of Education and Human Development’s Budd Center: Involving Communities in Education. Through research and learning service overseen by The Budd Center, SMU students and faculty come up with solutions to the challenges created by poverty.

SMU students also work in diverse public service internships through the Maguire Center for Ethics and Public Responsibility to make an impact locally and across continents. Their recent efforts have run the gamut of interning at Bryan’s House, a nonprofit organization that cares for children affected by HIV/AIDS in West Dallas, to volunteering in Costa Rica at a government-supported community center for the elderly. SMU students recently completed nearly 12,000 hours of service through Community Engagement and Leadership programs for an estimated economic impact of $276,217.

smu.edu/visit smu.edu/simmons smu.edu/ethics
Students in SMU's Engaged Learning program are changing Dallas and the world. They take on special projects in research, civic engagement, creative work and internships. SMU's distinctive Engaged Learning program pairs students with faculty mentors and helps connect students with community organizations that need their ideas.

Learning beyond the classroom
Hope Anderson compared migration and human rights in Nepal, Jordan and Chile.

Turning big ideas into sustainable businesses
As part of the Big iDeas initiative, which awards grants to innovative teams of students to address real-world problems, Jack Reynolds, Edward Allegra and Miguel Quimbar developed BioLum, a smartphone-based imaging system that can diagnose, monitor and help treat asthma.

In academic year 2016–17, SMU students pursued Engaged Learning projects worldwide – in about 25 countries, across Europe, the Americas, Africa and Asia.

Taking on global challenges
Jonah Kirby, Cameron Buller, Alec Siems, Brendan Celi and Luke Oglesbee created Fiddler, a clean energy alternative and the first compact rooftop wind turbine system for the modern home. Their startup earned them a spot among America's 15 most innovative college startups, as reported in Forbes 2016.

Engaged Learning at SMU connects undergraduates in entrepreneurial activities across the whole campus, challenging them to think big and think creatively about how they can make an impact on society.

Through Alternative Breaks SMU students participate in direct community service opportunities across the country and around the world. Recently, students traveled to St. Louis, Missouri, to volunteer at Crisis Nursery, which provides temporary care for young children to help prevent child abuse and neglect.

SMU students also use academic breaks to take journeys into history. Recently, as part of the annual SMU Civil Rights Pilgrimage, SMU students visited civil rights landmarks, including the Jackson, Mississippi, home of Medgar Evers. They also walked across Selma's Edmund Pettus Bridge toward Montgomery and participated in the reenactment of Bloody Sunday.

In academic year 2016–17, SMU students pursued Engaged Learning projects worldwide – in about 25 countries, across Europe, the Americas, Africa and Asia.

Serve IN DALLAS

RELAY FOR LIFE
Raising over $5 billion to fight cancer, this overnight community fundraising walk is a worldwide phenomenon that has teams of people camping out around a track to take turns walking around it. Food, games and activities add to the camaraderie.

relayforlife.org

TALKING TRASH
Help keep the shoreline of Dallas' iconic White Rock Lake clean. Join the cleanup effort for a couple of hours in the morning on the second Saturday of each month at White Rock Lake Park. You'll get a workout and make new friends. Paddle out if you have a kayak or a canoe to remove things that don't belong in the water.

whiterocklake.org

SAY NO TO HUNGER
Help sort and pack food for the thousands of North Texans the North Texas Food Bank serves. You also can support the Food Bank by attending events that benefit it, including the Empty Bowls luncheon (for soup, bread, dessert and a take-home handcrafted bowl) and Taste of the Cowboys (featuring food from North Texas' top chefs, live music and former and current Dallas Cowboys).

ntfb.org

SUIT UP
Donate professional attire and accessories to Dress for Success Dallas, which helps disadvantaged women. Give of your time by volunteering to fill the organization's many needs.

dallas.dressforsuccess.org

HELP A CHILD THINK BIG
Volunteer at Big Thought, which provides creative learning programs that help kids excel academically and put them on the road to becoming imaginative, productive adults. Consider helping in the community and at events.

bigthought.org

HELP ANIMALS IN NEED
Reach out to animal shelters, such as the no-kill Paws in the City. Consider volunteering at adoption events or helping with fundraising and transportation.

pawsinthecity.org

MEANINGFUL BREAKS
“My internship with a company that’s been an engineering innovator since 1890 allowed me to apply what I had learned in the classroom in the real world and understand the life of an engineer. I was involved in several aspects, from testing and software to systems engineering. At SMU, my one-on-one time with my professors helped me figure out what kind of internship was best for me. They also gave me career advice for workplace interactions.”

OLIVIA ASENIME Mechanical Engineering and Mathematics double major and president of the SMU chapter of the Texas Society of Professional Engineers, at New York Air Brake
Dallas is known for its entrepreneurial spirit and innovative approaches to the business of living. This is the city of Southwest Airlines, which invented a whole new style of travel. This is where TI engineers developed the idea of an integrated circuit that would become the microchip and change the way humans live, work and play.

The can-do spirit of Dallas helps fuel SMU’s intellectual environment to drive cutting-edge research, with far-reaching benefits for our world. It’s one reason why SMU is classified as a university with “high research activity” by the Carnegie Foundation for the Advancement of Teaching.

In the midst of heightened local and national concerns over the increasing evidence of earthquakes in the U.S., timely research by the SMU seismology team revealed the location and depth of a geologic fault, an important step in investigating what might have triggered recent earthquakes in North Texas and Central Oklahoma. SMU installed more than 20 monitors, supplied by the U.S. Geological Survey and the academic consortium Incorporated Research Institutions for Seismology (IRIS), to provide enhanced mapping that enables Irving and Dallas city officials to assess potential municipal hazards. blog.smu.edu/research

Teaching math with Instagram? Middle school students may soon tap into social networking and video games to understand algebraic ideas. Candace Walkington, assistant professor in the Department of Teaching and Learning in the Annette Caldwell Simmons School of Education and Human Development, is testing the idea in a study funded by the National Academy of Education. blog.smu.edu/research

SMU provides undergraduates with opportunities to work closely with professors and make a real impact. Patricia Nance is developing through the Hamilton Undergraduate Research Scholars Program an antibacterial coating for implants designed to reduce infection rates for post-mastectomy reconstructive breast surgery patients. blog.smu.edu/smumagazine/features
**High-Performance Computing**

SMU is on the leading edge of high-performance computing with ManeFrame, one of the top academic supercomputers in the nation. Capable of more than 120 trillion mathematical operations per second, ManeFrame put SMU ahead of other great universities during one of the largest and most powerful physics experiments in the world – searching for the elusive particles present during the Big Bang. blog.smu.edu/research

**Biotechnology Hub**

SMU students make important classroom-to-career connections with key health care and biotechnology companies that are attracted to Dallas by its infrastructure, research climate and market location. In addition, SMU students majoring in the sciences or mathematics gain outstanding preparation for entry into research and health care through the Biomedical Researchers In Training Experience (BRITE) program, a partnership between SMU and the University of Texas Southwestern Medical Center, one of the leading medical education and biomedical research institutions in the United States.

**Intellectualism IN DALLAS**

**The Chip that Started it All**

In the summer of 1958, Jack Kilby, a newbie at Texas Instruments, built the first integrated circuit, which became the microchip. Kilby received the Nobel Prize for his invention in 2000. Kilby also led the team that invented the hand-held calculator.

**Start-Up City**

Dallas is a vital link in the Texas Bio Corridor, a 275-mile stretch along Interstate 35 that is home to a variety of startups in health care and biotechnology.

**Getting a Solid Start**

Students and faculty form a community of intrepid problem solvers as they take on real-world challenges at SMU’s Deason Innovation Gym. smu.edu/lyle

**Lab Work**

The Locomotor Performance Laboratory at the Simmons School of Education and Human Development is one of the premier labs of its kind in the country, conducting cutting-edge research in biomechanics. smu.edu/locomotor

**Cyber Defender**

Fred Chang, director of SMU’s Darwin Deason Institute for Cyber Security and former director of research for the National Security Agency, was recently elected to the prestigious National Academy of Engineering. The recognition highlights SMU’s important research to help advance the science of cyber security and dedication to training a workforce of skilled cyber defenders.

**Excellent Discourse**

SMU brings distinguished speakers to the Hilltop through premier programs, including the Tate Lecture Series. Recent speakers on campus have included Condoleezza Rice, Ken Burns, Scott Kelly and Brandon Stanton.

**Shaping National Conversations**

The SMU Mission Foods Texas-Mexico Center provides research opportunities to explore the political, cultural and economic relationships between Texas and Mexico and shape important regional and national conversations on topics such as education, trade and energy. smu.edu/TexasMexico

**‘Vacuum Cleaner’ ID’d**

SMU vertebrate paleontologist Louis Jacobs is the co-author of a study that identified an extinct animal – an ancient hippo-size mammal that used its long snout as a vacuum cleaner to suction-feed on shoreline vegetation. The study was reported on LiveScience among the 10 strangest animal discoveries of 2015.

**‘Shark Tank’ Pitches**

SMU students pitched their ideas to the casting team of the ABC reality show Shark Tank. Arthur Work pitched his product called Encase, a medical case that can hold a variety of diabetic medications and can be attached to something by a clip.

**From Idea To Enterprise**

The Engineering Entrepreneurial Institute connects students with vital resources – from the Cube, a campus idea incubator, to the SMU Entrepreneurship Club – to help them transform their innovative ideas into sustainable enterprises.
THINK BIG. VISIT THE HILLTOP.

SMU.EDU/VISIT

Southern Methodist University (SMU) will not discriminate in any employment practice, education program, education activity or admissions on the basis of race, color, religion, national origin, sex, age, disability, genetic information or veteran status. SMU’s commitment to equal opportunity includes nondiscrimination on the basis of sexual orientation and gender identity and expression. The Executive Director for Access and Equity/Title IX Coordinator is designated to handle inquiries regarding the nondiscrimination policies, including the prohibition of sex discrimination under Title IX. The Executive Director/Title IX Coordinator may be reached at the Perkins Administration Building, Room 204, 6425 Boaz Lane, Dallas, TX 75205, 214-768-3601, accessequity@smu.edu. Inquiries regarding the application of Title IX may also be directed to the Assistant Secretary for Civil Rights of the U.S. Department of Education.