

**SMU Sustainability Committee
Minutes from April 8, 2009**

- March minutes approved by Bonnie Jacobs and seconded it by Melissa Humanson. The motion was passed by the general committee membership.
- The By-laws were presented for final review. Under Section 2, Committee Composition, the title for ITS representative was changed to “Chief Information Officer.”
 - Justin Black moved to approve the Bylaws. Tiana Lightfoot seconded the motion. The motion was passed by the general committee membership.
- Cori Cusker presented SWOT summary and compilation along with recommendations for proposed subcommittees. Information was also electronically sent to all committee members prior to meeting.
 - Used SWOT information and research of other institutions to suggest some potential subcommittee focuses.
 - Subcommittees can use SWOT information to identify areas to work on and to create goals
 - Ideally, subcommittees should start working this summer.
- Patrick Cullen volunteered to make name tents for the committee meetings. Cori Cusker is to email Patrick to make arrangements. **Note: With only one meeting remaining in the year, going to hold off until membership is established for the 2009-10 year to conserve paper.**
- Bonnie Jacobs proposed a Nominating Sub-Committee. The rationale is to have a group to identify and nominate members for the 2009-10 general committee and Executive Committee. It was recommended that with so much flexibility for Members at Large that we deliberately seek out voices or populations that are not necessarily represented in the general committee membership.
 - Kim Cobb – Do we want to reach out to the general community (greater Dallas) for Committee Partners? Bonnie Jacobs responded in support and said she could think of a few. It was recommended to submit names to the Nominating Sub-Committee to propose at the May meeting.
- Michael Paul made the motion that we form a Nominating Sub-Committee. Jack Benage seconded it. The motion was passed by the general committee.
 - The role of the committee will be to confirm committee membership for 2009- 2010. The committee will also slate the proposed Executive Committee. Current members can send nominations for consideration.
 - The committee was established with the following members: Melissa Humanson, David Liner, Al Armendariz, Michael Paul, Kim Cobb, Tommy Tomlinson, and Terry Conner.
 - The goal of the May meeting is to slate and vote on 2009-10 membership.
 - Question was asked – will they form subcommittee membership as well? No – that will be decided by the committee at large.
 - This committee should contact ITS for a representative since they were added as part of membership in the by-laws
- Michael Paul proposed a Recycling Sub-Committee. Stated it has been a common conversation of topic since discussion for formation of a general committee began. Michael provided the example that he has funding to purchase 500 recycling cans for placement in campus buildings, but needs a group to research and propose receptacles.

- Ed Forest made the motion that we form a Recycling Sub-Committee. John Ubelaker seconded it. The motion was passed by the general committee.
- Prior to nominations for membership beginning, a question was raised about Recyclemania, which led to the following discussion:
 - Jack and Tommy suggested a thermometer like display to show ongoing results. It was explained that we had tried to do that, but the project fell through.
 - Discussed starting to prepare earlier – in the Fall
 - It was announced that we reported 226 tons of recycling (our goal had been 300 tons)
 - Suggestion – do updates earlier
 - Timing is awkward for start – beginning of second semester and right after rush has occurred
 - This year, faculty and staff had done some prep over break, but still tried to encourage it to be student driven
 - Suggestion – use resources to provide updates on recycling and waste statistics throughout the year with a visible measurement in a prominent campus location
 - Eric English said it would be possible to provide statistics per building
 - Would like to do a competition between schools, residence halls, greek houses, etc.
 - Good project for proposed Recycling committee!
 - An issue to address is the Greek Houses – University Park picks up their Recycling so it is not possible to track at this point
 - Tommy Tomlinson volunteered to work on doing some outreach with the Greek students
- It was asked how Earth Hour went?
 - Michael Paul reported that there was a miscommunication and they were unable to turn off the porch lights on Dallas Hall as planned. They had been hardwired to a solar cell.
 - Did turn off the fountain and lights. Also turned off some non-essential area lights.
 - Behind the scenes (not visible), Central Plant turned off as much as they could.
 - Reduced use by about 500 kw, which is the equivalent of about 50 hours.
 - Kim Cobb observed that there is a lot of ambient light on campus and that it may not be worth attempting a visual display in the future.
 - Conclusion: Good idea, but little impact.
- Announcements about upcoming Earth Day events
 - Tiana Lightfoot provided an update on the upcoming event: Barefoot on the Boulevard, Saturday, April 25, 3 – 8 pm (primary sponsor is Students for a Better Society)
 - Still looking for vendors
 - Learning and Community Involvement (LCI) is sponsoring Wall-E on Dallas Hall lawn after Barefoot as part of their social justice movie series. Melissa Humanson confirmed that they had gotten approval for use of grounds. Still trying to secure funding.
 - Bonnie Jacobs reported that the Environmental Society is working on plans for events on actual Earth Day (April 22) by the flag pole.
 - Kim Cobb asked if there was any sort of kick off at the beginning of the week – something visual around the noon hour that would be good for press coverage.
 - Umphrey Lee is doing a special menu on 4/22 and doing Weigh Your Waste
- Kim Cobb asked if we should go ahead vote on forming other subcommittees. Bonnie Jacobs suggested we populate the Recycling Sub-Committee first.

- The following members volunteered to serve on the Recycling Sub-Committee: Eric English; Ed Forest (for Taos campus); John Ubelaker; David Randolph; Justin Black; Jack Benage; Sara Rincon
 - The name was amended to Recycling and Waste Sub-Committee
 - Mary Nix with City of Dallas Waste Management (also SMU alum) was suggested as a Community Partner.
- Bonnie Jacobs brought up that we really need to work more with Public Affairs and we need a webpage.
- Kim Cobb recommended contacting Integrated Marketing.
- Kim also suggested contacting the Webmaster – start out with a microsite as the umbrella for everything. It would have committee information; link student groups' web pages; location for posting environmental news related to SMU, etc.
 - Purpose: it would hit key words and SMU and their environmental efforts would come up when someone does a search
 - Al Armendariz volunteered to pull together some of the key information regarding educational programs
 - No one was sure if student organization pages are current.
- Discussion returned to other subcommittees to form, and a Campus and Public Outreach and Education Sub-committee was proposed . Members are: Kim Cobb, Cori Cusker, Tiana Lightfoot, Tommy Tomlinson, and Patrick Cullen
- Purchasing was the final sub-committee established at this meeting. Membership is Terry Conner, Al Armendariz, Sara Rincon, Robert Taylor, the ITS member (TBD), David Liner.
 - It was asked if there were a way to set up a purchasing deal (regarding green products)?
 - Communication with ITS was suggested. A department was criticized for using recycled ink cartridges and was told it voids the warranty.
 - Tom Morrison with Green Worlds was suggested as a potential Community Partner.

Final Comments of the Meeting:

- Subcommittees formed should come up with an official name and start discussing what they are covering.
- Please be thinking about which sub-committee you would like to serve on if you haven't volunteered for yet. All general members should serve on at least one sub-committee/
- Feel free to recommend other ideas for sub-committees if there is something else you are interested in working on that has not been proposed yet.
- Be prepared to vote on the 2009-10 membership slate at our final meeting in May
- Kim Cobb suggested that we hold a Brown Bag event in early fall to let the campus know we exist.
- Parts of your lunch box are recyclable, so please separate out.
- Meeting adjourned.