

SMU Sustainability Meeting

December 1, 2010

In attendance: Kelyn Rola, Kim Lewis, Elaine Heath, Jessie Hart, Tiana Lightfoot Svendsen, Mike Paul, Mary Balogh, George Holden, Stanley Stubblefield, Kevin Salfen, Patrick Cullen, Kim Cobb, Bonnie Jacobs, Jake Torres, Darin Ford (proxy for Troy Behrens), Jesse Miller, Robert Taylor, Denise Gee, Eric English, Sarah Rincon, Pamela Varela, David Hayden

Introductions - All

Next month's meeting, Jan. 19th

Sustainability Spotlight - Tiana Lightfoot Svendsen Kevin Salfen, Kim Lewis

"Triple Bottom Line"—crafting revised mission statement to include "social justice" (broader sense)

KC: how is this construed?

TLS: perhaps we incorporate this as a way of supporting other groups' efforts

BJ: perhaps GSS could take this on; Rick Halperin interested in environmental justice

GH: Rick Halperin should be involved

EH: willing to review language via e-mail

David: Environmental justice has been defined

TLS: "way you treat environment" linked w/"way you treat people"

KC: we need to attempt to narrow our message, even if we broaden our MS

GSS: charged with incorporating language into the mission statement about "social justice"

Results of EPA's Game Day Challenge - Tiana Lightfoot Svendsen

*Statistics available

*We're 7th in Texas for amount of waste generated, BUT 2nd in Texas for % recycled (33.08%, below Rice) in "WasteWise Game Day Challenge Report"

*They didn't count floats (EE)

*MP: If floats had been included, we would have won.

Subcommittee Updates

- Recycle/Recyclemania - Eric English

*EE: focus for meeting on Monday

*Message board at Hughes-Trigg, etc.

*KC: Distribute materials to students in residence halls?

*KL: Difficult because many things will be taken down, but she'll check.

*Ashley Stone is the person to contact to get involved orientation for spring

*Additional signage on cans: what to recycle, etc.

- *BJ: Could small blue cans be used in offices?
- *Someone will price these
- **Green Service** - Kevin Salfen
 - Mustang TRAK already available, though it doesn't have a special section on Sustainability
 - Many of these things will be worked on in the new year
- **Carbon Action Plan** - Michael Paul
 - *Climate Action Plan Kick-Off Session on December 20th
 - *ARAMARK will be here to discuss approach
 - *not particularly technical discussion, says MP
 - *grounds around campus, promote mass transit, etc.
 - *just to confirm, ARAMARK was the vendor that made a proposal to help SMU realize CAP
 - *idea is to finish by May → we can then recommend that President Turner sign Climate Commitment (sponsored by AASHE)
 - *about 7-800 have signed, maybe 1000 out of 4300 colleges/univs./comm. colleges
 - *point to be carbon neutral by a certain date
 - *MP: Do we want to spend next SC meeting on this?
 - *KC: Because of Recyclemania, maybe first meeting could be 90 mins. or we could restrict ARAMARK presentation to limited time
 - *MP: we really need to review it carefully when portions of the plan are circulated: how do we make this an SMU, not an ARAMARK document?
- **Outreach** - Kim Cobb
 - *No update for now
- **Education** - Jessie Hart
 - *Pat not here today
 - *display case in HT; ours from Dec. 6 & part of Jan.
 - *planning DOT event. . .perhaps at the flagpole
 - *Facebook group available: JH encourages all to become members
 - KC: will link Sustainability Page to Facebook

Barefoot on the Boulevard Update - Jessie Hart

- *JH: BotB: 4.16.2011, 12-5, 3rd Annual Earth Day Music Festival
 - *probably we can use volunteers
 - *looking for sponsors beyond SBS & Sustainability Committee
 - *looking for bands
 - *open to other ideas
 - *area high schools/junior high schools invited, too

Adjourned 3:53.