

SMU Sustainability Committee 10/06/10 Meeting Minutes

Attendees: Tiana Lightfoot-Svendsen, Mike Paul, Jessie Hart, Stanley Stubblefield, Kelly Milazzo, Pamela Verala, David de la Fuente, Bonnie Jacobs, David Hayden, Patrick Cullen, Eric English, George Holden, Kevin Salfen, Kim Cobb, Michael Marr, Elisa (dining services), Sarah Inkle, Joshua Tate, Pat van Zandt

- A. Introductions
 - a. Go around committee: what sustainability-related issue are you most passionate about?
- B. Sustainability Spotlight
 - a. Bonnie Jacobs, **phenomenal** job with organization & moderating at Project Green Summit
 - b. Eric English, walks to work every day
- C. Project Green Summit
 - a. Bonnie Jacobs
 - i. Green Summit initiated by Catherine Glass, WPAA
 - ii. Basic idea: what students can do & what's happening in the business world related to sustainability
 - iii. 2 students each from SMU, UTD, UNT; representatives from EPA, Half-Price Books
 - iv. 100 attendees, probably
 - v. Bonnie's question to Chevrolet's southwest regional rep: Why get involved now?
 - vi. Tiana encourages attendance at committee-supported events, even sending representative in your stead
- D. Green Minute Video (Kim Cobb)
 - a. 1 submission so far, but probably students will submit at the last minute
 - b. Deadline: noon this Friday
 - c. Need people to judge the event: Kim Cobb, Kelly Milazzo, David de la Fuente, Eric English, Kevin Salfen
 - d. Kim will try to arrange for videos to be available over the weekend
 - e. Need to judge by Tuesday/Wednesday, to be shown Friday at TedxSMU event
- E. Carbon Neutral Football Game (Mike Paul)
 - a. Cost of carbon offsets for game: \$1100
 - b. Shoe recycling with event
 - i. Choice between Nike program or local program
 - ii. Local program chosen (no flip-flops, high heels, but if they do get donated, they can probably be used somehow)
 - iii. Multiple locations for deposit at game
 - iv. 10/23/2010 is the date for the Carbon Neutral Game

- v. Kim suggests possible “flash mob” at DART for third deposit location? Hand out balloons to encourage people to take DART? Post to Facebook, Twitter, etc.
- vi. Mike Paul: difficulty is advertising. Logistics taken care of: standard recycling containers will be there; Coke giving us 40 recycling containers for game
- vii. Kim suggests balloons, banners, something to draw attention to efforts, particularly on boulevard
- viii. Important to have a place to drop off shoes before game
- ix. Bonnie: Is there a way to collaborate with homecoming committee?
- x. Kim will deal with homecoming; Mike will deal with athletics (probably)
- xi. Athletics homepage should have a link about this? Bonnie volunteers to help
- xii. Sustainability Committee is sponsoring this, so Tiana encourages committee members to attend
- xiii. Send out Carbon Neutral Football game ad to entire SC; could be posted in Hughes-Trigg, says David Hayden
 - 1. Michael Marr suggests collection box (shoes) in dining services
 - 2. Collection box (shoes) in Hughes-Trigg
- xiv. Boxes at bus stops? Mike: Gate 3, 5
- xv. Channel 33 reporter? Kim

F. AASHE

- a. Conference coming up
- b. Tiana giving presentation; Jessie two
- c. 19 students attending,
- d. Bonnie thanks departments funding attendance for students

G. Subcommittee update

- a. CAP
 - i. Aramark proposal looks good
 - ii. Mike’s going to get funding, & this is something we can get done by the end of the year
 - iii. Kim makes motion to approve, David seconds; unanimously approved
- b. Recycling (Eric English)
 - i. Nov 4th, tour of recycling plant
 - 1. Leave at 3pm, probably back at ?
 - 2. 24 spaces available
 - 3. Committee met on Monday, Oct 4th
 - 4. Focus this year on publicity
 - a. Facebook, Twitter
 - b. Message boards (Dining Services)
 - c. Attachment to standard blue recycling bin with place for posting information

- d. Messageboard in library
 - 5. Tiana/Kelly: SMU Recycling Craig's List
 - 6. Competition with other schools (82, 4 Texas schools), EPA-sponsored program
 - 7. Mike Paul: if you surplus something, it's online & you can claim it (at SMU); Carlene in charge of this program; couple of months ago, this was automated
 - ii. Committee meets first Monday of the month
- c. Green Service
 - i. Met Oct. 5th; meets first Tuesday of the month at 3:00 in Meadows 2010
 - ii. Goal of the subcommittee to connect students with sustainability-related volunteer opportunities, especially in advance of change to new curriculum, which will require service
 - iii. David Hayden suggests contacting Carol Clyde, leadership & community involvement; also, Jeff
- d. Education (Pat van Zandt)
 - i. Meets last Thursday of month at 10am
 - ii. Very "philosophical" group
 - iii. Basic information needed throughout campus
 - iv. Spend most of energy this year on DOT, especially January (enlist faculty/staff/admin in getting out word)
 - v. Kickoff event, Barefoot on Boulevard?
 - vi. Co-sponsoring spring event with Human Rights
 - vii. Elaine Heath, Campus Garden: provide for Food Bank eventually, urban microfarm
 - viii. Pat & Jessie meeting with Ecoreps Wednesday the 20th
 - ix. Is there a good way to get to Greek houses? Jessie's working on it
 - x. Tiana would love to make someone "admin" for the Facebook shell she created; several volunteers
- e. Outreach (Kim Cobb)
 - i. (Kim Cobb)
 - ii. No update, because of TedxSMU & Green Minute Video Contest
- H. Students for a Better Society meeting tonight
 - a. Environmental Society today at 4
- I. Vote on attachment for recycle bins (Eric)
 - a. Bonnie makes a motion, George seconds; unanimously approved
- J. Recycling Update from Eric
 - a. Eric will send to Tiana; Tiana will send out

****End of minutes****