

**Minutes of the Graduate Council  
November 30, 2022**

**Members in Attendance:**

Ali Beskok, Alan Itkin, Akihito Kamata, Elfi Kraka, Anna Lovatt, Renee McDonald, Brian Molanphy, Alexandra E. Pavlakis, Anthony Petrosino, Robin Poston, Dinesh Rajan

**Members Not in Attendance:**

Kate Carté, Volkan Otugen, Gretchen Smith

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**Business:**

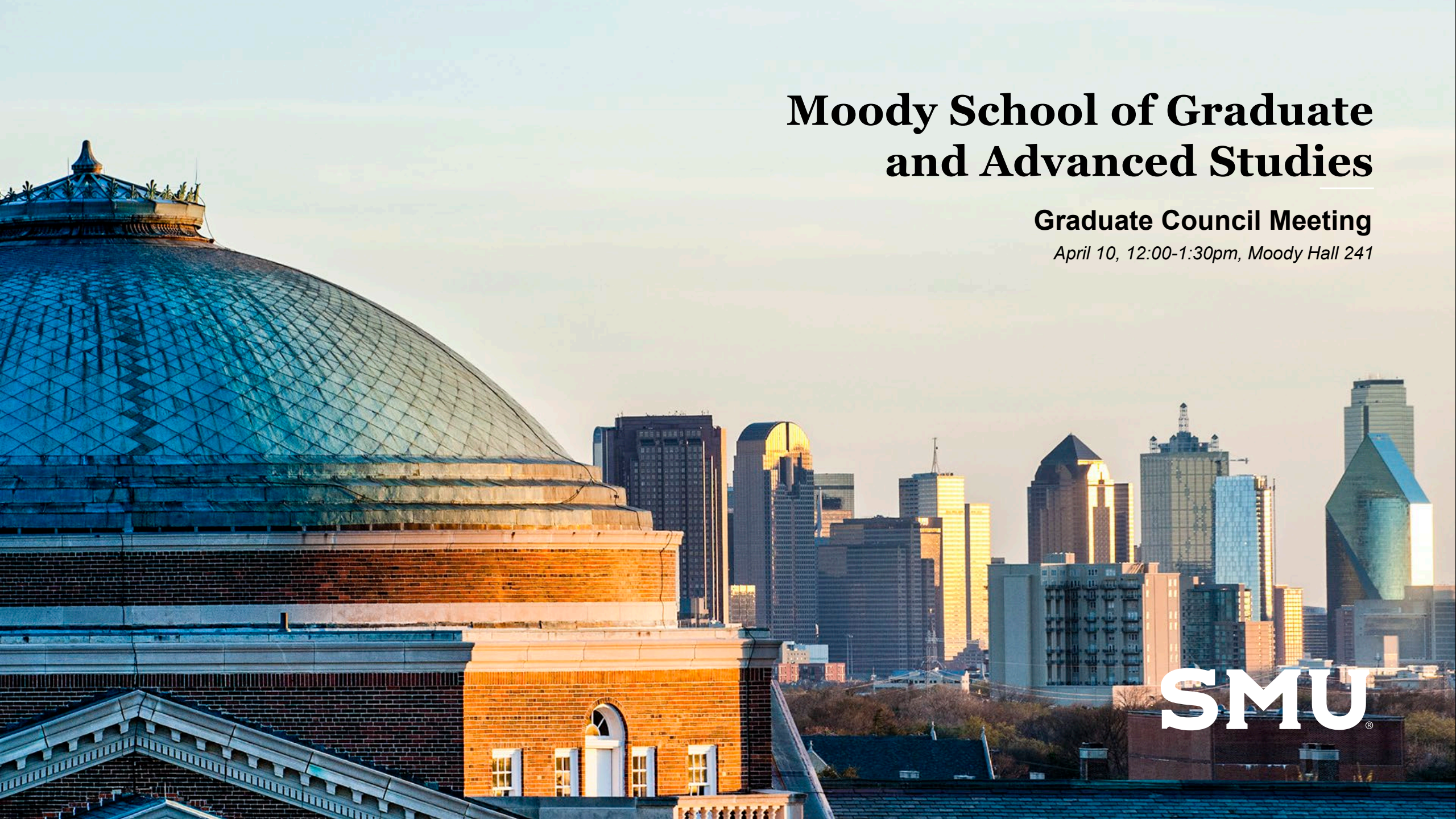
- **Minutes of the October Meeting:** A motion to approve the minutes of the November 30 meeting was moved, seconded, and carried.
- **Graduate Students Taking Language Classes:** Dr. Elizabeth Russ, Chair of the Department of World Languages and Literatures, spoke to the Graduate Council about issues related to graduate students taking foreign language classes offered by the Department of World Languages and Literatures. Dr. Russ explained that different schools and programs handle issues related to credits, enrollment, and tuition differently when their students wish to take these sorts of classes. With no set procedures, the department is “reinventing the wheel” each time a graduate student wishes to take a language class. Some students need to take foreign language exams as part of their programs and thus need additional language training. Even for students in programs where there is not such a requirement, there are reasons why their studies would benefit from knowledge of additional foreign languages. Dr. Poston suggested that each school could come up with their own policy. Dr. McDonald agreed that there is no one-size-fits-all solution. She offered to work with Dr. Russ to develop policies that different schools and programs could apply to their situation. Drs. McDonald and Russ will present their recommendations at a future Council meeting.
- **Recruitment Investments:** Stevie Otto, Moody School Director of Graduate Recruitment and Admissions, presented on recruitment- and admissions-related initiatives in the Moody School and current partnerships and contracts that facilitate these initiatives (slides 6-22 in PowerPoint presentation below). Dr. Otto focused on contracts with Keystone Academic and Direct Development. Dr. Poston mentioned that the current contract with Direct Development is Dedman-focused, since the Moody School has traditionally supported Dedman College PhD recruitment. Direct Development provides inbound marketing services for these programs. However, Dr. Poston is speaking with school deans about expanding the contract to support recruitment for master’s programs as well. The Moody School is offering to split costs for this year for master’s recruitment

support through Direct Development with Dedman College, Lyle, Meadows, and Simmons. In the longer term, the goal would be for the schools to pay for Direct Development's support out of funds generated through increased enrollment brought about by this marketing support. Prof. Molanphy mentioned that there are also master's programs that provide scholarships, and thus do not bring in significant tuition revenue to the schools. He asked whether support of these programs would be possible. Dr. Rajan asked for a breakdown of the current Direct Development campaign's effect on inquiries, engagement, and enrollment by school, and Ms. Otto confirmed that could be provided.

- **International Recruitment Plan:** Dr. Poston went through an international recruitment plan she developed in consultation with other stakeholders at SMU (slides 24-35). She mentioned that this plan is part of a broader conversation on internationalization at SMU, including the internationalization committee led by Dayna Oscherwitz, Associate Provost for Institutional Planning and Effectiveness, in collaboration with ACE (American Council on Education). Dr. Poston mentioned that she had been working with Dr. Rajan and with Dr. Rachel Ball-Phillips, the Moody School Director of Graduate Fellowships and Awards, on connecting with Indian recruiters and planning visits to recruitment centers and contacts in India. Dr. McDonald suggested that an enticement for international prospects would be an overview of career outcomes for graduates of SMU graduate programs. She also suggested that faculty who have taught at foreign universities could be helpful in international recruitment efforts. Dr. Kamata mentioned that SMU does not have a strong international reputation and voiced his support for more outreach in this area.
- **Accelerated Pathway and Graduate Certificate Programs:** Dr. Poston shared lists of graduate certificate programs, accelerated pathway programs, and numbers of current SMU graduate students with undergraduate degrees from SMU (see documents below). She suggested that more could be done in the area of developing and utilizing accelerated pathway programs and developing certificate programs whose requirements overlap with existing master's programs. These efforts could boost graduate enrollments significantly. Prof. Molanphy mentioned that an accelerated pathway program connected Meadows and Guildhall for a few years but that it ended for administrative reasons: fall-only admits in Guildhall and requisite Art curriculum were incompatible. Similarly, Dr. Kraka mentioned a certificate program in Chemistry for industry partners that did not advance. Dr. Rajan mentioned that certificate development was paused during the last SACS review, which may have slowed down the creation of new certificates. He also mentioned that programs for industry partners could be piloted with a relatively quick turnaround and that price point for these programs could be fine-tuned and the program expanded after the pilot phase was complete. Dr. Beskok mentioned that one thing that could help increase graduate enrollments is that it is now possible to include degree specializations on student's transcripts. Dr. Beskok said that having specializations on transcripts was in demand among prospective students in engineering fields.
- **SMU GO Policies:** Dr. Itkin went through a draft of Moody School policies that would allow for inclusion of SMU Global, Online and Continuing Education (SMU GOCE) in the Moody School (slide 39). The draft had been developed based on input from the Graduate Council and further discussion between Dr. Poston, Dr. Rajan, and Dr. Itkin. Dr. Itkin stated that the plan would be to open a period of comment from Graduate Council members on this draft, then to develop a final draft that would be circulated for a vote. Prof. Molanphy suggested that the policy should explicitly give

school deans the option to say “no” to the development of a new program in GOCE, if the dean wished to develop that program in their school. Dr. McDonald suggested that there was language related to offering school deans the ability to review proposed new programs and choose to develop them within their own school in SMU GOCE planning documents and that this language might be helpful.

- **DPRs for Master’s Programs:** Due to limited time, the Graduate Council skipped to this item. Dr. Poston mentioned that the Registrar was willing to work with graduate programs to develop degree progress reports (DPRs) for the programs. She suggested that each school provide a program they wished to build DPRs for with the Registrar’s office and that the Moody School would connect them to the Registrar’s office for this purpose.
- Meeting adjourned.



# Moody School of Graduate and Advanced Studies

**Graduate Council Meeting**

*November 30, 2022, 1:30-3:00pm, Ford Hall 230*

**SMU**<sup>®</sup>

# Meeting Agenda

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1. Minutes of the October 7 Meeting
2. Graduate Students Taking Language Classes (visit by Libby Russ)
3. Recruitment Investments—Direct Development and Keystone (visit by Stevie Otto)
4. International Recruitment Plan
5. Accelerated Pathway and Graduate Certificate Programs
6. SMU GO Policies
7. Doctoral Completion Grants
8. Report from Moody School Fellowships Committee
9. Report from Graduate Appeals Task Force
10. Graduate Student Success Day
11. Postdoctoral Hiring Update
12. DPRs for Master's Programs
13. Other Items

# Minutes of the October 7 Meeting



# Graduate Students Taking Language Classes



# Recruitment Investments





# Moody Recruitment & Admissions - OUTREACH

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## » Keystone Academic

- » New partnership to help with International recruitment;
- » Profile-based recruitment using tracking links to include content created in conjunction with Direct Development to help drive traffic to our website and hopefully capture leads into our own communication plan.
- » Apply: service to assist international leads with application process from start to submit.

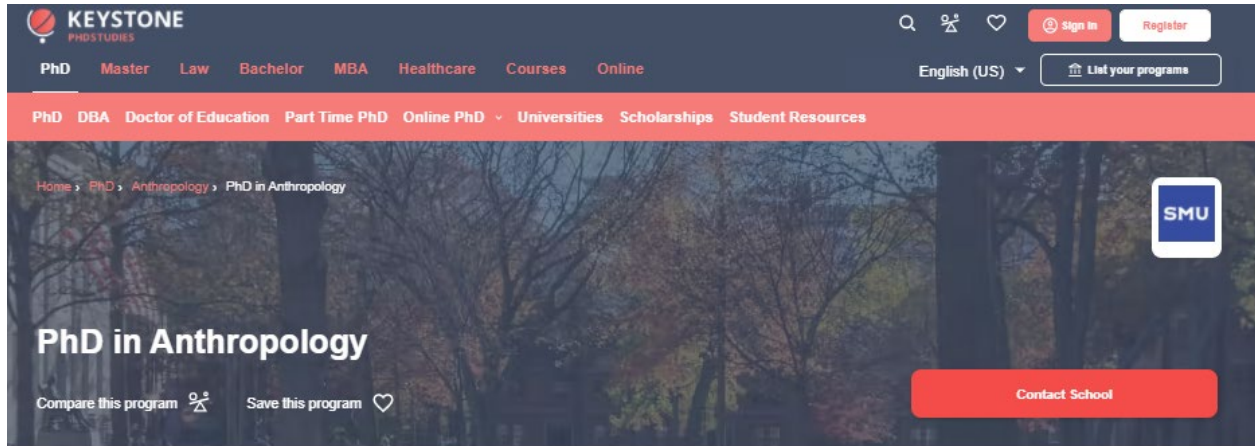
## » GradSchoolMatch (ETS)

- » Profile-based recruitment for both Domestic and International recruitment;
- » Each SMU school has a representative that can edit and monitor profiles for each individual program.

## » Direct Development

- » 5+ year partnership;
- » Inbound Marketing tactics: content creation, email marketing plans, blogging, social media advertising, SEO Keyword Optimization to organically raise our rankings on Google and Bing search engine results.

# Keystone Academic Solutions



## Programs featured (PhD):

- Anthropology
- Biology
- Chemistry
- Earth Sciences
- Economics
- Education
- Engineering (Civil & Environmental)
- Mathematics
- Physics
- Statistical Science

General

Introduction

Admissions

Curriculum

About the School

Ask a Question

Contact School

General

### Locations

Southern Methodist University - Moody School of Graduate and Advanced Studies

All Locations  
Dallas, USA

Duration  
4 - 5 years

Earliest Start Date  
Aug 2023

Application Deadline  
15 Jan 2023

Languages  
English

Study Type  
Campus based

Pace  
Full-time

Tuition Fees\*

\*our Ph.D. programs are fully-funded, which includes tuition coverage and health insurance

### Introduction

In the Ph.D. program, students concentrate either on Cultural Anthropology or Archaeology. Within Cultural Anthropology students may specialize in Medical Anthropology or on Globalization Issues such as Development, Gender, and Migration; Archaeology students concentrate on New World Archaeology.

#### Ph.D. program (Specialization in archaeology)

The archaeology program at SMU is largely focused on the New World, with faculty research interests ranging from the earliest hunter-gatherers to complex societies across North, Middle, and South America. The program offers broad training in contemporary archaeological theory, method, and scientific application, and is strongly field-oriented with current projects in various localities in the Americas.

# Keystone Academic Solutions



Date: 28th November, 2022



## Congratulations!

We are happy to inform you that a student has requested information from you for the **PhD in Computational and Applied Mathematics**.

\*\* The student has also asked you the following question: \*\*

*Can you send me more information about this program?*

\*\* Increase your chances of enrolling this student by responding today. \*\* To respond to this school, click the button below or simply reply to this email with your response.

**Respond To Student Now**


(Takes 1 min)


Best Regards,  
Keystone Team



Sarah-Lynn


Female , 2022

 Ghana  
Couldn't estimate local time

 +233 2425  
Valid Phone Number

## PhD in Computational and Applied Mathematics

Your communication with Sarah-Lynn

Sent Nov 24, 2022 9:04 AM  
 Can you send me more information about this program?  
Read Nov 28, 2022 5:44 PM

Sent Nov 28, 2022 10:44 AM  
You can find more information about our Mathematics program on our website: <https://hubs.la/Q01sJnW0> Through that link, you should be able to find more resources to help you learn about SMU and what we offer graduate students. However, if you have any questions, feel free to respond or email us at [smugrad@smu.edu](mailto:smugrad@smu.edu). Thank you for your interest in our program!

Template

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# Moody Recruitment & Admissions - OUTREACH

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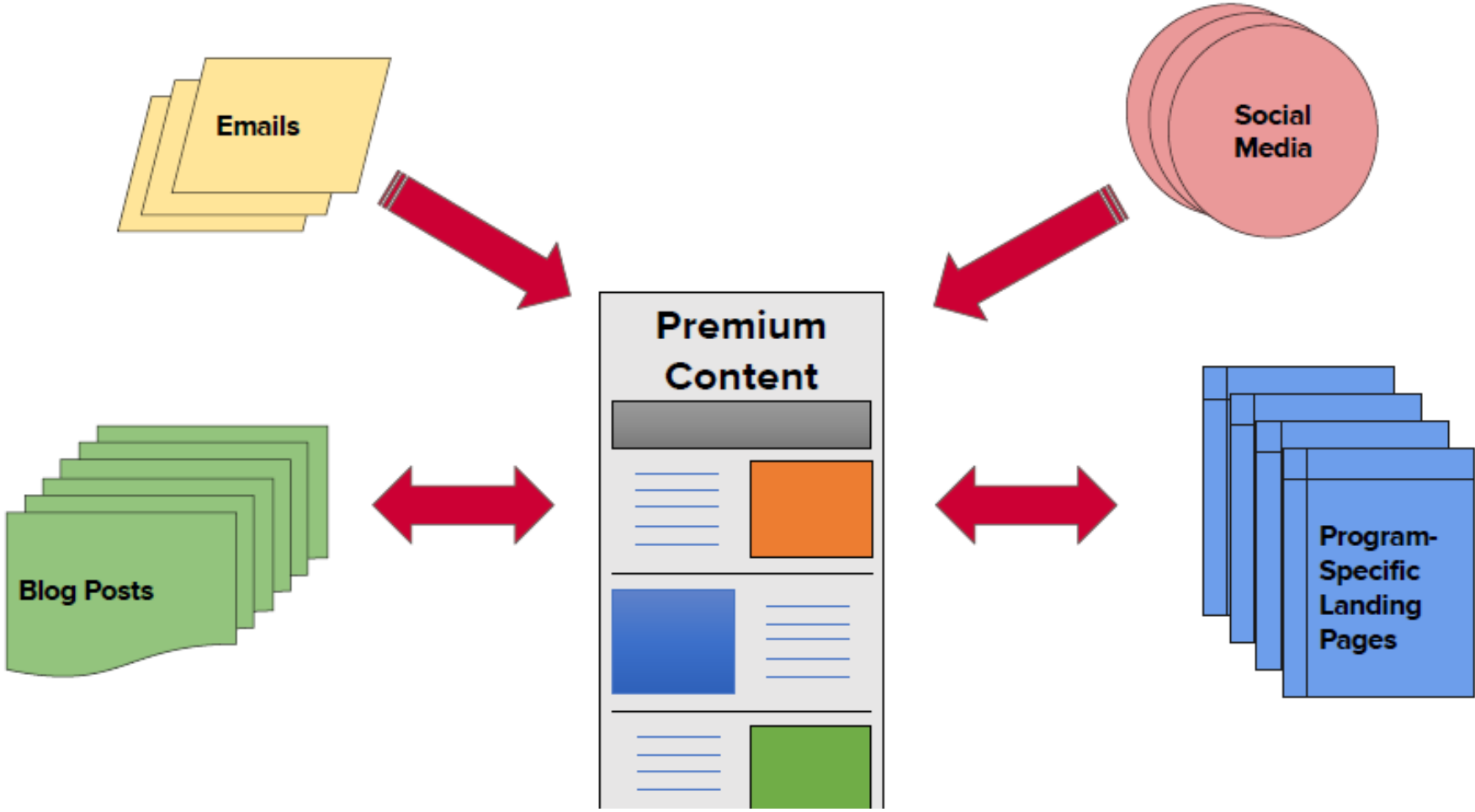
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## » Direct Development

- » 5+ year partnership;
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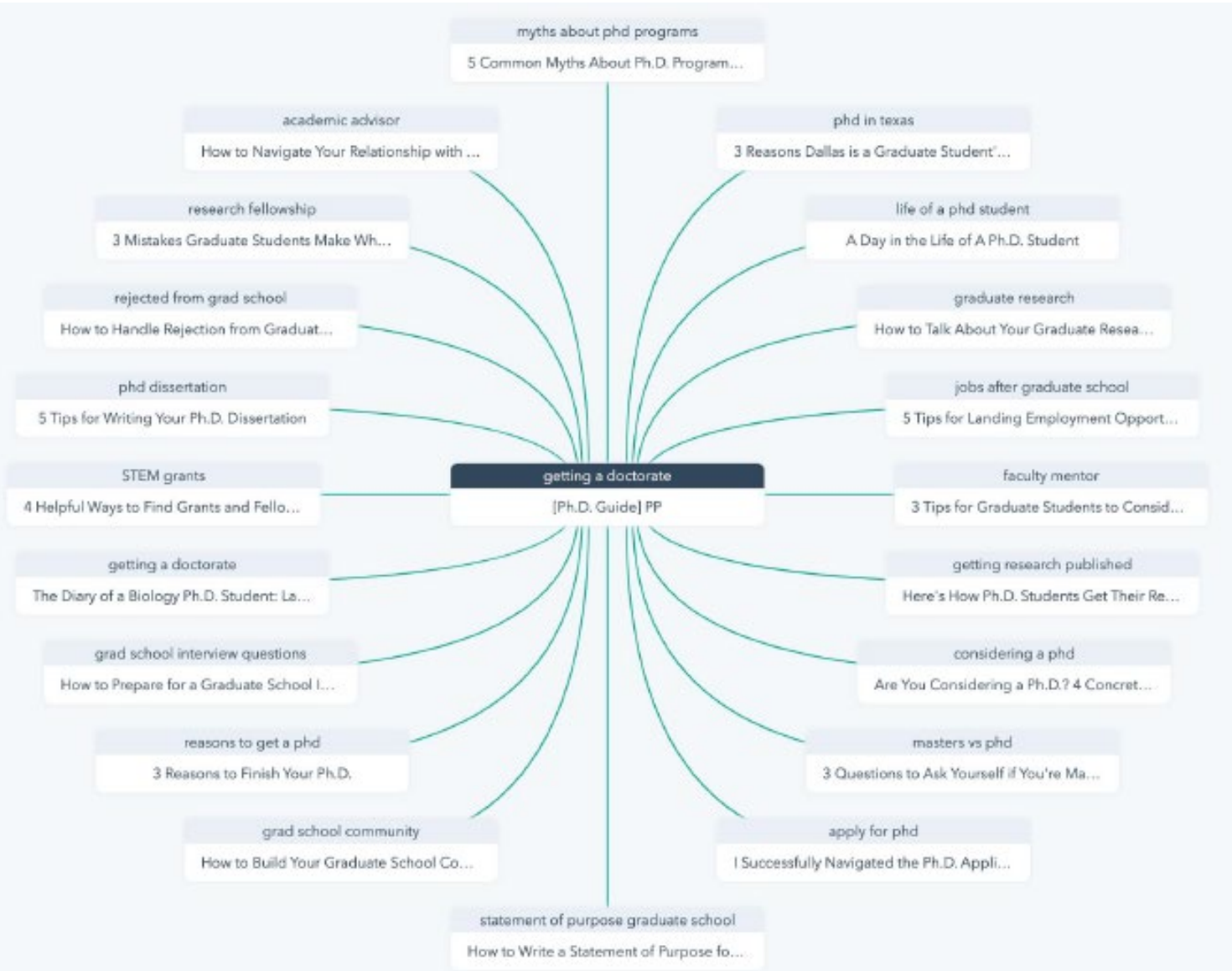
# Direct Development

## Inbound Marketing Creates Content Pathways

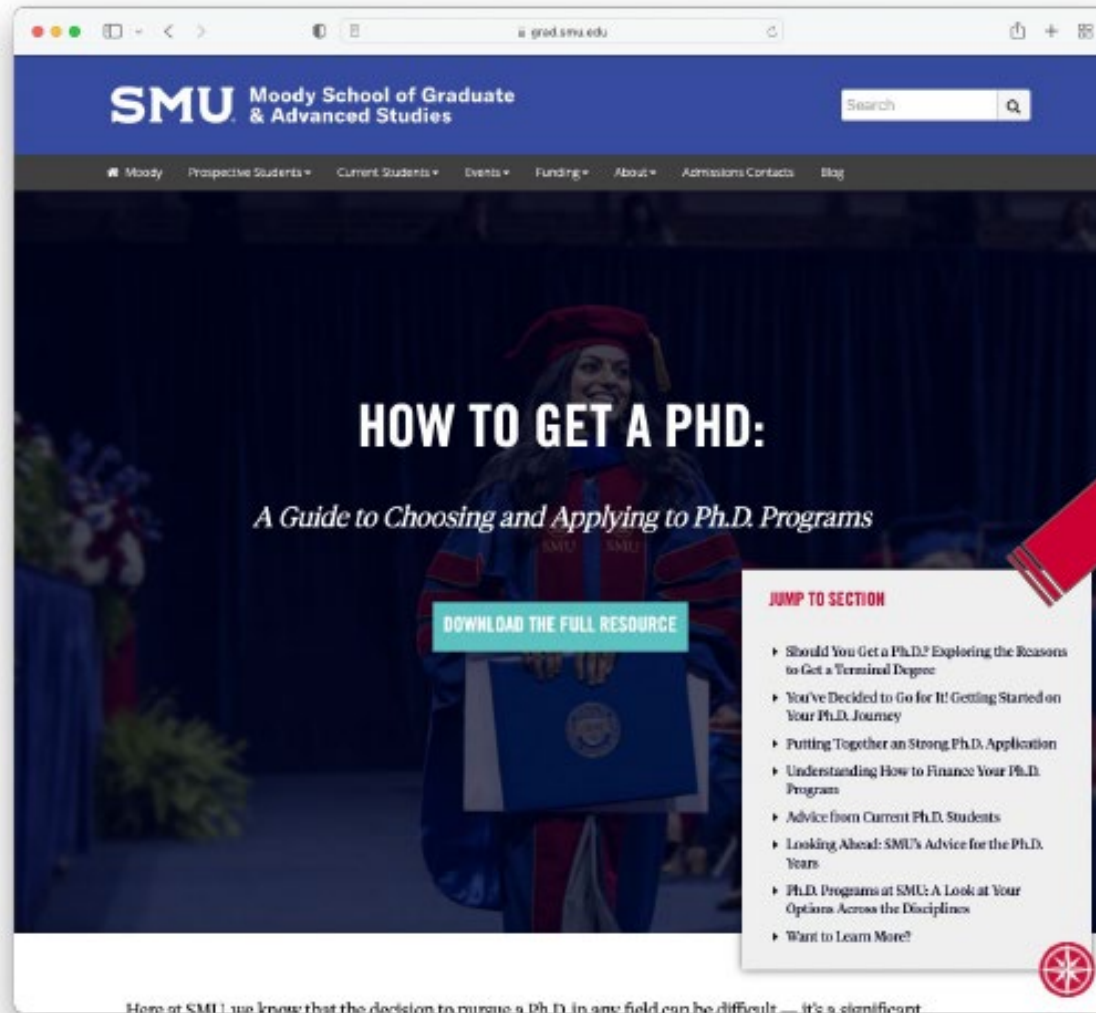


# Direct Development

## Topic Cluster Methodology: "Getting a Doctorate"



# Direct Development



## JUMP TO SECTION

- ▶ **Should You Get a Ph.D.? Exploring the Reasons to Get a Terminal Degree**
- ▶ **You've Decided to Go for It! Getting Started on Your Ph.D. Journey**
- ▶ **Putting Together an Strong Ph.D. Application**
- ▶ **Understanding How to Finance Your Ph.D. Program**
- ▶ **Advice from Current Ph.D. Students**
- ▶ **Looking Ahead: SMU's Advice for the Ph.D. Years**
- ▶ **Ph.D. Programs at SMU: A Look at Your Options Across the Disciplines**
- ▶ **Want to Learn More?**



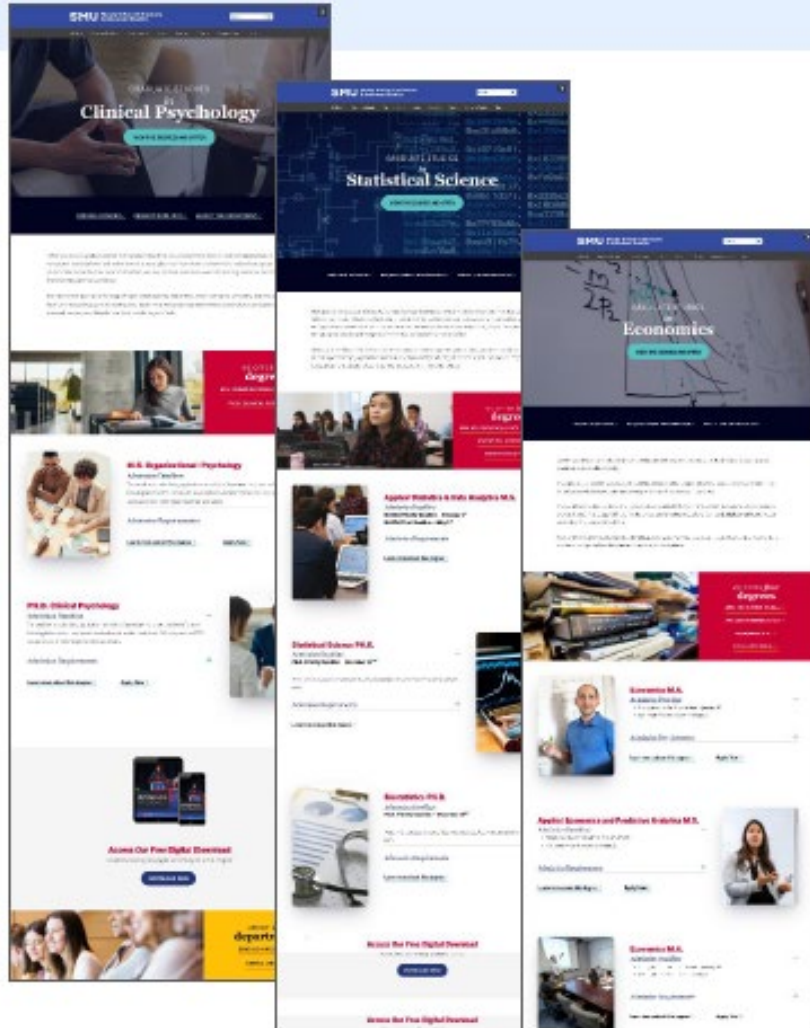
## Related Blog Articles (Linked Throughout Pillar Page)



1. **4 Ways to Get a Head Start on Graduate School While Pursuing Your Bachelor's**
2. **A Day in the Life of A Ph.D. Student**
3. **4 Tactics to Help You Build a Professional Network While Getting Your Ph.D.**
4. **The Ph.D. Timeline — What Can You Expect From Your Program?**
5. **5 Common Myths About Ph.D. Programs — Setting the Record Straight**
6. **3 Tips for Graduate Students to Consider When Choosing a Faculty Mentor**
7. **Comparing Admission Offers and Selecting Your School**



## Inbound Pathways to Program Landing Pages



- 20+ Program Landing Pages
- 200k Page Views
- 1250 Form Submissions
- 670 New Contacts
- **Contribute to Over 500+ Keywords that SMU Landing Pages rank for**

# Direct Development



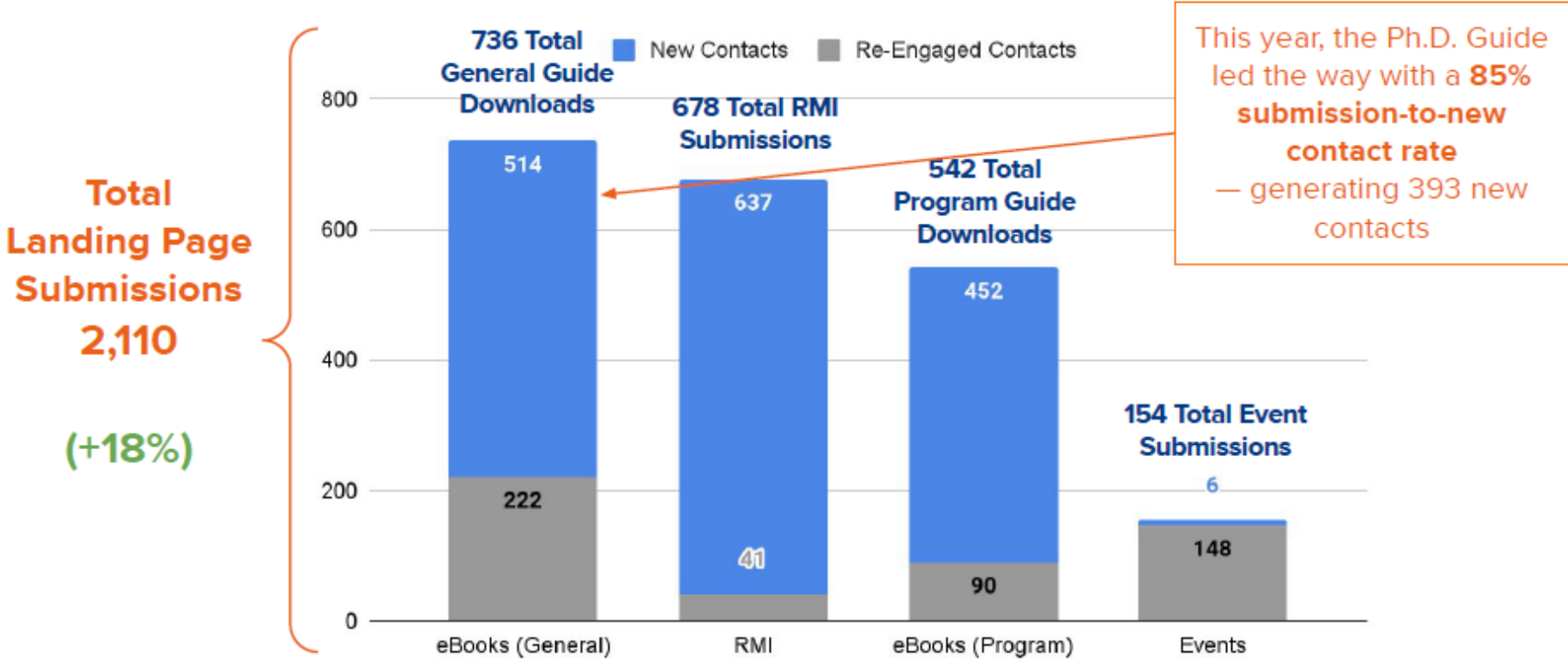
## Impact of Ph.D Guide Pillar Page (last 3.5 years)



<input checked="" type="checkbox"/>	SOURCE	PAGE VIEWS <sup>+</sup> 📊	TOTAL FORM SUBMISSIONS <sup>+</sup> 📄	PAGE VIEW TO SUBMISSION RATE <sup>+</sup>	NEW CONTACTS <sup>+</sup> 👤	PAGE VIEW TO CONTACT RATE <sup>+</sup>	TIME PER PAGE VIEW <sup>+</sup> ⌚
<input checked="" type="checkbox"/>	Organic search	2,259	100	4.43%	62	2.74%	3.1 minutes
<input checked="" type="checkbox"/>	Direct traffic	1,813	137	7.56%	104	5.74%	3.4 minutes
<input checked="" type="checkbox"/>	Paid social	940	18	1.91%	10	1.06%	3.3 minutes
<input checked="" type="checkbox"/>	Email marketing	711	72	10.13%	1	0.14%	3.2 minutes
<input checked="" type="checkbox"/>	Referrals	343	22	6.41%	12	3.5%	3 minutes
<input checked="" type="checkbox"/>	Organic social	99	11	11.11%	6	6.06%	3.3 minutes
<input checked="" type="checkbox"/>	Other campaigns	98	12	12.24%	4	4.08%	3.1 minutes
<input checked="" type="checkbox"/>	Offline sources	-	-	0%	-	0%	-
	<b>Report Total</b>	<b>6,263</b>	<b>372</b>	<b>5.94%</b>	<b>199</b>	<b>3.18%</b>	<b>3.2 minutes</b>

# 2021-2022 Metrics

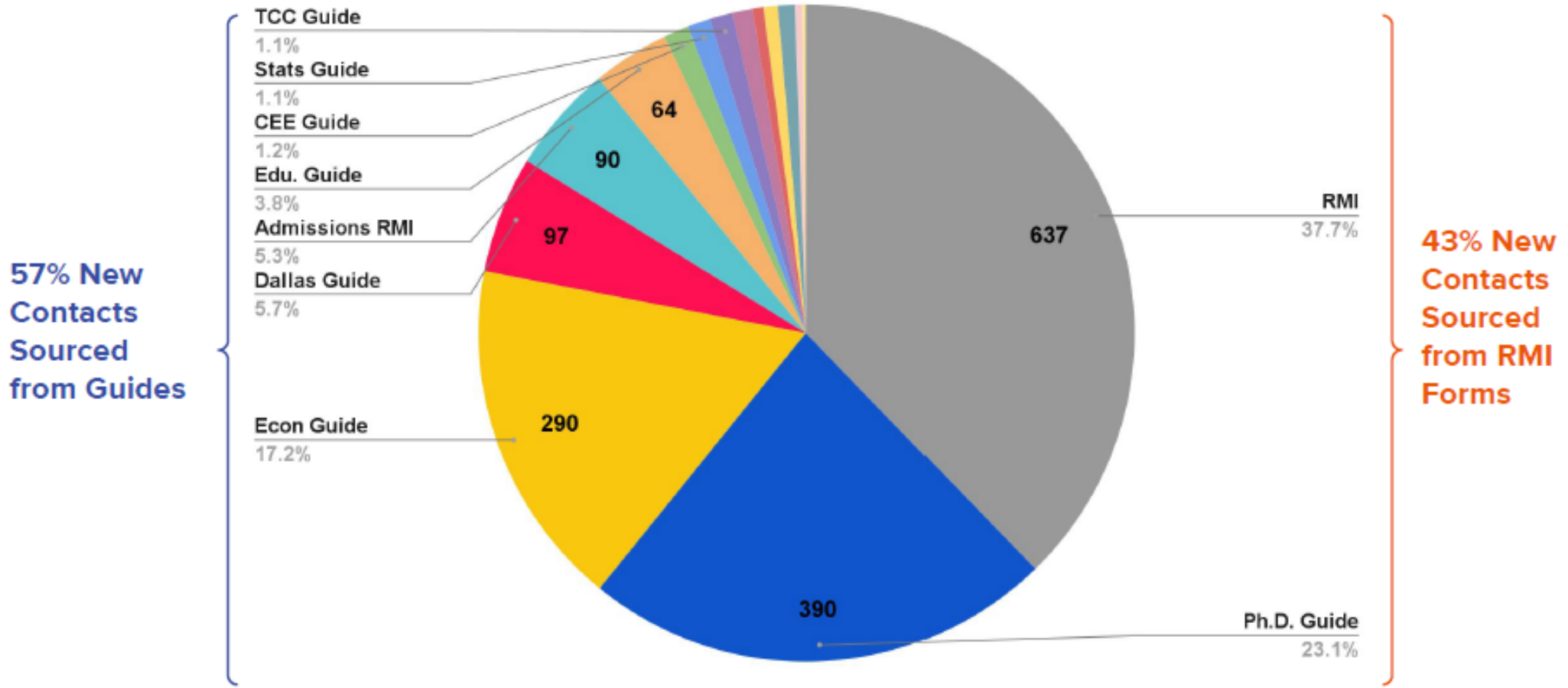
## Breakdown of Submissions by Type (Current Year)



# 2021-2022 Metrics

## New Contact Breakdown by Source

Total New Contacts = 1,618 (+75%)



# 2021-2022 Metrics

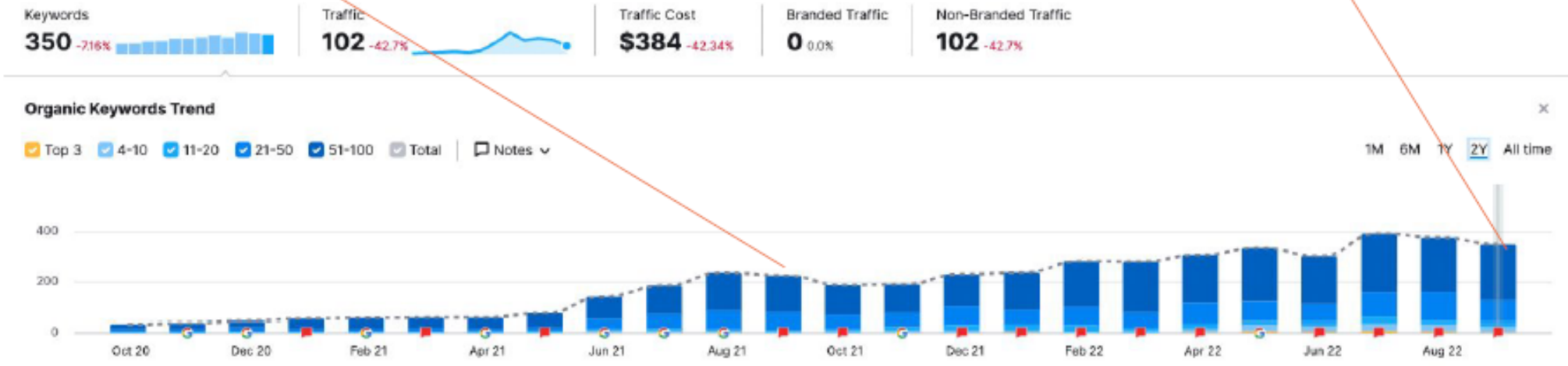
## Growth of Organic Search Traffic from Improved SEO

### Landing Page Sessions

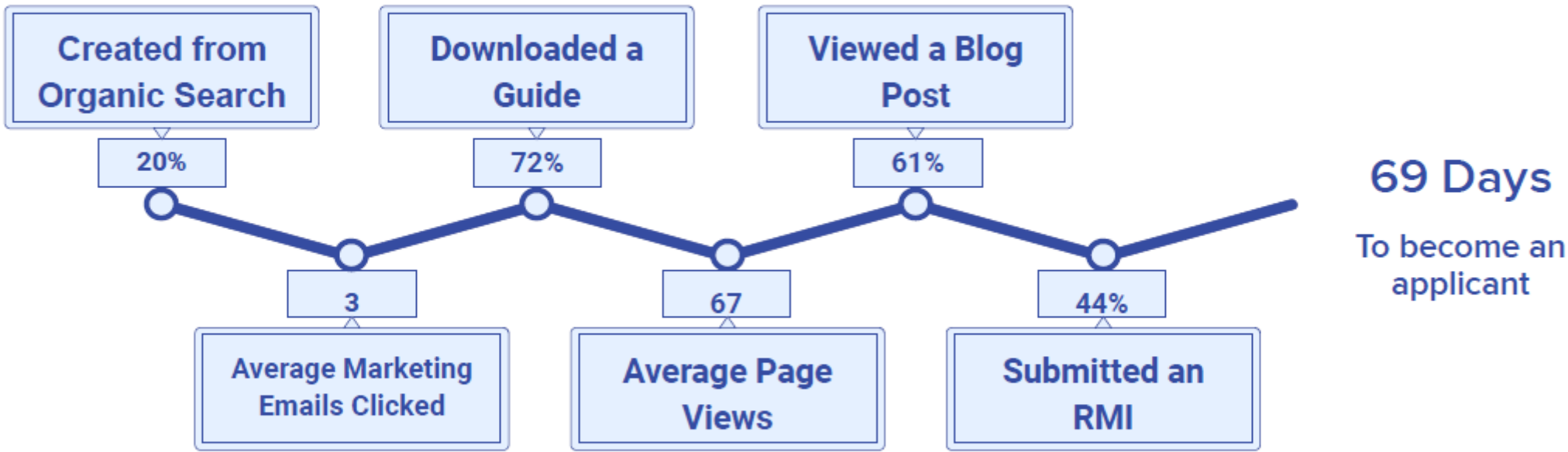


# 2021-2022 Metrics

## Keyword Growth From the Blog

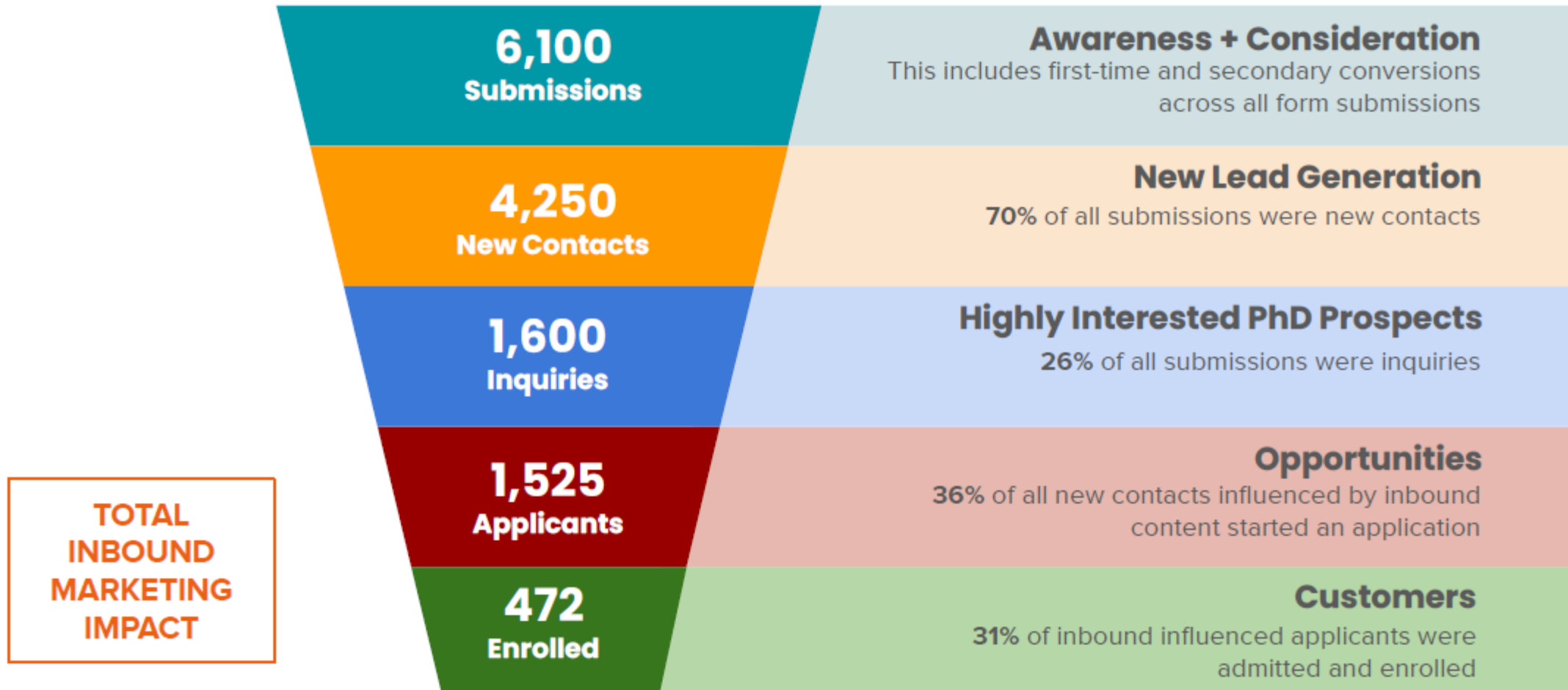


## The Typical Journey for SMU's PhD Students\*



\*averages and percentages based on sourced enrolled students

## 4-Year Impact of Inbound Marketing on SMU's PhD Student Recruitment (2018 - 2022)





# How to Improve Master's Enrollment

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## Three Strategic Recommendations

1

**IMPROVE ORGANIC  
SEARCH RANKINGS**

2

**REDUCE FRICTION IN  
PROSPECTIVE  
STUDENT JOURNEY**

3

**ATTRACT + NURTURE  
LEADS WITH  
ATTRACTIVE  
CONTENT**



# International Recruitment Plan



# Short Term International Strategy

Fee-paying Students to join Masters (and other) Graduate Programs

Fall 2022

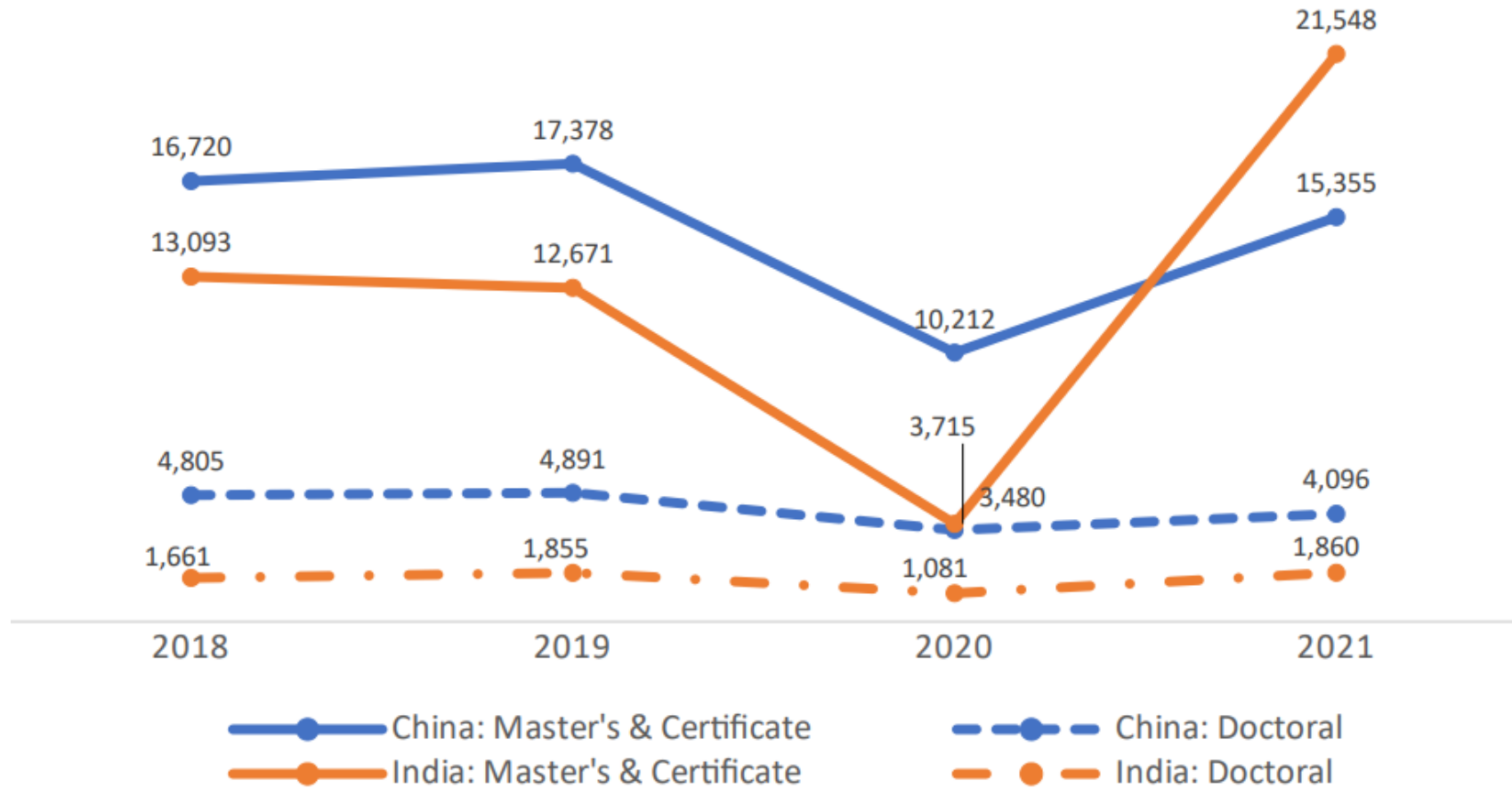
# Master's Enrollment Challenges

		<b>Fall 2022</b>	<b>Fall 2021</b>	<b>% YOY</b>
Doctorate Degree		750	753	0%
First Professional		699	727	-4%
Master's Degree		3376	3923	-14%

School	DeptDiv	Degree Level	Plan	Fall 2022	Fall 2021	Change YOY
Cox	Accounting Department	Master's Degree	Total Accounting Department	82	97	-15%
Cox	Business Adm & Ldrshp Program	Master's Degree	General Business - MBA		111	-100%
Cox	Cox School of Business	Master's Degree	Total Cox School of Business MBA	979	648	51%
Cox	Finance	Master's Degree	Total Finance	89	240	-63%
Cox	Info Tech & Operations Mgmt	Master's Degree	Total Info Tech & Operations M	128	220	-42%
Cox	Management & Organizations	Master's Degree	Total Management & Organization	58	101	-43%
Cox	Marketing	Master's Degree	Marketing - MBA		40	-100%
Cox	Real Estate Risk MgmtBusn La	Master's Degree	Real Estate - MBA	2	76	-97%
Cox	Strat, Entrep & Bus Eco Dept	Master's Degree	Strategy & Entrepreneur - MBA		115	-100%
<b>Cox</b>	<b>Total Cox</b>	<b>Master's Degree</b>		<b>1338</b>	<b>1648</b>	<b>-19%</b>
Dedman	Anthropology Department	Master's Degree	Medical Anthropology - MA	1		
Dedman	Biological Sciences Departmen	Master's Degree	Total Biological Sciences Depa	4	5	-20%
Dedman	Chemistry Department	Master's Degree	Chemistry - MS	2		
Dedman	Earth Sciences Department	Master's Degree	Total Earth Sciences Departmen	8	10	-20%
Dedman	Economics Department	Master's Degree	Total Economics Department	43	28	54%
Dedman	History Department	Master's Degree	History - MA	3	4	-25%
Dedman	Mathematics Department	Master's Degree	Comp & Applied Math - MS	3	1	200%
Dedman	Physics Department	Master's Degree	Physics - MS	3	1	200%
Dedman	Psychology Department	Master's Degree	Total Psychology Department	5	7	-29%
Dedman	Religious Studies Department	Master's Degree	Religious Studies - MA	1	1	0%
Dedman	Statistical Studies Departmen	Master's Degree	Appl Stats & Data Anlytcs - M	14	24	-42%
<b>Dedman</b>	<b>Total Dedman</b>	<b>Master's Degree</b>		<b>87</b>	<b>81</b>	<b>7%</b>
Dedman Law	Total Dedman Law	Doctorate Degree		17	11	55%
<b>Dedman Law</b>	<b>Total Dedman Law</b>	<b>First Professional</b>		<b>699</b>	<b>727</b>	<b>-4%</b>
Dedman Law	Total Dedman Law	Master's Degree		40	64	-38%
<b>Guildhall</b>	<b>Total Guildhall</b>	<b>Master's Degree</b>		<b>99</b>	<b>102</b>	<b>-3%</b>

School	DeptDiv	Degree Level	Plan	Fall 2022	Fall 2021	Change YOY
Lyle	Civil & Environmental Engr	Master's Degree	Total Civil & Environmental En	32	32	0%
Lyle	Computer Science	Master's Degree	Total Computer Science	168	141	19%
Lyle	Electrical and Computer Engr	Master's Degree	Total Electrical and Computer	124	99	25%
Lyle	Lyle School of Engineering	Master's Degree	Datacenter Systems Engin - MS	13	8	63%
Lyle	Mechanical Engineering	Master's Degree	Total Mechanical Engineering	98	120	-18%
Lyle	Multidisciplinary Studies	Master's Degree	Total Multidisciplinary Studie	35	43	-19%
Lyle	Oper Research & Engr Mngmt	Master's Degree	Total Oper Research & Engr Mng	221	246	-10%
Lyle	Lyle School of Engineering	Non Degree	Non Major - LYLE	12		
<b>Lyle</b>	<b>Total Lyle</b>	<b>Master's Degree</b>		<b>691</b>	<b>689</b>	<b>0%</b>
Meadows	Advertising	Master's Degree	Advertising - MA	17	24	-29%
Meadows	Art	Master's Degree	Art - MFA	6	8	-25%
Meadows	Art History	Master's Degree	Art History - MA	6	6	0%
Meadows	Arts Mgmt & Arts Entrepreneur	Master's Degree	Total Arts Mgmt & Arts Entrepr	19	26	-27%
Meadows	Music	Master's Degree	Total Music	62	80	-23%
Meadows	Theatre	Master's Degree	Total Theatre	15	18	-17%
Meadows	Meadows School of the Arts		Non Major Graduate Meadows	9	1	800%
<b>Meadows</b>	<b>Total Meadows</b>	<b>Master's Degree</b>		<b>125</b>	<b>162</b>	<b>-23%</b>
<b>Perkins</b>	<b>Theology</b>	<b>Master's Degree</b>	<b>Total Theology</b>	<b>210</b>	<b>225</b>	<b>-7%</b>
<b>Rsrch&amp;Grad</b>	<b>Interdiscip Prgms &amp; Cour</b>	<b>Master's Degree</b>	<b>Data Science - MSDS</b>	<b>145</b>	<b>208</b>	<b>-30%</b>
Simmons	Applied Physiology & Sport Mn	Master's Degree	Total Applied Physiology & Spo	51		
Simmons	Applied Physiology & Wellnes	Master's Degree	Total Applied Physiology & Wel		76	-100%
Simmons	Counseling Department	Master's Degree	Counseling - MSCNS	267		
Simmons	Dispute Resolution&Counseling	Master's Degree	Total Dispute Resolution&Couns		273	-100%
Simmons	Education Policy & Leadership	Master's Degree	Total Education Policy & Leade	90	104	-13%
Simmons	Lifelong Learning	Master's Degree	Total Lifelong Learning	86	81	6%
Simmons	Teaching & Learning	Master's Degree	Total Teaching & Learning	147	210	-30%
Simmons	Dispute Resolution&Counseling	Post Bachelors	Dispute Resolution - CRT			
Simmons	Lifelong Learning	Post Bachelors	Dispute Resolution - CRT			
<b>Simmons</b>	<b>Total Simmons</b>	<b>Master's Degree</b>		<b>641</b>	<b>744</b>	<b>-14%</b>

**Figure 2. Graduate First-Time Enrollment from China and India by Degree Type, 2018-2021**



*Data Source: Council of Graduate Schools, International Graduate Applications and Enrollment, 2018-2021. Note: Not all responding institutions provided valid data for all sections of the survey (i.e., final applications, offers of admission, first-time enrollment, and total enrollment). The number of institutions included in the China analysis for master's and certificate first-time enrollment was 131 and, for doctoral first-time enrollment was 99. The number of institutions included in the India analysis for master's and certificate first-time enrollment was 127, and for doctoral first-time enrollment, was 104.*

Table A.4 Annual Changes in First-time International Graduate Enrollment by Field of Study, Fall 2015 to Fall 2021 Admission Cycles

Table A.4 Annual Changes in First-time International Graduate Enrollment by Field of Study, Fall 2015 to Fall 2021 Admission Cycles						
	Fall 2015 to Fall 2016	Fall 2016 to Fall 2017	Fall 2017 to Fall 2018	Fall 2018 to Fall 2019	Fall 2019 to Fall 2020	Fall 2020 to Fall 2021
<b>Total</b>	<b>5%</b>	<b>-1%</b>	<b>1%</b>	<b>4%</b>	<b>-39%</b>	<b>92%</b>
Arts & Humanities	6%	-12%	-7%	0%	-32%	41%
Biological & Agricultural Sciences	2%	-1%	-4%	10%	-35%	80%
Business	7%	-11%	-7%	-2%	-41%	58%
Education	7%	-16%	-31%	9%	-33%	38%
Engineering	-3%	-10%	-17%	1%	-52%	129%
Health Sciences	-14%	3%	-16%	8%	-38%	58%
Mathematics & Computer Sciences	4%	2%	1%	11%	-53%	189%
Physical & Earth Sciences	-3%	-1%	-15%	6%	-33%	81%
Public Administration & Services	7%	4%	-49%	8%	-51%	71%
Social & Behavioral Sciences	9%	0%	-6%	11%	-28%	28%
Other Fields	11%	4%	-2%	9%	-46%	58%

Data Source: Council of Graduate Schools, International Graduate Admissions Survey

Note: Not all responding institutions provided valid data for country/region of origin, field of study, or degree objectives.



# SMU's Foundation

- 161 Indian students (152 are graduate level) on campus, second to 308 Chinese students (226 are graduate level) (Fall 2022 dashboard)
- Have Indian recruiter/consultancy contracts
- We have program highly-attractive to Indian students with STEM CIP:
  - MBA
  - ITOM
  - Economics
  - Appl Stats /Data Analytics
  - Computer Science
  - Electrical and Computer. Network Engr
  - Operations Research Engr Mgmt
  - Applied Physiology and Sport

# Masters Programs

<b>Indian Graduate Fall Enrollment</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>	<b>2022</b>
<b>Cox</b>	<b>28</b>	<b>33</b>	<b>40</b>	<b>59</b>
Accounting - MSA	2			
Business Analytics – MSBA	3	6	19	27
Finance – MSF			3	5
Management – MSMGT	1			1
MBA	22	27	18	26
<b>Dedman</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>3</b>
App Eco & Pred Analyt - MSAEPA	2	2	1	3
<b>Lyle</b>	<b>86</b>	<b>39</b>	<b>40</b>	<b>67</b>
Computer Science - MS	6	5	6	15
Data Engineering - MSDE			1	3
Datacenter Systems Engin - MS	3	2	1	1
Electrical Engineering - MSEE	2	2	4	3
Engineering Management - MSEM	7	2	1	2
Network Engineering - MS			13	27
Security Engineering - MS	3		1	0
Software Engineering - MS	1	1	2	1
Telecommun & Network Engr - MS	64	26	12	7
<b>Meadows</b>	<b>2</b>		<b>1</b>	<b>3</b>
Intl Arts Management - MMIAM	2		1	3
<b>Simmons</b>	<b>1</b>	<b>1</b>	<b>1</b>	<b>4</b>
Liberal Studies - MLS	1	1	1	4
<b>Total</b>	<b>119</b>	<b>76</b>	<b>82</b>	

# What Indian Students / Recruiters Want

- US Institutions and US jobs
- Affordable tuition (UNT \$38,610 for 30 master SCH, Lyle is \$44,800)
- International Merit Scholarship
- Fast decision times (within a week) and responses to questions (within a day)
- Clear admissions criteria
- STEM degree programs for access to 3 years OPT
- High ranked, high reputation programs
- Safe campus and community
  - India Association of North Texas (IANT.org)
  - South Asian Student Association hosts events on campus (Diwali, Bollywood nights, etc.)
  - US-India Chamber of Commerce in Dallas (<https://usicoc.biz/>)
- Places where their friends/others are going (word of mouth)

# Tips for Success

- Agreements with recruiting/consultancy pay out over 3 semesters
  - 1200/semester
  - Limited to a few that are productive
- Seat deposit fee
- Application Decision Times – First to admit gets the student
- ISSS responsiveness and flex resourcing for peak times
- On boarding and community building
- UofM went from 550 Fall 2019 to 1700 Fall 2022 International students in master's programs
- Marketing materials that speak to what students want – SMU and Dallas
- Travel to India Feb and Sept, those with high-level titles to build relationships and set expectations with recruiters

## NO LABOR PAINS

# Dallas job market earns No. 4 ranking in the U.S., bouncing back to pre-pandemic level

By John Egan Jan 7, 2022 | 2:01 pm



Dallas got back to work. Photo by Joe Daniel Price/Getty Images

The COVID-19 pandemic continues to hammer job markets around the country. But not Dallas and Fort Worth. In November, the Dallas area, Fort Worth-Arlington area, and eight other major metros in the U.S. surpassed the number of jobs they had before the pandemic, a new [report](#) says.

Austin was No. 2 in the U.S. and top-ranked in Texas. San Antonio was also in the top 10.

From February 2020 to November 2021, Dallas-Plano-Irving posted a job growth rate of 4.1 percent, landing the area at No. 4 on the jobs list of the best-performing markets among the top 50 metros, according to the report.

The screenshot shows a web browser window with the URL [smu.edu](http://smu.edu). The page content includes:

- You Belong Here**: See why applying to SMU is the first step in making your college experience one that defines your future success.
- Top 20%**: SMU ranked in the "Best National Universities" in the 2022 edition of *U.S. News & World Report's* "Best Colleges".
- 3 out of 4**: 3 out of every 4 undergraduate students receive scholarships and/or financial aid. With plenty of financial aid options available, 72% of students graduate without any student debt at all.
- #1**: The Dallas area was named best big city for jobs by *Forbes*. SMU integrates internships and experiential learning opportunities outside of the classroom so that you build experience before applying for a job.

At the bottom of the page, there are sections for **NEWS** and **EVENTS**. The **EVENTS** section features a banner for the **Gartner Honors Lecture**.

# Proposed Next Steps

- Review current recruiting contracts
- Establish Seat deposit fee in Lyle
- Ensure departments are on board with Application Decision Times (1 week)
- Ensure ISSS responsiveness
- Marketing materials that speak to what students want – SMU and Dallas
- Travel to India Feb and Sept, those with high-level titles to build relationships and set expectations with recruiters

# Accelerated Pathway and Graduate Certificate Programs



# Accelerated Pathway and Graduate Certificate Programs

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» Current Graduate Certificate Programs:

<https://smu.box.com/s/buj7adr4ce1aaesjdi5wkn8jpkh0s954>

» Accelerated Pathway Academic Plans:

<https://smu.box.com/s/ws4kzo7r7vrl9kws0bwlfc7jo33j96u>

» SMU Graduate Students with Undergraduate Degrees:

<https://smu.box.com/s/xlbdewir1ig9uro9xuvcdqwmp58tgbhz>



# SMU GO Policies



# SMU GO Policies for Charter and Administrative Handbook

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- » Global, Online and Continuing Education (charter version): The Moody School provides administrative oversight for degree and credit-bearing certificate programs offered through the Office of Global, Online and Continuing Education (SMU GOCE).
- » Global, Online and Continuing Education (handbook version): The Moody School provides administrative oversight for degree and credit-bearing certificate programs offered through the Office of Global, Online and Continuing Education (SMU GOCE). All new credit-bearing programs offered through SMU GOCE must be approved through the following process: First, a planning notice of intent will be circulated to the deans of all schools at SMU. If a dean is in support of the development of this new program, they will respond either by nominating a faculty member to participate in program planning, or by indicating that they have no objection with the program moving forward without the involvement of their school. Second, curriculum development for the new program will be overseen by the Moody School Online Curriculum Committee and include representatives of the schools that indicated interest in the new program. Curriculum proposals will be forwarded to the Educational Programs Committee and the Board of Trustees for final approval. For every approved program, the Moody School, in consultation with interested school deans, will oversee the administration of the program.

# Doctoral Completion Grants



# Moody School Doctoral Completion Grants

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- » Grants help PhD students defend their dissertations and complete this academic year (by Spring 2023).
- » They provide funding for stipends, research materials, and other expenses as needed.
- » \$85,170 in awards were made.
- » 11 students were selected for awards across 6 PhD programs:
  - » Civil & Environmental Engineering
  - » Electrical Engineering
  - » Education
  - » History
  - » Religious Studies
  - » Statistical Science

# **Report from Moody School Fellowships Committee**



# Report from Moody School Fellowships Committee

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- » The committee discussed the nomination, review, and selection processes for Moody Graduate, Mustang, and University PhD Fellowships
- » The committee recommended changes to these processes:
  - » Remove the department ranking from the nomination form, as this is not helpful for the committee members in rating nominations
  - » Repackage the University PhD Fellowship to focus on the total amount of funding the student is receiving, rather than the top up amount, and the years of funding offered
  - » Possibly: Only allow departments to nominate three applicants each
- » The committee recommended that data continue to be gathered on the success of these fellowships, and that the fellowships and nomination processes be reevaluated continuously

# Report from Appeals Taskforce



# Graduate Student Success Day





# Graduate Student Success Day

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## Graduate Student **Success** Agenda

8:00	Breakfast	
8:30	Maria Dixon-Hall	Best Practices in Recruiting Graduate Students
9:30	Stevie Otto/Rachel Ball-Phillips/ Rob Pearson	Moody Recruiting & Retention Resources and Programs
10:30	Kurt Krieger	Best Practices in Mentoring Graduate Students
11:30	SMU Faculty Panel (Paige Ware Chair)	How to Help Graduate Students Graduate
12:30	Alan Itkin/Kerri Bennett	Moody Graduation Resources and Programs
1:00		Lunch time to engage with speakers for Q&A
2:00	Kurt Krieger/Ball-Phillips/Pearson	Breakout roundtable discussion on topics graduate student <b>success</b>

# Postdoctoral Hiring Update



# Postdoctoral Hiring Update

## Postdocs who will be supported by Moody Research Incubator funds

Name	Department	School	PI	Support Provided	Source of Funding	Status	Notes
Yuanna Wu	Biological Sciences	Dedman College	Zhihao Wu	\$55,000/yr for 2 yrs + benefits	Moody School	Hired	
James Thorpe	Chemistry	Dedman College	Devin Matthews	\$55,000/yr for 2 yrs + benefits	Moody School	Hired	
Mesganaw Mihiret	Anthropology	Dedman College	Neely Myers	\$55,000/yr for 2 yrs + benefits	Moody School	Hired	
Gozde Sirganci	Data Science Institute/Teaching & Learning	Simmons	Akihito Kamata	\$55,000/yr for 2 yrs + benefits	Moody School	Hired	
Mustafa Ozsipahi	Mechanical Engineering	Lyle	Ali Beskok	\$27,500/yr for 1 yr + benefits	Moody School	Hired	Extending a current postdoc, whose funding runs out Nov. 30
Mohammad Shaat	Mechanical Engineering	Lyle	Xin-Lin Gao	\$55,000/yr for 2 yrs + benefits	Moody School	Hired	

## Postdocs who will be supported by Office of Research funds

Name	Department	School	PI	Support Provided	Source of Funding	Status	Notes
Jyoti Sharma	Earth Sciences	Dedman College	S. Arrowsmith/H. De Shon	\$55,000/yr for 2 yrs + benefits	Office of Research	Hired	
Madhav Ghimire	Mechanical Engineering	Lyle	Minjun Kim	\$55,000/yr for 2 yrs + benefits	Office of Research	Hired	
Lingling Shi	Operations Research & Eng. Management	Lyle	Sila Cetinkaya	\$60,000/yr for 22 months + benefits	Office of Research	In progress	

## Postdocs who will be supported by other funds

Name	Department	School	PI	Support Provided	Source of Funding	Status	Notes
Max Sherard	Data Science/Teaching & Learning	Simmons	T. Cuevas/T. Petrosino	N/A	Existing grant/faculty funds	Hired	Current postdoc, restructuring under Data Science Institute
Chintalapalli Jyothi	Electrical & Computer Engineering	Lyle	Kevin Brenner	N/A	Existing grant/faculty funds	In progress	Supported by Lyle School/faculty funds; expedited hiring
Lea Anne Daughrity	Teaching & Learning	Simmons	Lin Lin Lipsmeyer	\$55,000/yr for 2 yrs + benefits	Simmons School	Hired	Will be affiliated with Caruth Institute in Lyle
Mingpu Yao	Mechanical Engineering	Lyle	Wei Tong	\$55,000/yr for 1 yr + benefits	Provost	Hired	Defending dissertation Nov. 2022
Bhaskararao Bangaru	Chemistry	Dedman College	Elfi Kraka	\$55,000/yr for 2 yrs + benefits	Dedman College	Hired	
Floorte van de Poll	Chemistry	Dedman College	Brian Zoltowski	\$55,000/yr for 1 yr + benefits	Provost	Declined	

# DPRs for Master's Programs



# Other Items



<b>G School</b>	<b>Academic Plan</b>	<b>UG Major</b>	<b>Accelerated Pathways Description</b>	<b>R Academic Plan</b>	<b>Accelerated Plan</b>	<b>GR Degree</b>	<b>GR Major</b>
Dedman	BIOLSC-BS	Biological Sciences	AP: Biological Sciences - BS	BIOLSC-MS		MS	Molecular and Cell Biology
Dedman	ECO-BA	Economics	AP: Economics - BA	APPECO-MA		MA	Applied Economics
Dedman	ECO-BS	Economics	AP:Economics - BS	ECO-MA		MA	Economics
Dedman	ECOFIN-BS	Economics with Finance Application	AP:Economics w/ Fina Appl - BS	APPECO-MA		MA	Applied Economics
Dedman	STATSC-BS	Statistical Science	AP:Statistical Science - BS	STATSC-MS		MS	Statistical Science
Dedman	PSYC-BS	Psychology	AP:Psychology - BS	ORGPSYC-MS		MS	Organizational Psychology
Lyle	CE-BSCE	Civil Engineering	AP:Civil Engineering - BSCE	CE-MSCE	CE-AMSCE	MSCE	Civil Engineering
Lyle	CE-BSCE	Civil Engineering	AP:Civil Engineering - BSCE	CE-MSCE	CE-AMSCE	MSCE	Civil Engineering
Lyle	CE-BSCE	Civil Engineering	AP:Civil Engineering - BSCE	EM-MSEM	EM-AMSEM	MSEM	Engineering Management
Lyle	CE-BSCE	Civil Engineering	AP:Civil Engineering - BSCE	SYSENG-MS	SYSENG-AMS	MS	Systems Engineering
Lyle	CPE-BSCPE	Computer Engineering	AP:Computer Engineering - BSCP	CPE-MSCPE	CPE-AMSCPE	MSCPE	Computer Engineering
Lyle	CPE-BSCPE	Computer Engineering	AP:Computer Engineering - BSCP	SECENG-MS	SECENG-AMS	MS	Security Engineering
Lyle	CPE-BSCPE	Computer Engineering	AP:Computer Engineering - BSCP	SOFTENG-MS	SOFTEN-AMS	MS	Software Engineering
Lyle	CS-BA	Computer Science	AP:Computer Science - BA	CS-MS	CS-AMS	MS	Computer Science
Lyle	CS-BS	Computer Science	AP:Computer Science - BS	CS-MS	CS-AMS	MS	Computer Science
Lyle	CS-BS	Computer Science	AP:Computer Science - BS	EM-MSEM	EM-AMSEM	MSEM	Engineering Management
Lyle	CS-BS	Computer Science	AP:Computer Science - BS	SECENG-MS	SECENG-AMS	MS	Security Engineering
Lyle	CS-BS	Computer Science	AP:Computer Science - BS	SOFTENG-MS	SOFTEN-AMS	MS	Software Engineering
Lyle	CS-BS	Computer Science	AP:Computer Science - BS	SYSENG-MS	SYSENG-AMS	MS	Systems Engineering
Lyle	EE-BSEE	Electrical Engineering	AP:Electrical Engineering - BS	CPE-MSCPE	CPE-AMSCPE	MSCPE	Computer Engineering
Lyle	EE-BSEE	Electrical Engineering	AP:Electrical Engineering - BS	EE-MSEE	EE-AMSEE	MSEE	Electrical Engineering
Lyle	EE-BSEE	Electrical Engineering	AP:Electrical Engineering - BS	EM-MSEM	EM-AMSEM	MSEM	Engineering Management
Lyle	EE-BSEE	Electrical Engineering	AP:Electrical Engineering - BS	SYSENG-MS	SYSENG-AMS	MS	Systems Engineering
Lyle	EE-BSEE	Electrical Engineering	AP:Electrical Engineering - BS	TELECM-MS	TELECM-AMS	MS	Telecommunications and Network Engineering
Lyle	ENVENG-BSN	Environmental Engineering	AP:Environmental Engr - BSEnvE	EM-MSEM	EM-AMSEM	MSEM	Engineering Management
Lyle	ENVENG-BSN	Environmental Engineering	AP:Environmental Engr - BSEnvE	ENVENG-MSN	ENVEN-AMSN	MSN	Environmental Engineering
Lyle	ENVENG-BSN	Environmental Engineering	AP:Environmental Engr - BSEnvE	SYSENG-MS	SYSENG-AMS	MS	Systems Engineering
Lyle	ME-BSME	Mechanical Engineering	AP:Mechanical Engineering - BS	EM-MSEM	EM-AMSEM	MSEM	Engineering Management
Lyle	ME-BSME	Mechanical Engineering	AP:Mechanical Engineering - BS	ME-MSME	ME-AMSME	MSME	Mechanical Engineering
Lyle	ME-BSME	Mechanical Engineering	AP:Mechanical Engineering - BS	MFGSYS-MS	MFGSYS-AMS	MS	Manufacturing Systems Management
Lyle	ME-BSME	Mechanical Engineering	AP:Mechanical Engineering - BS	SYSENG-MS	SYSENG-AMS	MS	Systems Engineering
Lyle	MGTSCI-BS	Management Science	AP:Management Science - BS	EM-MSEM	EM-AMSEM	MSEM	Engineering Management
Lyle	MGTSCI-BS	Management Science	AP:Management Science - BS	IEM-MSIEM	IEM-AMSIEM	MSIEM	Information Engineering & Management

<b>G School</b>	<b>Academic Plan</b>	<b>UG Major</b>	<b>Accelerated Pathways Description</b>	<b>R Academic Plan</b>	<b>Accelerated Plan</b>	<b>GR Degree</b>	<b>GR Major</b>
Lyle	MGTSCI-BS	Management Science	AP:Management Science - BS	OR-MS	OR-AMS	MS	Operations Research
Lyle	MGTSCI-BS	Management Science	AP:Management Science - BS	SYSENG-MS	SYSENG-AMS	MS	Systems Engineering
Mead	ADV-BA	Advertising	AP:Advertising - BA	ADV-MA	ADV-AMA	MA	Advertising

## laap - Inventory of Approved academic Programs

<https://sites.smu.edu/des/registrar/iaap/>

### Graduate Certificate Programs

#### **Cox (15)**

Accounting-CRT	ACCT-CRT	Certificate	GCOX	GRCE	14	52.1301	
Business Analytics-CRT	BUSAN-CRT	Certificate	GCOX	GRCE	12	52.1301	
Commercial Diplomacy-CRT	COMDIP-CRT	Certificate	GCOX	GRCE	12	52.1301	
Corporate Finance-CRT	CORP-CRT	Certificate	GCOX	GRCE	12	52.1301	
Customer Engagement-CRT	CSTENG-CRT	Certificate	GCOX	GRCE	16	52.1301	
Diversity and Inclusion-CRT	DIVINC-CRT	Certificate	GCOX	GRCE	8	52.1301	
Energy Finance-CRT	ENFI-CRT	Certificate	GCOX	GRCE	12	52.1301	
Entrepreneurship-CRT	ENTR-CRT	Certificate	GCOX	GRCE	10	52.1301	
Finance-CRT	FINA-CRT	Certificate	GCOX	GRCE	10	52.1301	
Investments-CRT	INVS-CRT	Certificate	GCOX	GRCE	12	52.1301	
Leadership and Management-CRT	LDRMNG-CRT	Certificate	GCOX	GRCE	8	52.1301	
Management Consulting-CRT	MNGCON-CRT	Certificate	GCOX	GRCE	8	52.1301	
Marketing-CRT	MARK-CRT	Certificate	GCOX	GRCE	16	52.1301	
Strategy-CRT	STRAT-CRT	Certificate	GCOX	GRCE	10	52.1301	
Women/Gender Placeholder	WGS-GCOX	Certificate	GCOX				05.0207

#### **Dedman (3)**

<b>Applied Economics - CRT</b>	<b>APPECONC</b>	<b>Certificate</b>	<b>GR</b>				
<b>Women/Gender Placeholder</b>	<b>WGS-DC</b>	<b>Certificate</b>	<b>GR</b>				<b>05.0207</b>
<b>Women's and Gender Studies</b>	<b>WMSTC</b>	<b>Certificate</b>	<b>GR</b>	<b>CWS</b>	<b>15</b>	<b>05.0207</b>	

#### **Lyle – None**

#### **Meadows (43)**

<b>Bassoon Performance-AD</b>	<b>AD-BSSNPER</b>	<b>Certificate</b>	<b>GR</b>	<b>AD</b>	<b>20</b>	<b>50.0903</b>	
<b>Bassoon Performance-PD</b>	<b>PD-BSSNPER</b>	<b>Certificate</b>	<b>GR</b>	<b>PD</b>	<b>20</b>	<b>50.0903</b>	



Cello Performance - MM	CELL-MM	Major	GR	MM	30	50.0903
Cello Performance-AD	AD-CELLPER	Certificate	GR	AD	20	50.0903
Cello Performance-PD	PD-CELLPER	Certificate	GR	PD	20	50.0903
Clarinet Performance-AD	AD-CLARPER	Certificate	GR	AD	20	50.0903
Clarinet Performance-PD	PD-CLARPER	Certificate	GR	PD	20	50.0903
Double Bass Performance-AD	AD-DBBSP	Certificate	GR	AD	20	50.0903
Double Bass Performance-PD	PD-DBBSP	Certificate	GR	PD	20	50.0903
Flute Performance-AD	AD-FLUTPER	Certificate	GR	AD	20	50.0903
Flute Performance-PD	PD-FLUTPER	Certificate	GR	PD	20	50.0903
French Horn Performance-AD	AD-FRHNPER	Certificate	GR	AD	20	50.0903
French Horn Performance-PD	PD-FRHNPER	Certificate	GR	PD	20	50.0903
Guitar Performance-AD	AD-GUITPER	Certificate	GR	AD	20	50.0903
Guitar Performance-PD	PD-GUITPER	Certificate	GR	PD	20	50.0903
Harp Performance-AD	AD-HARPPER	Certificate	GR	AD	20	50.0903
Harp Performance-PD	PD-HARPPER	Certificate	GR	PD	20	50.0903
AD-HARSPER	Certificate	GR	AD	20	50.0903	
PD-HARSPER	Certificate	GR	PD	20	50.0903	
Oboe Performance-AD	AD-OBOEPER	Certificate	GR	AD	20	50.0903
Oboe Performance-PD	PD-OBOEPER	Certificate	GR	PD	20	50.0903
Organ Performance-AD	AD-ORGP	Certificate	GR	AD	20	50.0903
PD-Organ Performance	PD-ORGP	Certificate	GR	PD	20	50.0903
Percussion Performance - MM	PERC-MM	Major	GR	MM	30	50.0903
Percussion Performance-AD	AD-PERCPER	Certificate	GR	AD	20	50.0903
Percussion Performance-PD	PD-PERCPER	Certificate	GR	PD	20	50.0903
Piano Performance-AD	AD-PIANPER	Certificate	GR	AD	20	50.0903
Piano Performance-PD	PD-PIANPER	Certificate	GR	PD	20	50.0903
Saxophone Performance-AD	AD-SAXPER	Certificate	GR	AD	20	50.0903
Saxophone Performance-PD	PD-SAXPER	Certificate	GR	PD	20	50.0903
Trombone Performance-AD	AD-TROMPER	Certificate	GR	AD	20	50.0903

Trombone Performance-PD	PD-TROMPER	Certificate	GR	PD	20	50.0903
Trumpet Performance-AD	AD-TRPTPER	Certificate	GR	AD	20	50.0903
Trumpet Performance-PD	PD-TRPTPER	Certificate	GR	PD	20	50.0903
Tuba Performance-AD	AD-TUBAPER	Certificate	GR	AD	20	50.0903
Tuba Performance-PD	PD-TUBAPER	Certificate	GR	PD	20	50.0903
Viola Performance-AD	AD-VLAPER	Certificate	GR	AD	20	50.0903
Viola Performance-PD	PD-VLAPER	Certificate	GR	PD	20	50.0903
Violin Performance-AD	AD-VIOLPER	Certificate	GR	AD	20	50.0903
Violin Performance-PD	PD-VIOLPER	Certificate	GR	PD	20	50.0903
Voice Performance-AD	AD-VOICPER	Certificate	GR	AD	20	50.0903
Voice Performance-PD	PD-VOICPER	Certificate	GR	PD	20	50.0903

Women/Gender Placeholder WGS-ARTS Certificate

**Strategic Advertising Spec-GC**

Strategic Advertising Specialist

**Perkins (1)**

Women/Gender Placeholder WGS-THEO Certificate THEO

**Simmons (4)**

Healthcare Collaboration and Conflict Engagement- HCCE-CRT Certificate

Cert of Adv Grad Study – CRT - Advanced Graduate Studies

Dispute Resolution – CRT

K-2 Literacy Initiative/Certif - K-2 Literacy Initiative Certification

Current Enrolled Graduate Students with SMU Bachelor's Degrees by School/Program

School	Program	Enrolled with SMU Bachelor's
Cox	Finance-Masters	11
	Busn Analytics-Masters	18
	Management-Masters	24
	Accounting - Masters	51
	Master of Business Administrat	76
<b>Cox Total</b>		<b>180</b>
Simmons	Bilingual Education - Masters	1
	Education-Doctoral	2
	Doctor of Liberal Studies	3
	Health Promotion Manag-Masters	3
	Dispute Resolution-Masters	4
	Educator Prep - Graduate	5
	Doctor of Education	9
	Sport Management-Master's	10
	Education - Masters	16
	Graduate Liberal Studies	16
Counseling-Masters	25	
<b>Simmons Total</b>		<b>94</b>
Lyle	Civil & Envmnt Engr-Doctoral	1
	Mechanical Eng - Doctoral	1
	Engr Mgmt, Info & Sys-Doctoral	1
	Mechanical Engr - Doctoral	2
	Electrical Engr - Doctoral	2
	Electrical Engr - Masters	6
	Computer Sci & Engr - Doctoral	7
	Civil & Envmnt Engr-Masters	8
	Mechanical Engr - Masters	9
	Engr Mgmt, Info & Sys-Masters	15
	Computer Sci & Engr - Masters	28
	<b>Lyle Total</b>	
Dedman Law	Law - Doctoral	1
	Law - Juris Doctor	68
<b>Dedman Law Total</b>		<b>69</b>
Dedman	Geological Sciences - Doctoral	1
	Psychology - Doctoral	1
	History - Masters	1
	Biological Sciences - Doctoral	1
	Physics - Doctoral	1
	History - Doctoral	2
	Mathematics - Doctoral	2
	Religious Studies - Doctoral	2
	Biological Sciences - Masters	2
	Chemistry - Masters	2
	Chemistry-Doctoral	2
	Mathematics - Masters	3
	Psychology - Masters	3
	Geological Sciences - Masters	3
	Statistical Sciences- Doctoral	4
	Anthropology - Doctoral	4
	Economics - Masters	7
Statistical Sciences - Masters	8	
<b>Dedman Total</b>		<b>49</b>
Meadows	Art History - Masters	1
	Art - Masters	1
	Art History - Doctoral	1
	ARTS Graduate - Non Majors	2
	Arts Mgmt/Arts Entrepr-Masters	2
	Music - Artist Certificate	2
	Advertising-Master's	4
	Music - Masters	5
<b>Meadows Total</b>		<b>18</b>
Perkins	Theology - Masters	1
	Theology - Doctoral	1
	Theology - Professional	1
<b>Perkins Total</b>		<b>3</b>
Guildhall	Guildhall Master's	3
<b>Guildhall Total</b>		<b>3</b>
Rsrch&Grad	Data Science Master's	3
<b>Rsrch&amp;Grad Total</b>		<b>3</b>
<b>Grand Total</b>		<b>499</b>