SMU’s beautiful campus has been a hallmark of the University since it opened more than a century ago. Collegiate Georgian architecture, the latest in environmental design, tree-lined walks, colorful flowers, open green spaces and outdoor art make for pleasant surprises around every turn. Explore one of the most welcoming campuses in the country, located near the heart of one of the nation’s economic and cultural powerhouses.

PICTURE YOURSELF HERE

START HERE  Visitor parking is available in BINKLEY PARKING CENTER, located at the corner of Binkley Avenue and Airline Road. Visitors to the Office of Undergraduate Admission can receive a visitor validation ticket to park free of charge. The Office is open Monday – Friday from 8:30 a.m. – 5 p.m. Call 214-768-2058 for more information.
LAURA LEE BLANTON STUDENT SERVICES BUILDING is a great place to start your tour and enjoy the beautiful view of the eastern entrance to campus. The Blanton Building houses Enrollment Services, including Undergraduate, Transfer and International Admission, Financial Aid and the Bursar’s Office. Also in Blanton are the offices for SMU-in-Taos, JanTerm and SMU Abroad.

LYLE SCHOOL OF ENGINEERING prepares graduates for success in technology, industry and public service. Lyle graduates are leaders and creative thinkers prepared to take on the most profound challenges confronting society and the planet. Three-fourths of Lyle Engineering students receive academic scholarships and complete at least two internships. The Junkins and Embrey buildings and Caruth Hall are some of the most technologically advanced on any college campus. Embrey and Caruth are both LEED Gold certified.

COX SCHOOL OF BUSINESS is housed in Fincher, Maguire and Crow buildings, as well as in Collins Executive Education Center. A Business Library and Einstein Bros. Bagels are located in the basement of Fincher. Cox students have access to professional academic advisers and the exclusive Cox Career Counseling Center. Within three months of graduation, 93% of May 2015 graduates were off the job market at a starting salary of over $60K per year. The Cox B.B.A. program ranked No. 21 in the nation in Bloomberg Businessweek 2016. The Brierley Institute for Customer Engagement, the nation’s first academic institute devoted to the study of customer engagement, is based in Cox.

HUGHES-TRIGG STUDENT CENTER houses Centennial Hall, an all-ages interactive exhibit telling the story of SMU. A great fuel stop for everything from freshly made sushi to fruity pops, Hughes-Trigg features Campisi’s, Subway, Chick-fil-A, Sushic and The Market – a convenience store that carries Steel City Pops. The Hegi Family Career Development Center offers career counseling and assessment and sponsors an active campus job-listing program.

FONDREN LIBRARY CENTER greets visitors with the Laura Bush Promenade, a walkway and garden made possible by a gift to SMU from President George W. Bush in honor of his wife and SMU alumna Laura Bush. The new Starbucks coffee shop, big-screen TVs and comfortable seating make the Collaborative Commons area of the recently renovated Fondren Library Center a student magnet. Fondren (open 24/5, with shorter hours Fridays and Saturdays) also houses the Centennial Reading Room, recently restored to its original grandeur. SMU’s eight libraries have more than two million volumes. The DeGolyer Library houses special collections.

ANNETTE CALDWELL SIMMONS SCHOOL OF EDUCATION AND HUMAN DEVELOPMENT is home to Annette Caldwell Simmons Hall and Harold Clark Simmons Hall, which together increase the national and international prominence of the Simmons School in research, development of innovative programs and leadership in the field of education.

SCIENCE QUAD, east of Dallas Hall, provides classrooms, labs and research facilities. Nearby buildings are Heroy Science Hall and Fondren Science Building.

DALLAS HALL, HOME OF DEDMAN COLLEGE OF HUMANITIES AND SCIENCES, was the first building on campus and is one of 10 SMU buildings listed on the National Register of Historic Places. Dallas Hall opened its doors in 1915 and symbolizes SMU’s commitment to academic excellence. Inside the main doors, look up at the beautiful Rotunda and down at the University seal. Because Dallas Hall was built at the highest point on campus, SMU was nicknamed “The Hilltop.”

DEDMAN SCHOOL OF LAW ranked No. 45 among the best law schools nationally in U.S. News & World Report 2017. Qualified SMU undergraduates can earn early acceptance to Dedman Law through the Pre-Law Scholars program. The Underwood Law Library is the largest private academic law library west of the Mississippi River.

MCFARLIN AUDITORIUM hosts University academic events, touring shows and the Tate Lecture Series, which brings to campus some of the world’s most interesting and provocative speakers, such as former presidents, commentators, futurists and artistic legends. The Tate Lecture Series annually returns almost $1 million in student scholarships to the University.

UMPHREY LEE CENTER houses the Belo Journalism Complex with television and radio studios, computer labs and editing suites. SMU-TV broadcasts from the studio and includes The Daily Update, a streaming news show written and produced by students. The Temerlin Advertising Institute boasts SMU’s award-winning student advertising team, Praxis. On the lower level is Real Food on Campus (RFoC), one of our main dining halls.

NORTH QUAD marks the northern end of SMU’s 11 Residential Commons, where students live for their first two years at SMU. Each Commons is a close-knit living-and-learning community that integrates the academic, residential and social experience by connecting students, Faculty in Residence and staff. The North Quad features two Residential Commons: Virginia-Snider and Mary Hay/Peyton/Shuttles. The new Dr. Bob Smith Health Center provides comprehensive medical care to SMU’s 11,000 students.
MEADOWS SCHOOL OF THE ARTS is recognized as one of the premier arts schools in the nation and offers studies in the visual, performing and communication arts. Hamon Arts Library contains more than 180,000 items and provides access to more online arts resources. Three theatres – the Bob Hope, the Greer Garson and the Margo Jones – are located here.

PERKINS SCHOOL OF THEOLOGY is an internationally recognized seminary of The United Methodist Church. The world-renowned Bridwell Library has a collection of ancient biblical texts and Bibles and offers theological resources for pastors and scholars unrivaled in the southwestern United States. Perkins Chapel hosts weekly worship services and is one of the most popular places in Dallas to get married.

SOUTH QUAD features three Residential Commons: Cockrell-McIntosh, McElvaney and Morrison-McGinnis. McElvaney is the home of Mac’s Place, which offers many grab-and-go options. Residential Commons feature Wi-Fi and a variety of room types, bathroom styles and community areas.

MEADOWS MUSEUM houses one of the largest and most comprehensive collections of Spanish art outside Spain. Its exterior features the Santiago Calatrava sculpture fountain Wave. In addition to special exhibits and public programs, the Museum offers docent tours and lectures. The Museum is open Tuesday through Sunday.

GERALD J. FORD STADIUM is near the statue of 1948 Heisman Trophy winner Doak Walker. Before home football games, students, alumni, faculty and the community tailgate nearby on The Boulevard. Ford Stadium also is home to the Altshuler Learning Enhancement Center (A-LEC), which offers skills for academic success and tutoring services for undergraduate courses and disciplines.

SOUTHEAST COMMONS features five Residential Commons: Armstrong, Crow, Crum, Loyd and Ware. Arnold Dining Commons is home to The Fresh Food Company dining hall where students enjoy made-to-order meals and where residents gather for Residential Commons dinners.

DEDMAN CENTER FOR LIFETIME SPORTS offers the latest trends in health and fitness. The Center includes climbing walls, basketball, racquetball and indoor soccer courts, dance/aerobic/cycling rooms, weight room and fitness area, sand volleyball courts, two pools, classrooms and a smoothie bar, SMUthies. The hub of SMU spirit, the Mustang Band, has a new home at the Mustang Band Hall, adjoining Dedman Center, complete with a rehearsal hall and an outdoor performance plaza.

MOODY COLISEUM is east of the Mustang Plaza and Mall, where you will see the Mustangs sculpture. Moody Coliseum is home to Mustang basketball and volleyball. Beyond the Coliseum is the Crum Basketball Center practice facility. With 17 NCAA Division I sports, SMU competes in the American Athletic Conference.

THE GEORGE W. BUSH PRESIDENTIAL CENTER houses a library, museum and institute, and provides SMU students, faculty and visitors with a one-of-a-kind resource where they can participate in nonpartisan symposia, learn from guest speakers and take advantage of internships and work-study opportunities. The Center is open to visitors seven days a week and includes a museum store, full-service restaurant and quick-service bistro. To visit the Center, go to bushcenter.org.

SMU BOOKSTORE is a Barnes and Noble bookstore, located one block south of Doak Walker Plaza at Mockingbird Lane and Bush Avenue. It sells all SMU-required textbooks as well as great spirit items.

THANK YOU FOR VISITING SMU!

We hope you enjoyed your time on campus. Come and see us again for a formal guided campus and residence hall tour and information session. To schedule a visit, please call 214-768-2058 or go to smu.edu/visit.
SMU Spirit and Tradition

- The SMU motto is “The truth will make you free”
- SMU’s official school colors are Harvard Crimson and Yale Blue
- SMU competes in 17 NCAA Division I sports
- The SMU mascot is Peruna the mustang, named after an early 20th-century medicine, Peruna Tonic, which was said to have a “kick”
- Peruna is a black Shetland pony stallion that attends home football games and other events
- Mustang fans show school pride with “pony ears” (using two fingers) during school songs, chants and cheers
- Each fall before home football games, students, faculty, alumni and staff gather on The Boulevard for pregame picnics and festivities
- Students can choose from intramural sports like flag football, softball, basketball, indoor soccer and many others
- Club sports include baseball, cycling, hockey, crew, lacrosse and more

FACTS

- SMU was founded in 1911 and opened in 1915
- Like other top universities such as Duke, Emory and Vanderbilt, SMU was founded by The United Methodist Church to promote higher education and freedom of inquiry and remains secular in its teaching

Visiting Dignitaries

- Some of the world’s most interesting and provocative people come to campus for master classes, lectures and discussions through the Tate Lecture Series, John Goodwin Tower Center for Political Studies and George W. Bush Presidential Center
- Recent speakers and visitors have included Tom Brokaw, Doris Kearns Goodwin, Robin Roberts, Michio Kaku, Kenneth Cole and Ken Burns

About Dallas

- Dallas has one of the strongest and most diverse economies in the nation
- Dallas is America’s most business-friendly city, according to MarketWatch 2015
- Downtown boasts the largest urban arts district in the nation
- White Rock Lake, just a few miles from campus, and the Katy Trail, adjacent to campus, offer opportunities for outdoor activities and exercise
- Some of the country’s best shopping, dining and entertainment is right here in culturally diverse Dallas
- Abundant sunshine and warm weather make Dallas a year-round outdoor city

The Numbers

- SMU ranked No. 6 among the top 25 U.S. schools for internship opportunities in The Princeton Review 2017
- SMU placed among the top 20% of national universities in the 2017 Best Colleges rankings by U.S. News & World Report
- Fall 2016 degree-seeking undergraduate enrollment is 6,384
- Undergraduate minority enrollment is 34.8%
- Student-to-faculty ratio is 11:1
- SMU’s 100+ years of spirit and traditions energize nearly 200 student organizations
- More than half of first-year students come from outside Texas, with California, Florida and Connecticut as the top three states of origin for students outside the Lone Star State
- Undergraduates come from 53 states and territories (including Texas) and 67 countries (excluding U.S.A.)
- Three out of four students receive scholarships and/or financial aid
- SMU alumni number more than 123,000 worldwide, with 55,000-plus in the Dallas area

SMU and Dallas are a great combination. SMU’s 234-acre, tree-lined campus combining classic Georgian architecture, the latest in green building design and outdoor art melds well with Dallas’ progressive image and commitment to the arts, culture and business. At SMU, students experience a world-class university in a truly international city.
With more than 100 undergraduate majors and 85 minors across five nationally recognized undergraduate schools, chances are we have what you want to study.

- Advertising
- Anthropology
- Applied Physiology and Health Management
- Art (Portfolio Required)
- Art History
- Biochemistry
- Biological Sciences
- Biophysics
- Business
  - Accounting
  - Business – Energy Management
  - Business – Entrepreneurship
  - Finance
  - Finance with Alternative Asset Management Specialization
  - Financial Consulting
  - Management
  - Marketing
  - Real Estate Finance
  - Risk Management and Insurance
- Chemistry
- Corporate Communication and Public Affairs
- Creative Computing
- Dance (Audition Required)
- Economics
- Economics with Financial Applications Specialization
- Economics with Management Information Applications Specialization
- Educational Studies (Teacher Certification)
- Engineering
  - Civil Engineering
  - Computer Engineering
  - Computer Science
  - Computer Science with Cyber Security Specialization
  - Computer Science with Game Development Specialization
  - Electrical Engineering
  - Electrical Engineering with Biomedical Specialization
  - Engineering Management Information Systems
  - Environmental Engineering
  - Management Science
  - Mechanical Engineering
  - Mechanical Engineering with Biomedical Specialization
- English
- English with Creative Writing
- Environmental Science
- Environmental Studies
- Ethnic Studies (African/African-American, Mexican-American)
- Fashion Media
- Film and Media Arts – B.A. (No Portfolio Required)
- Film and Media Arts – B.F.A. (Portfolio Required)
- French
- French Studies
- Geology
- Geophysics
- German
- Health and Society
- History
- Human Rights
- Individualized Studies in the Liberal Arts
- International Studies
- Journalism
- Markets and Culture
- Mathematics
- Medieval Studies
- Music (Audition Required)
- Philosophy
- Physics
- Political Science
- Pre-Health
- Pre-Law
- Pre-Physical Therapy
- Psychology
- Public Policy
- Public Relations and Strategic Communication
- Religious Studies
- Resource Geology
- Sociology
- Spanish
- Sport Management
- Sport Performance Leadership
- Statistical Science
- Theatre (Audition Required)
- World Languages and Literatures